

DIGITAL INNOVATION AND TRANSFORMATION | COURSE BROCHURE

Agile Digital Transformation Roadmapping

5 days | Classroom training | English

SMART HORIZON

info@smart-horizon.eu
Amsterdam
The Netherlands

Explore current programmes

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Course content

Why attend

Digital transformation fails when it is treated as a one-off IT project. This course shows leaders how to build an agile transformation roadmap: assessing digital maturity, defining outcomes, prioritising initiatives, funding work in increments, organising teams around value and adjusting the plan as evidence emerges.

Long, rigid transformation plans quickly become outdated. You will learn to plan in a way that keeps strategic direction while adapting to change.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

Maturity assessment exercises, outcome mapping workshops, prioritisation simulations and case studies from large transformation programmes.

Course objectives

By the end of this course, participants will be able to:
• Assess digital maturity across the organisation
• Define transformation vision and measurable outcomes
• Prioritise initiatives by value and feasibility
• Plan incremental delivery and funding
• Organise teams and governance for agility
• Track progress and adapt the roadmap

Target audience

This course is suitable for:
• Transformation and strategy leaders
• CIOs and digital directors
• PMO and portfolio managers
• Business unit heads
• Consultants supporting transformation



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Target competencies

Participants will develop competencies in:

- Strategic planning
- Prioritisation
- Agile governance
- Outcome measurement
- Change leadership

Course outline

Day 1: Transformation Foundations

09:00–10:08	Why transformations fail
10:08–11:00	Digital maturity models
11:00–11:30	**Coffee break**
11:30–11:45	Digital maturity models (continued)
11:45–12:53	Vision and ambition
12:53–14:00	Exercise: maturity assessment

Day 2: Outcomes and Value

09:00–10:08	Outcome-based planning
10:08–11:00	Objectives and key results
11:00–11:30	**Coffee break**
11:30–11:45	Objectives and key results (continued)
11:45–12:53	Value streams
12:53–14:00	Workshop: outcome map

Day 3: Prioritising Initiatives

09:00–10:08	Value versus effort analysis
10:08–11:00	Dependencies and sequencing
11:00–11:30	**Coffee break**



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11:30–11:45	Dependencies and sequencing (continued)
11:45–12:53	Quick wins and foundations
12:53–14:00	Simulation: portfolio choices

Day 4: Agile Delivery and Funding

09:00–10:08	Incremental funding models
10:08–11:00	Product teams and platforms
11:00–11:30	**Coffee break**
11:30–11:45	Product teams and platforms (continued)
11:45–12:53	Agile governance
12:53–14:00	Case study: banking transformation

Day 5: Adapting the Roadmap

09:00–10:08	Progress metrics
10:08–11:00	Quarterly reviews
11:00–11:30	**Coffee break**
11:30–11:45	Quarterly reviews (continued)
11:45–12:53	Communicating change
12:53–14:00	Roadmap draft

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	23 Nov 2026	27 Nov 2026	**€3,150.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**
Rome Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,450.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
Dubai Confirmed dates	11 Jan 2027	15 Jan 2027	**€3,150.-**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.-**
Istanbul Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,650.-**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.-**
Vienna Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,940.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.–**
Paris Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,860.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.–**
Vienna Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,940.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.–**
Barcelona Confirmed dates	19 Apr 2027	23 Apr 2027	**€2,840.–**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.–**
Cape Town Confirmed dates	10 May 2027	14 May 2027	**€1,890.–**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Frankfurt Confirmed dates	31 May 2027	4 Jun 2027	**€2,650.–**
Online Confirmed dates	31 May 2027	4 Jun 2027	**€1,250.–**
Rome Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,450.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Amsterdam Confirmed dates	12 Jul 2027	16 Jul 2027	**€2,540.–**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,450.–**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.–**
Dubai Confirmed dates	16 Aug 2027	20 Aug 2027	**€3,150.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
London Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,450.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Rome Confirmed dates	27 Sept 2027	1 Oct 2027	**€2,450.-**
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,250.-**
Cape Town Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,890.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**
Barcelona Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,840.-**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,450.-**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.-**
Cape Town Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,890.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

info@smart-horizon.eu
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View the latest course details online