

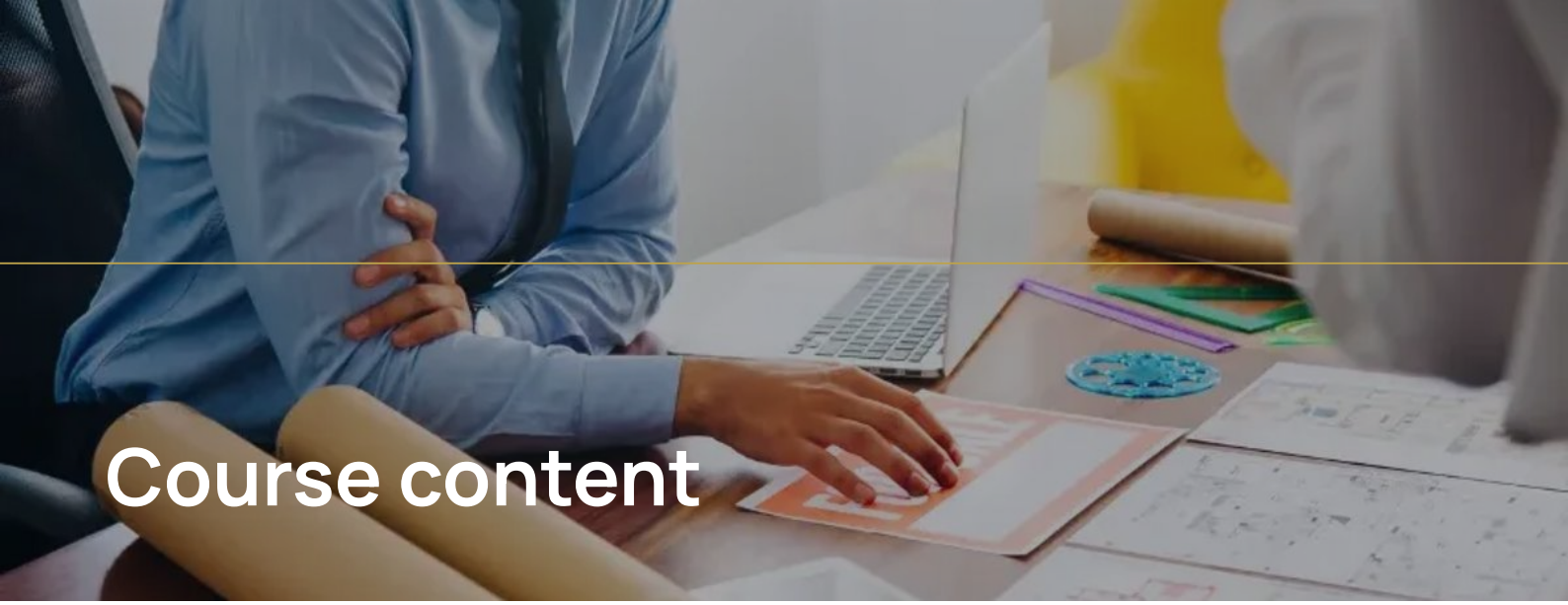
PROJECT MANAGEMENT | COURSE BROCHURE

Adaptive (Agile) Project Management

5 days | Classroom training | English

SMART HORIZON
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Amsterdam
The Netherlands

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Course content

Why attend

This course on Adaptive (Agile) Project Management equips professionals with the skills to manage projects flexibly and responsively. Participants will learn to implement Agile methodologies, adapt to changing requirements, and enhance team collaboration, ensuring successful project delivery in dynamic environments.

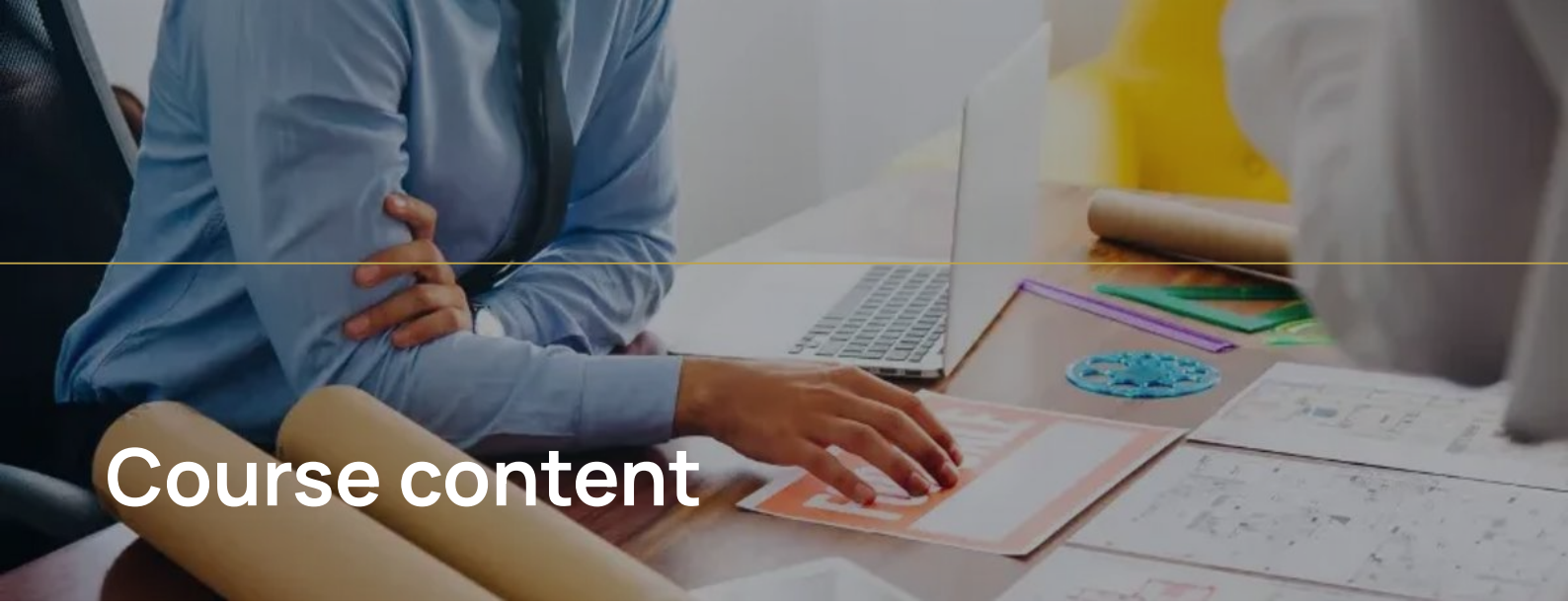
Agile project management addresses the challenge of managing projects in environments with rapidly changing requirements. Traditional methods often fall short in accommodating evolving client needs and market demands. By mastering Agile principles, participants will learn to effectively manage uncertainty, prioritise tasks, and deliver value incrementally. This course empowers professionals to make informed decisions regarding project scope, resource allocation, and stakeholder engagement, ultimately improving project outcomes and client satisfaction. The ability to adapt quickly to changes can significantly enhance a team's responsiveness and effectiveness, making Agile skills invaluable in a competitive environment.
Participants will engage in practical exercises that simulate real-world project scenarios, allowing them to apply Agile techniques in a controlled environment. They will learn to facilitate Agile ceremonies, manage backlogs, and implement iterative development processes. This hands-on approach ensures that attendees leave with actionable skills and a deeper understanding of Agile frameworks, such as Scrum and Kanban. By practising these skills, participants will be equipped to lead Agile teams, improve collaboration, and drive continuous improvement within their organisations. The course also addresses common challenges in Agile adoption, providing strategies to overcome resistance and foster a culture of agility.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a mix of interactive workshops, case studies, and simulations to build practical Agile project management skills. Participants will engage in role-playing exercises to experience Agile ceremonies, such as sprint planning and retrospectives. Each session culminates in a collaborative project task, where participants will produce tangible outputs like product backlogs and sprint reviews, demonstrating their understanding of Agile principles in practice. Additionally, the use of real-world scenarios allows participants to apply theoretical knowledge to practical situations, reinforcing learning and ensuring that skills are transferable to their workplace environments. This comprehensive approach fosters a deep understanding of Agile methodologies and their application.



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Course objectives

By the end of this course, participants will be able to:
• Analyse Agile methodologies to determine their applicability in various project contexts.
• Design a project backlog that prioritises user stories based on stakeholder feedback.
• Facilitate Agile ceremonies, including daily stand-ups and sprint reviews, to enhance team collaboration.
• Evaluate project progress using Agile metrics such as velocity and burndown charts.
• Construct iterative project plans that accommodate changing requirements and stakeholder input.
• Justify the selection of Agile tools and techniques for specific project challenges.

Target audience

This course is suitable for:
• Project Managers seeking to enhance their Agile skills for better project outcomes.
• Team Leaders aiming to foster a collaborative and adaptive project environment.
• Business Analysts who need to align project deliverables with evolving client needs.
• Product Owners responsible for managing product backlogs and stakeholder expectations.

Target competencies

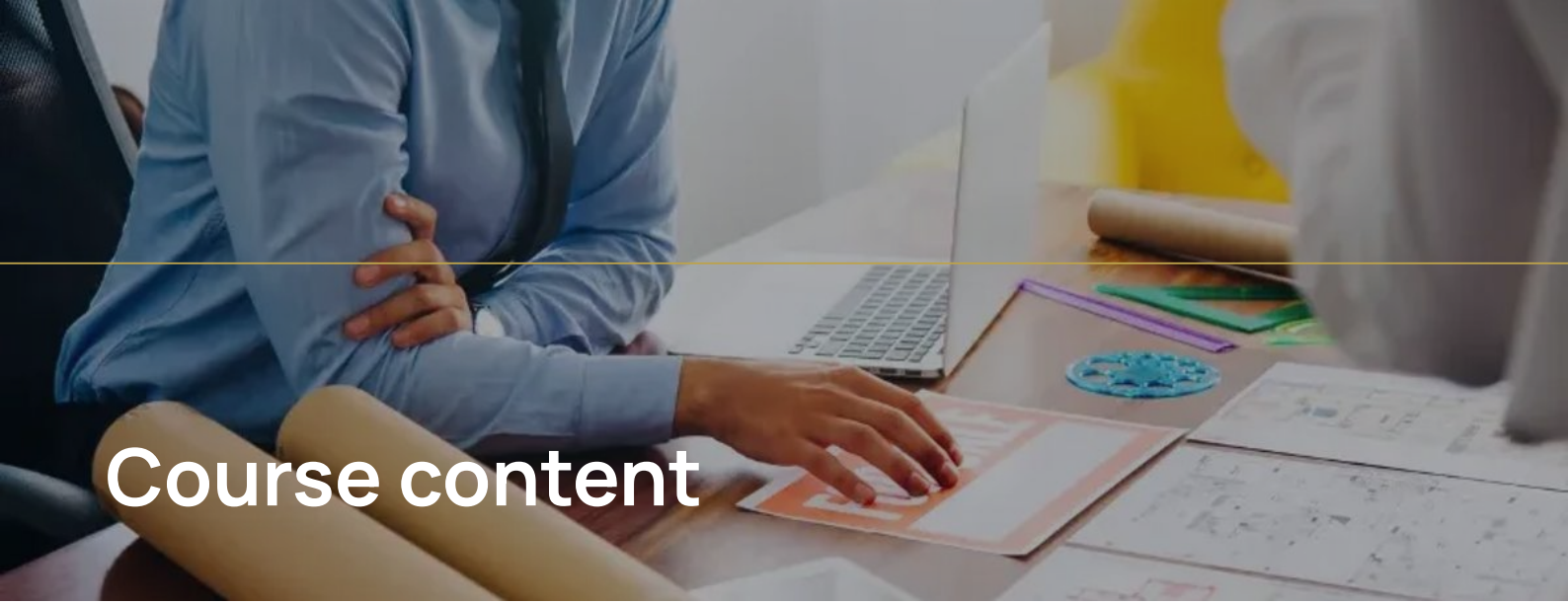
Participants will develop competencies in:
• Facilitating Agile ceremonies and team collaboration.
• Prioritising project tasks based on stakeholder value.
• Utilising Agile metrics for project assessment.
• Adapting project plans to accommodate changes effectively.
• Implementing iterative development processes in project management.
• Managing stakeholder expectations in Agile environments.

Course outline

Day 1: Introduction to Agile Project Management

Applied activity: Participants will form small groups to discuss a case study of a failed project due to rigid management practices. They will identify key issues and propose Agile solutions to address them, focusing on specific Agile techniques that could have been applied. Each group will present their findings to the class, fostering discussion and deeper understanding of Agile principles.
Output: A group presentation outlining identified issues and proposed Agile strategies.

09:00–09:54	Explore Agile principles and values in project management and their impact on project success.



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09:54–10:48	Compare Agile and traditional project management methodologies to identify strengths and weaknesses.
10:48–11:00	Examine key Agile methodologies: Scrum, Kanban, and Lean, and their unique applications.
11:00–11:30	**Coffee break**
11:30–12:12	Examine key Agile methodologies: Scrum, Kanban, and Lean, and their unique applications. (continued)
12:12–13:06	Identify roles in Agile teams: Scrum Master, Product Owner, and Development Team, and their responsibilities.
13:06–14:00	Cultivate an Agile mindset and culture within organisations to enhance adaptability.

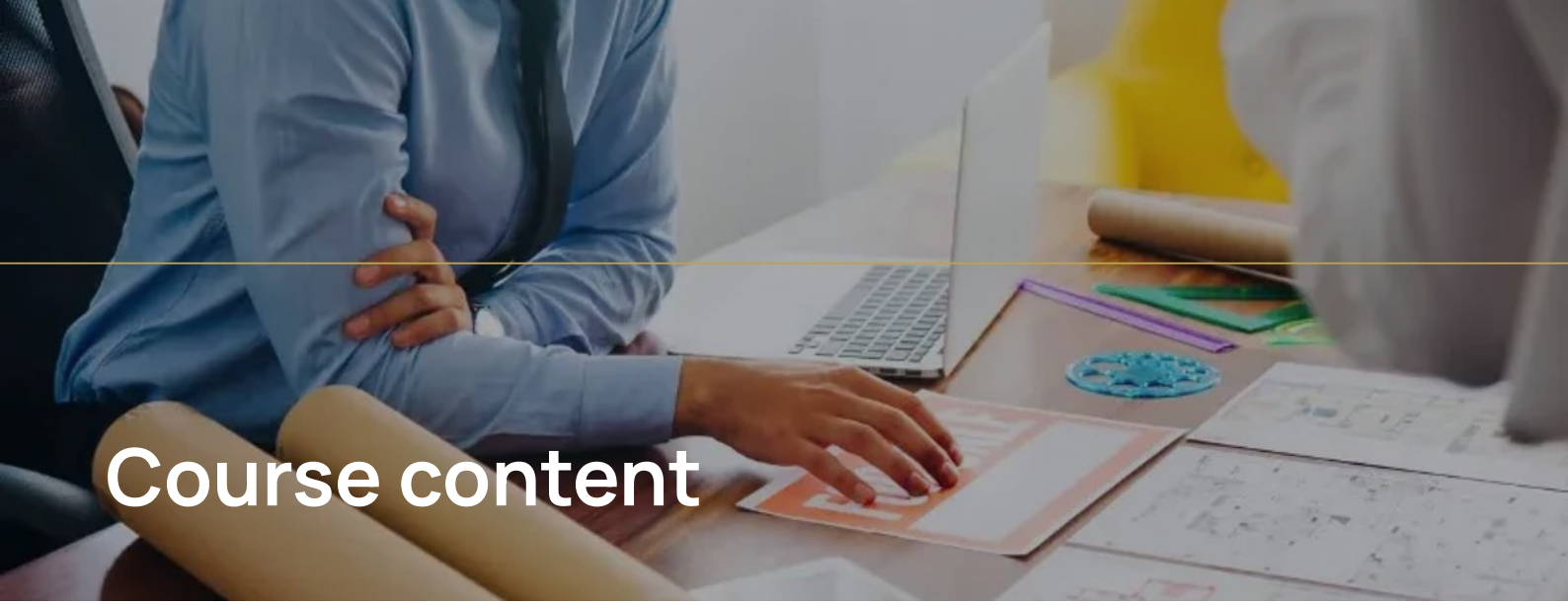
Day 2: Creating and Managing Agile Backlogs

Applied activity: In teams, participants will create a product backlog for a fictional project, prioritising user stories based on given stakeholder feedback and market analysis. They will discuss the rationale behind their prioritisation choices and present their backlog to the class for feedback.
Output: A comprehensive product backlog with prioritised user stories and acceptance criteria.

09:00–09:54	Define user stories and acceptance criteria for Agile projects to ensure clarity and alignment.
09:54–10:48	Gather and prioritise requirements effectively using techniques like MoSCoW and user story mapping.
10:48–11:00	Create a product backlog and manage it throughout the project lifecycle for continuous delivery.
11:00–11:30	**Coffee break**
11:30–12:12	Create a product backlog and manage it throughout the project lifecycle for continuous delivery. (continued)
12:12–13:06	Utilise tools for backlog management (e.g., Jira, Trello) to enhance efficiency and collaboration.
13:06–14:00	Engage stakeholders in backlog refinement and prioritisation processes to ensure alignment with business goals.

Day 3: Agile Ceremonies and Team Dynamics

Applied activity: Participants will role-play an Agile ceremony, facilitating a sprint planning meeting for their created backlog. Each member will take on a specific role, ensuring all team members contribute effectively and understand their roles and responsibilities during the sprint. The facilitator will guide the discussion to ensure clarity and alignment.
Output: A documented sprint plan with defined tasks, responsibilities, and timelines.



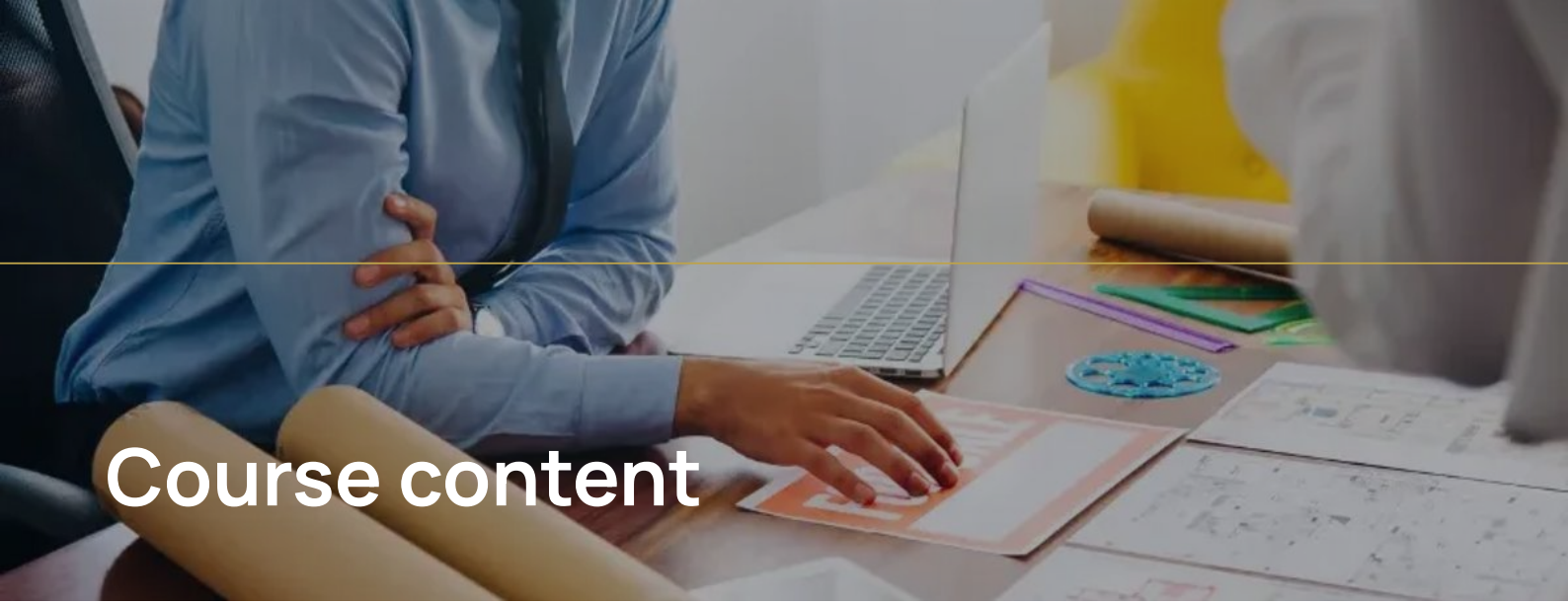
Course content

09:00–09:54	Facilitate daily stand-ups and sprint planning meetings effectively to enhance team communication.
09:54–10:48	Conduct sprint reviews and retrospectives to drive continuous improvement and team learning.
10:48–11:00	Build effective Agile teams and foster collaboration among members to achieve project goals.
11:00–11:30	**Coffee break**
11:30–12:12	Build effective Agile teams and foster collaboration among members to achieve project goals. (continued)
12:12–13:06	Implement conflict resolution strategies in Agile teams to maintain productivity and morale.
13:06–14:00	Utilise tools for managing Agile ceremonies and team communication to streamline processes.

Day 4: Monitoring and Adapting Agile Projects

Applied activity: Using a simulated project scenario, participants will analyse Agile metrics to assess project health and decide on necessary adaptations for the next sprint. They will work in teams to identify areas for improvement and propose actionable strategies to enhance team performance and project outcomes.
Output: A report detailing project metrics, analysis, and recommended adjustments for the next sprint.

09:00–09:54	Understand Agile metrics: velocity, burndown charts, and cumulative flow diagrams for project assessment.
09:54–10:48	Assess project progress and team performance using Agile metrics to inform decision-making.
10:48–11:00	Adapt project scope and plans based on feedback and performance data to ensure alignment with goals.
11:00–11:30	**Coffee break**
11:30–12:12	Adapt project scope and plans based on feedback and performance data to ensure alignment with goals. (continued)
12:12–13:06	Manage risks and uncertainties in Agile projects through proactive strategies and contingency planning.
13:06–14:00	Drive continuous improvement through retrospectives and iterative feedback loops to enhance team performance.



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Day 5: Integrating Agile Practices into Project Management

Applied activity: Participants will develop a strategic plan for implementing Agile practices in a fictional organisation. They will address potential challenges, stakeholder engagement, and necessary training for team members to ensure smooth adoption. Each group will present their plan for peer review and feedback.
Output: A strategic implementation plan for Agile practices, including timelines and key performance indicators.

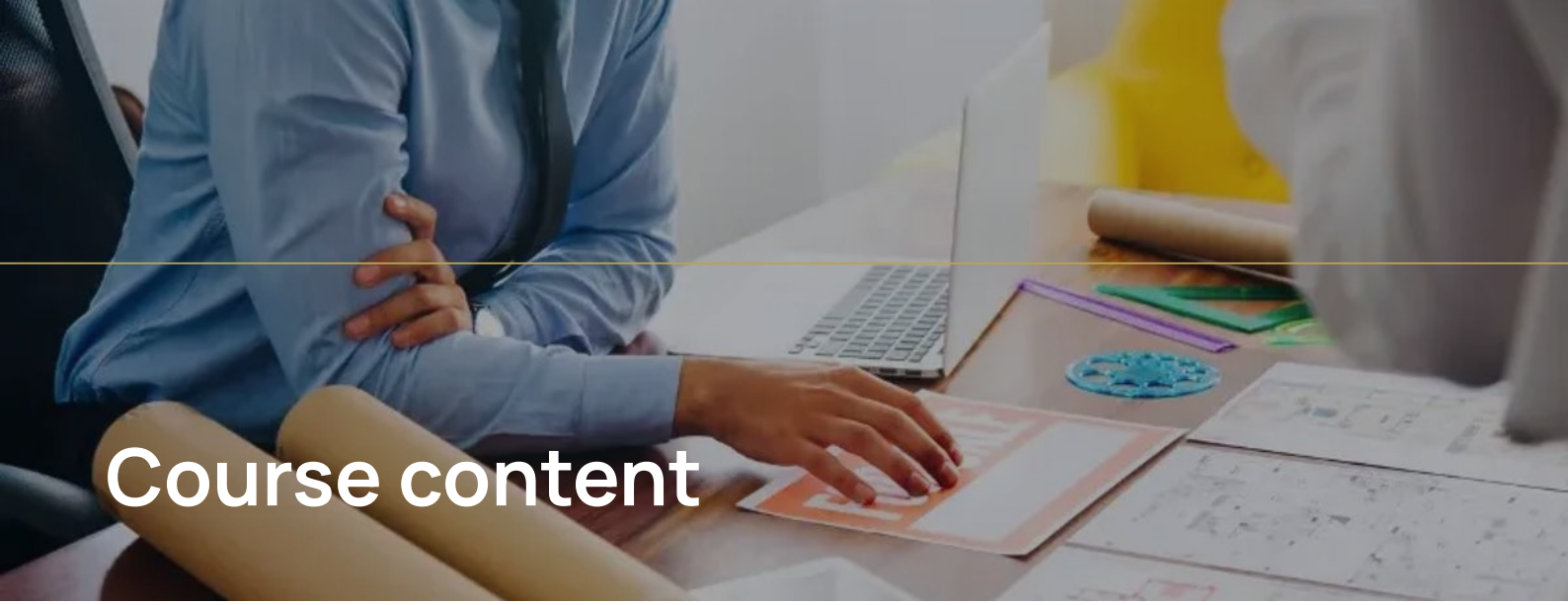
09:00–09:54	Create a roadmap for Agile implementation in organisations and teams to ensure successful adoption.
09:54–10:48	Scale Agile practices across multiple teams and departments effectively to maintain consistency.
10:48–11:00	Integrate Agile with other project management frameworks for hybrid approaches to enhance flexibility.
11:00–11:30	**Coffee break**
11:30–12:12	Integrate Agile with other project management frameworks for hybrid approaches to enhance flexibility. (continued)
12:12–13:06	Develop change management strategies for successful Agile adoption to overcome resistance.
13:06–14:00	Review case studies of successful Agile transformations in various industries to draw lessons and best practices.

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

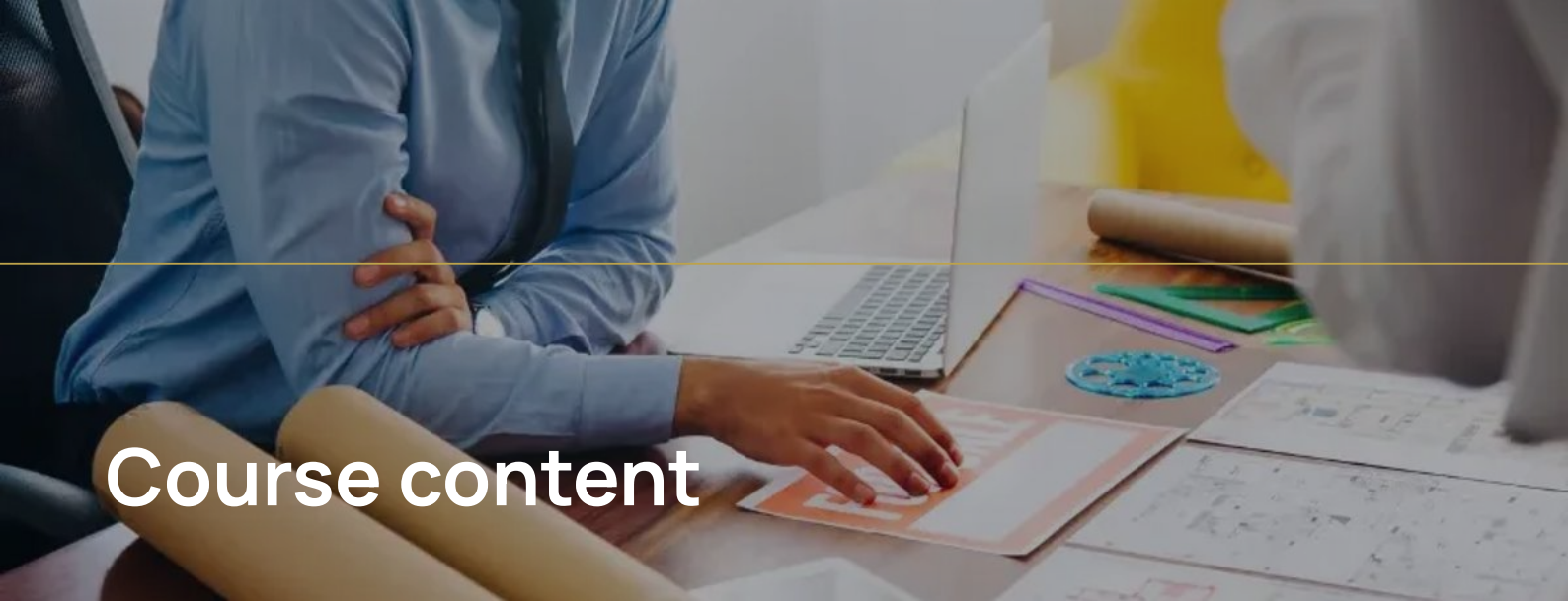
Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	16 Nov 2026	20 Nov 2026	**€2,820.-**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.-**



Course content

Dates, venues and fees (continued)

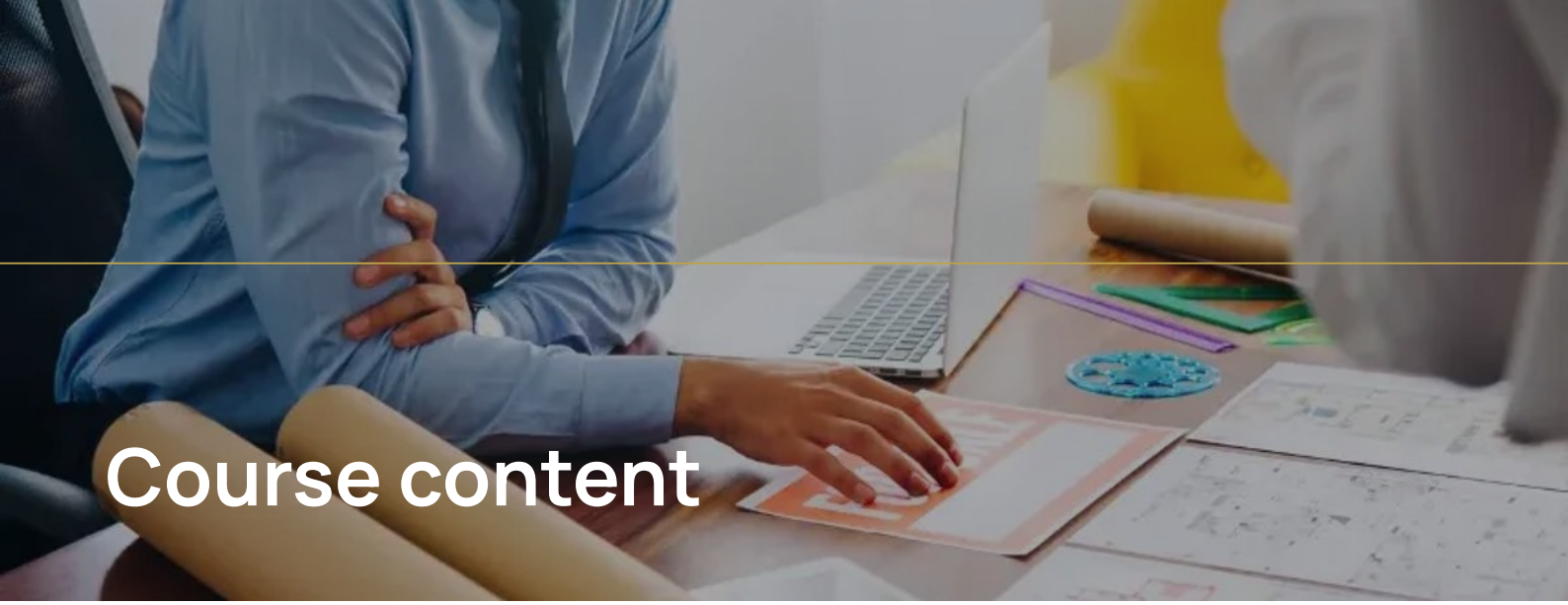
Venue	Start date	End date	Fee (EUR)
Vienna Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,940.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**
London Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,450.-**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**
Dubai Confirmed dates	14 Dec 2026	18 Dec 2026	**€3,150.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
Frankfurt Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,650.-**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,450.-**



Course content

Dates, venues and fees (continued)

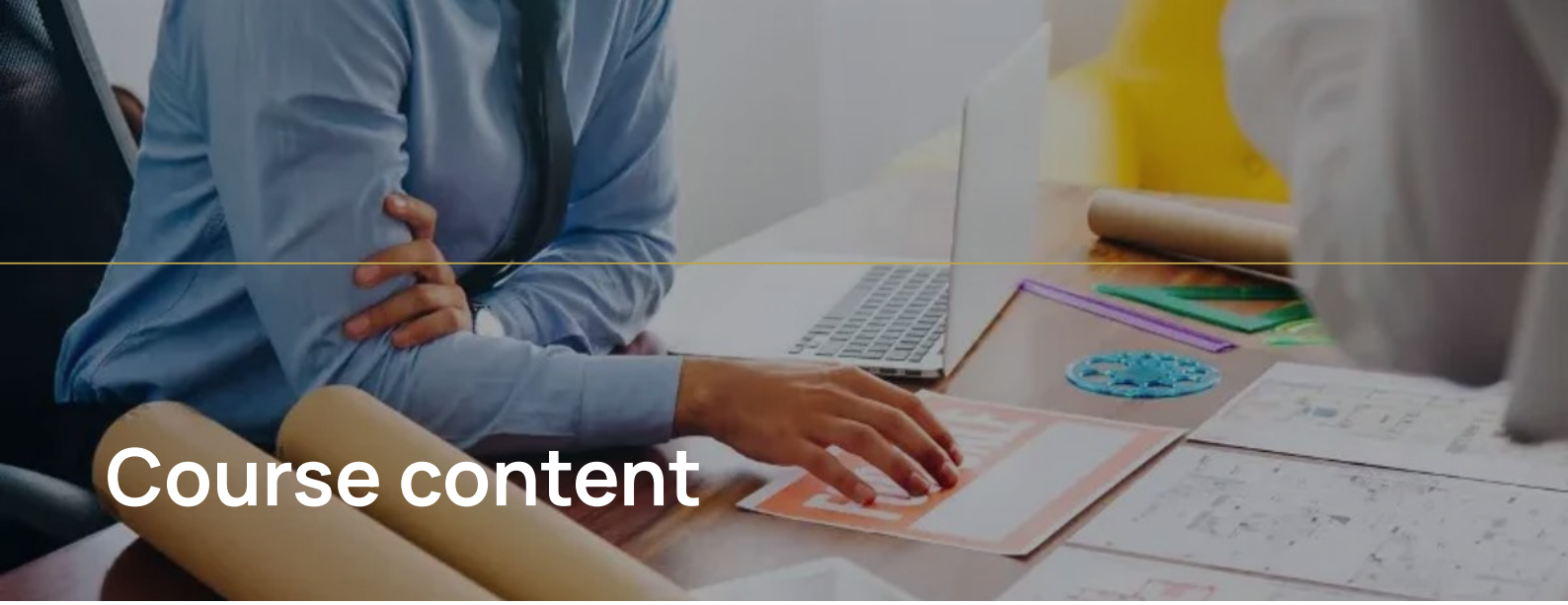
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**
Paris Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,860.-**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.-**
Istanbul Confirmed dates	15 Feb 2027	19 Feb 2027	**€2,650.-**
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.-**
Rome Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,450.-**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.-**
Amsterdam Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,540.-**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

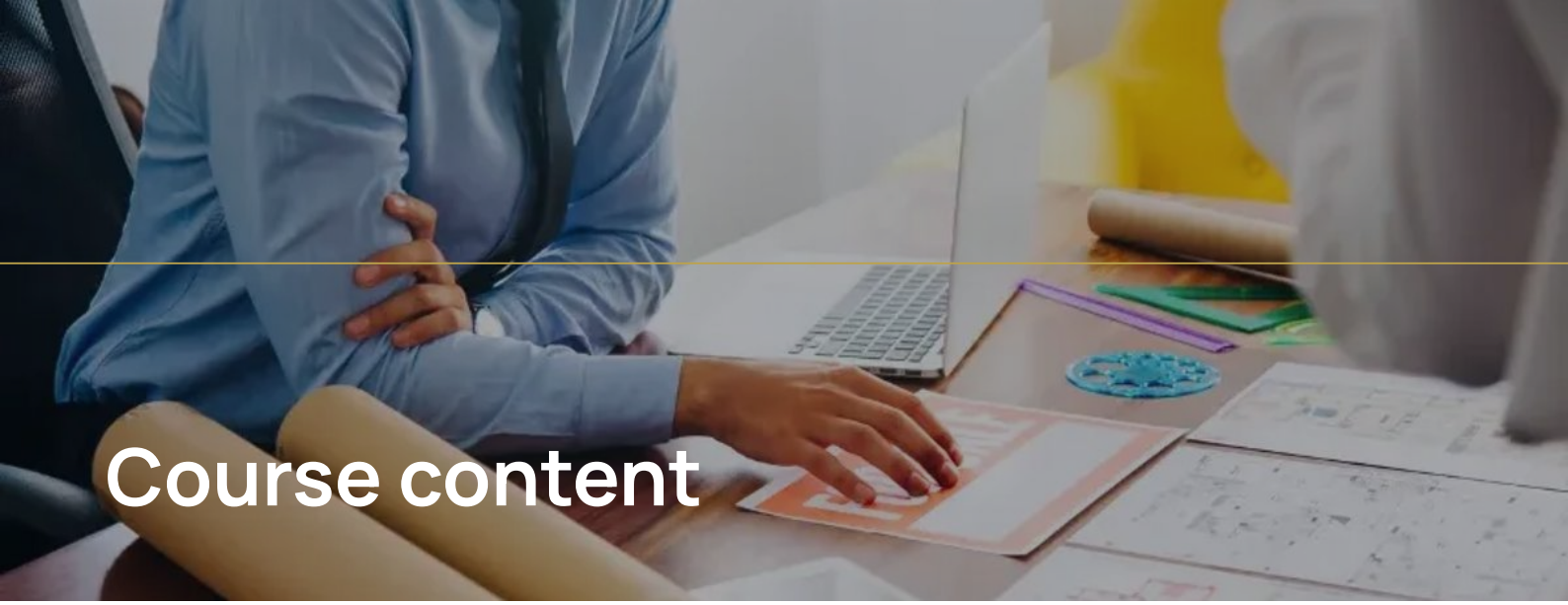
Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,820.-**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.-**
London Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,450.-**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.-**
Dubai Confirmed dates	19 Apr 2027	23 Apr 2027	**€3,150.-**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.-**
Rome Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,450.-**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.-**
Frankfurt Confirmed dates	3 May 2027	7 May 2027	**€2,650.-**



Course content

Dates, venues and fees (continued)

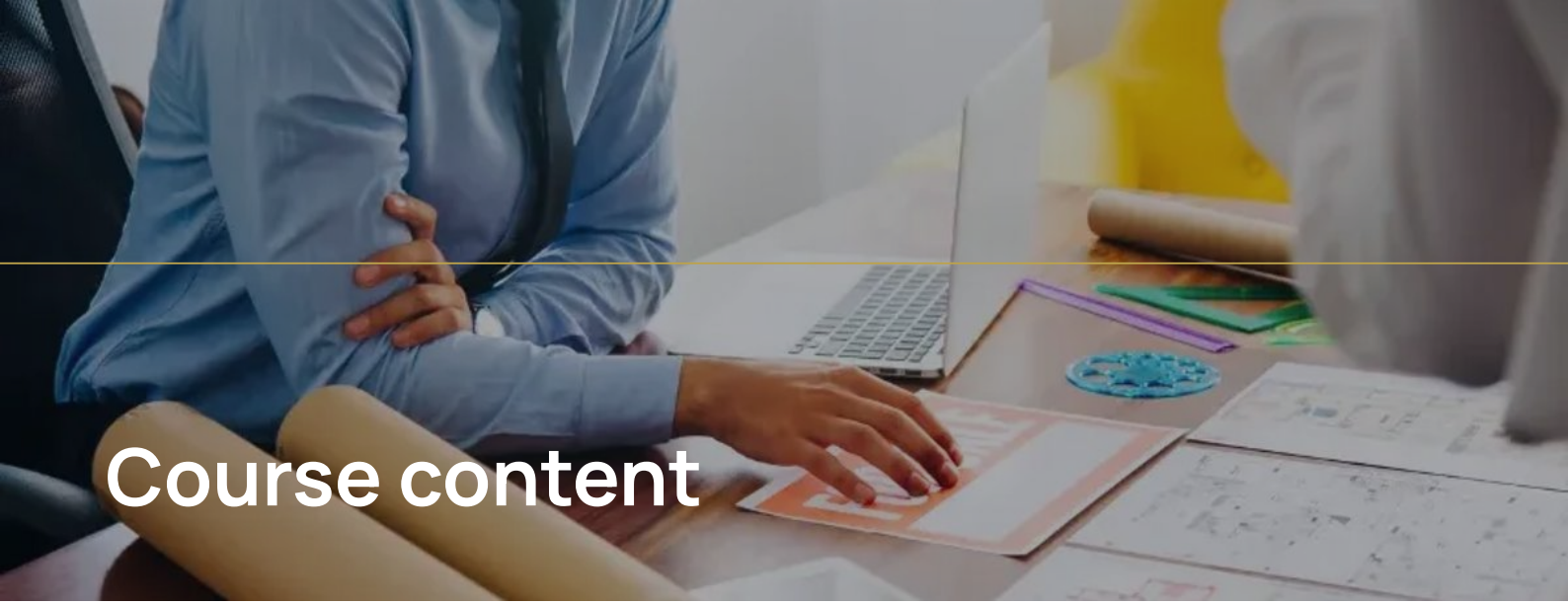
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	17 May 2027	21 May 2027	**€1,450.-**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.-**
Paris Confirmed dates	7 Jun 2027	11 Jun 2027	**€2,860.-**
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.-**
Istanbul Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,650.-**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.-**
Barcelona Confirmed dates	28 Jun 2027	2 Jul 2027	**€2,840.-**
Online Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

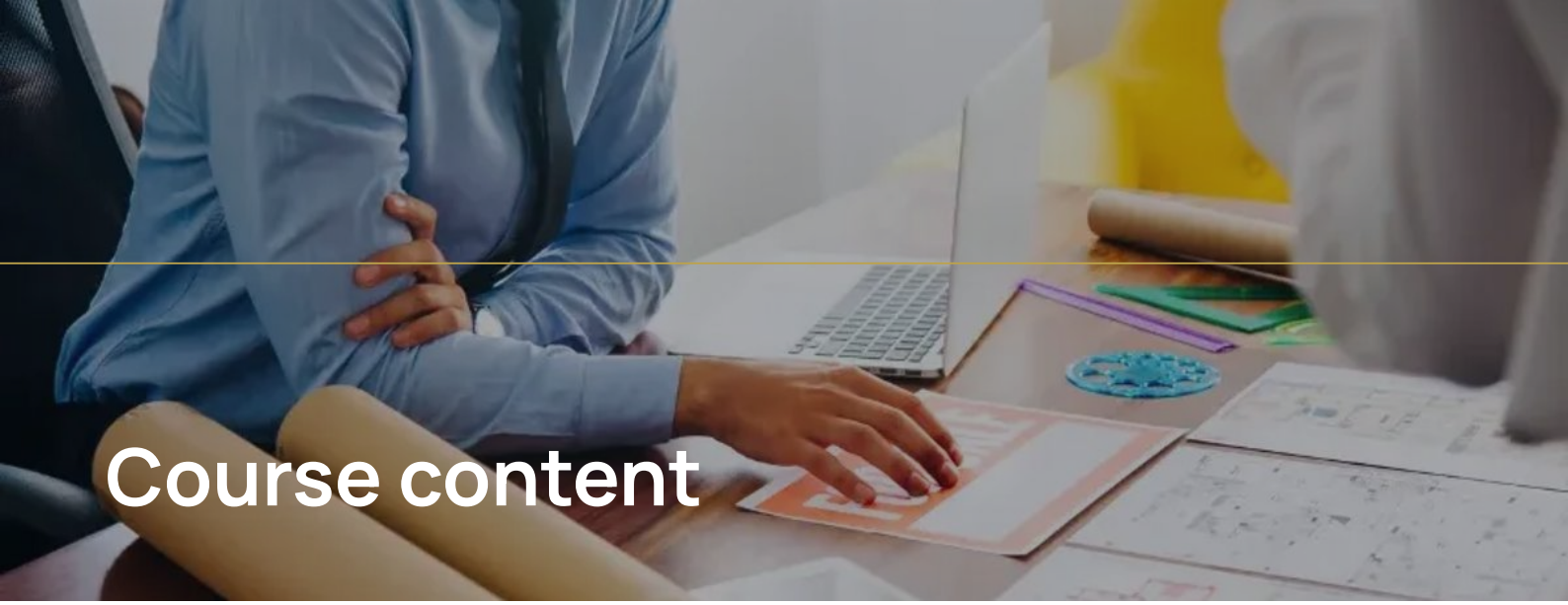
Venue	Start date	End date	Fee (EUR)
Amsterdam Confirmed dates	5 Jul 2027	9 Jul 2027	**€2,540.-**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,250.-**
Singapore Confirmed dates	19 Jul 2027	23 Jul 2027	**€2,820.-**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**
London Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,450.-**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Dubai Confirmed dates	16 Aug 2027	20 Aug 2027	**€3,150.-**
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Cape Town Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,890.-**



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Dates, venues and fees (continued)

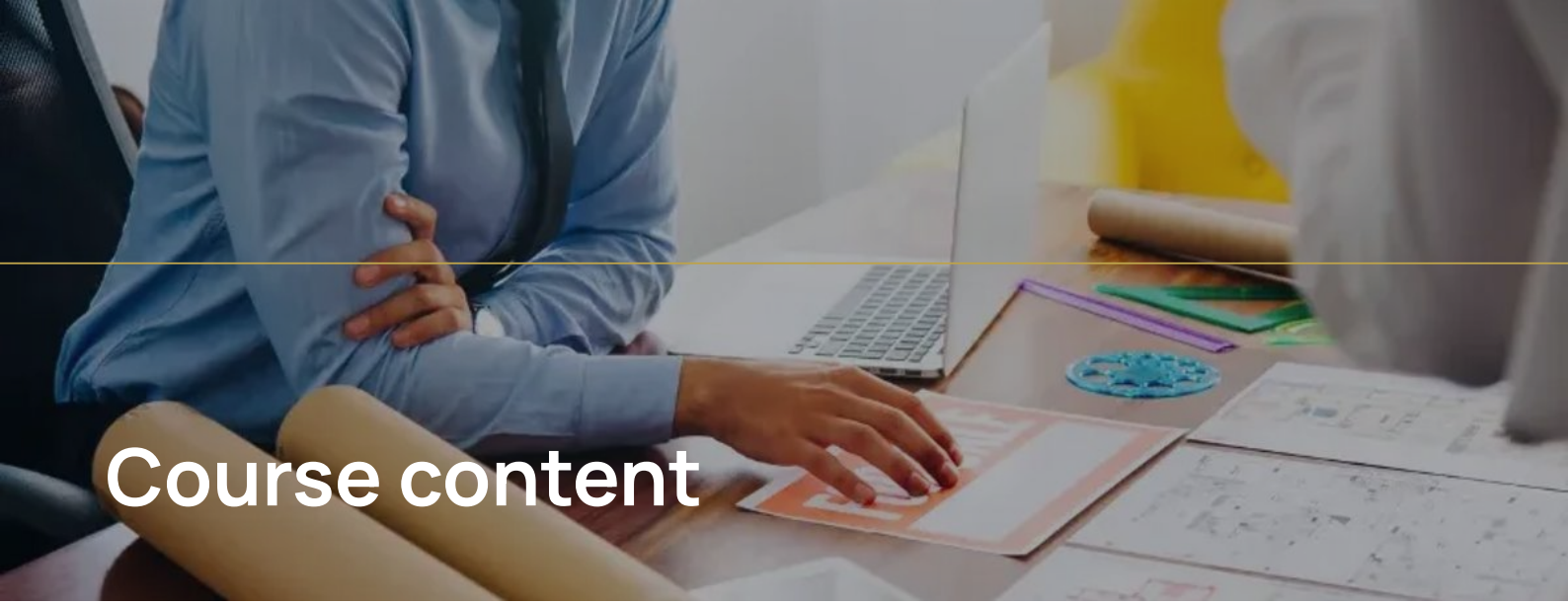
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,250.-**
Frankfurt Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,650.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,450.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
Paris Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,860.-**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.-**
Istanbul Confirmed dates	18 Oct 2027	22 Oct 2027	**€2,650.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,890.-**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.-**
Amsterdam Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,540.-**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.-**
Singapore Confirmed dates	15 Nov 2027	19 Nov 2027	**€2,820.-**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.-**
London Confirmed dates	6 Dec 2027	10 Dec 2027	**€2,450.-**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.-**
Dubai Confirmed dates	13 Dec 2027	17 Dec 2027	**€3,150.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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