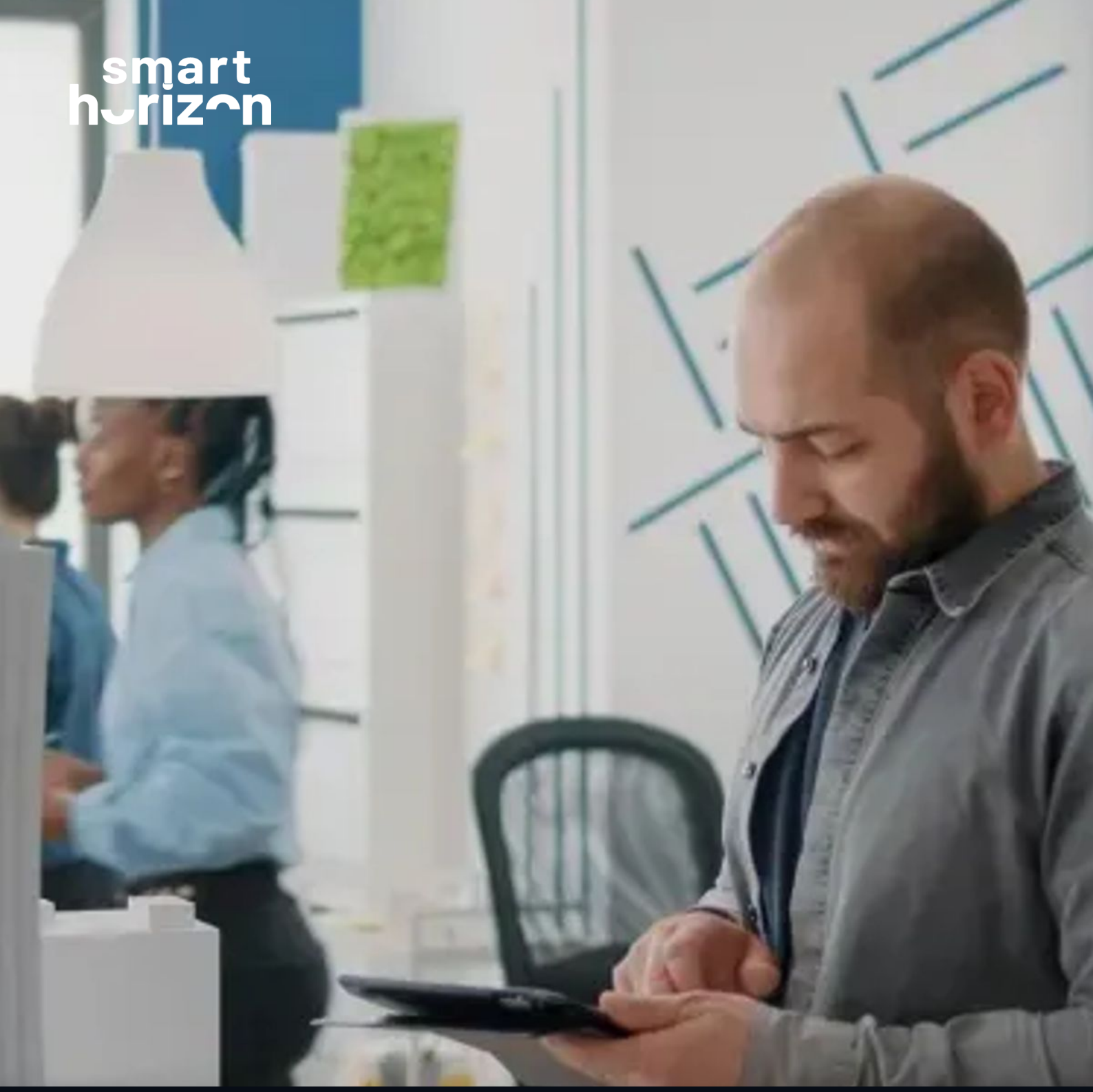


PROJECT MANAGEMENT | COURSE BROCHURE

Agile Project Manager Master Class

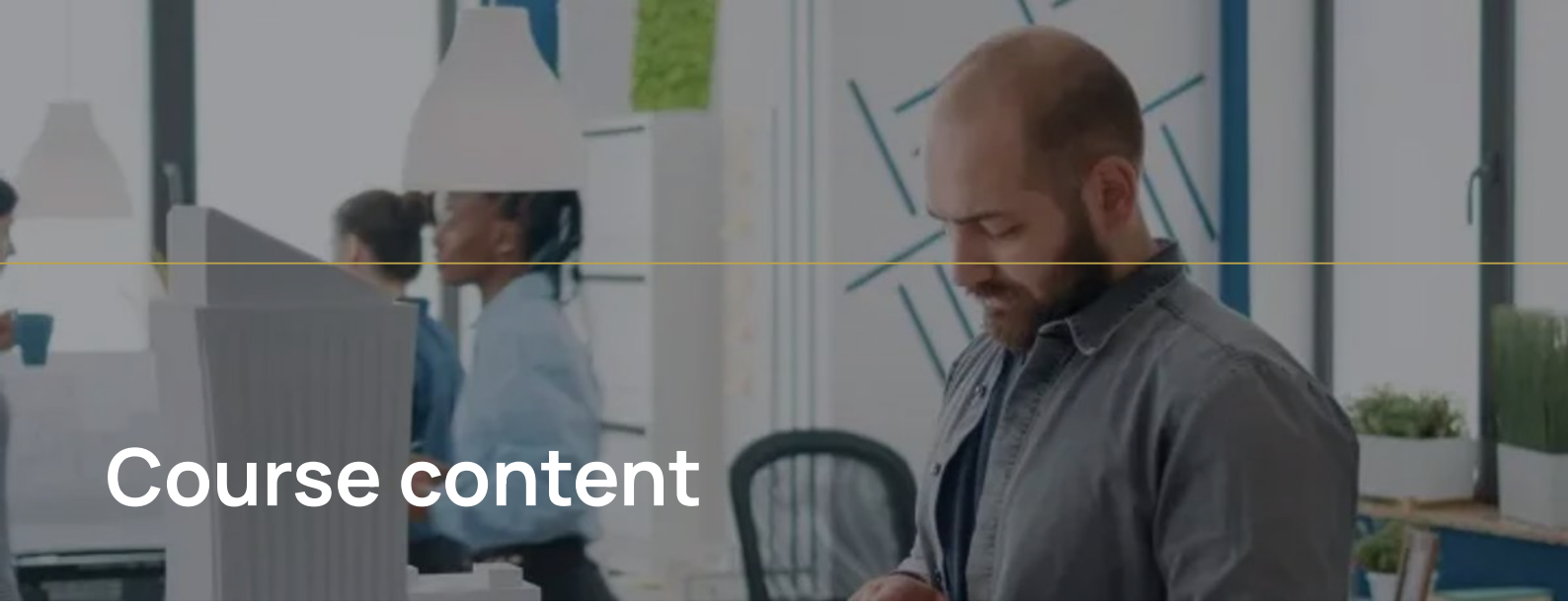
5 days | Classroom training | English

SMART HORIZON

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The Netherlands

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Course content

Why attend

This Agile Project Manager Master Class equips professionals with advanced skills in Agile methodologies, focusing on practical applications in project management. Participants will learn to lead Agile teams, manage project backlogs, and deliver value through iterative processes, enhancing their effectiveness in dynamic environments.

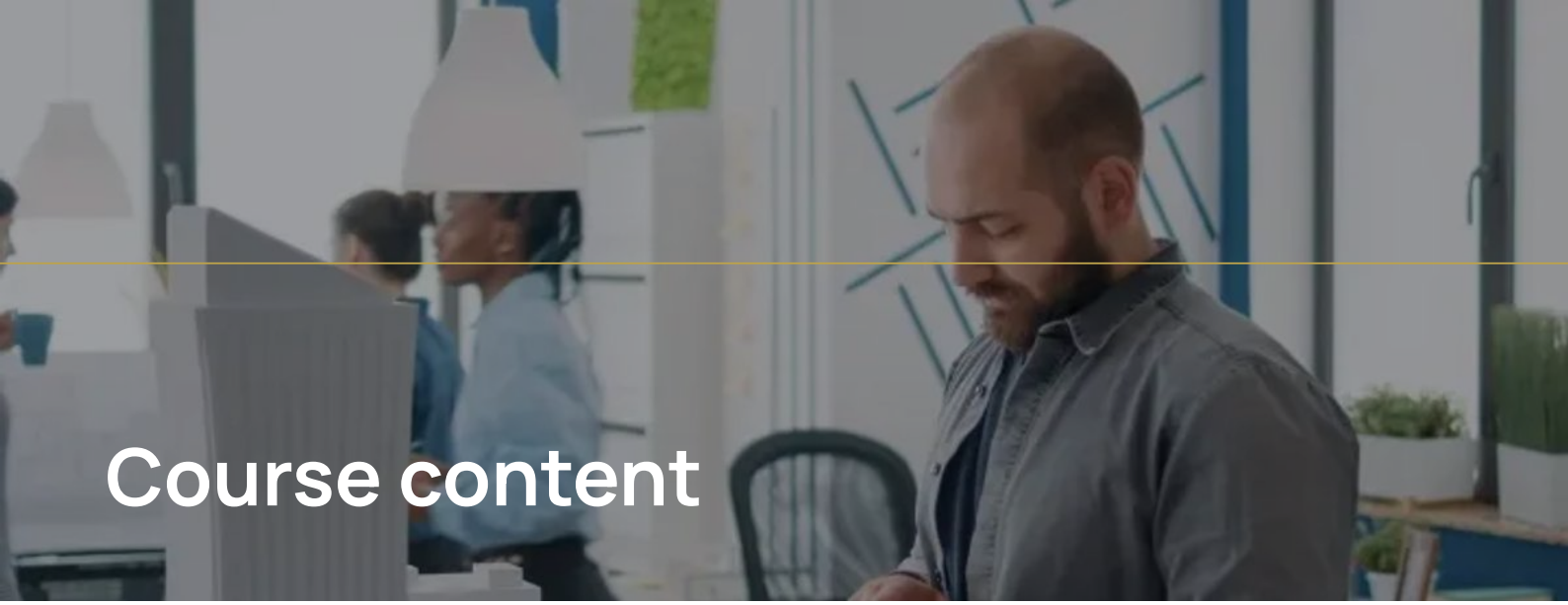
Agile project management is essential for professionals facing rapidly changing project requirements and stakeholder expectations. The inability to adapt can lead to project delays, increased costs, and diminished team morale. This course addresses these challenges by providing participants with the tools to effectively manage Agile projects, enabling them to make informed decisions that enhance project outcomes and stakeholder satisfaction. Participants will learn how to implement Agile frameworks, prioritise tasks, facilitate collaboration, and manage risks, ensuring that they can respond swiftly to changes and deliver high-quality results that meet both organisational goals and client needs.
Engaging in hands-on exercises, participants will simulate real-world scenarios that require them to practice prioritising tasks, facilitating Agile ceremonies, and managing stakeholder communication. By developing these capabilities, attendees will be better prepared to lead successful Agile projects and drive organisational change. The course will also cover advanced risk management strategies tailored for Agile environments, allowing participants to identify and mitigate potential issues proactively. This comprehensive approach ensures that they leave with practical skills and actionable insights that can be applied immediately in their roles, ultimately enhancing their career prospects and contributing to their organisations' success.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a mix of interactive workshops, case studies, and role-playing exercises to deepen understanding of Agile principles. Participants will work in teams to solve project management challenges, using tools like Scrum boards and Kanban systems. Each day includes practical exercises that culminate in tangible outputs, such as project backlogs, sprint plans, and stakeholder communication strategies. These activities are designed to reinforce learning and ensure participants can apply Agile methodologies effectively in their workplaces. By focusing on real-world applications, the course aims to build confidence and competence in managing Agile projects and teams, preparing participants for immediate implementation of their skills.



Course content

Course objectives

By the end of this course, participants will be able to:
• Analyse Agile frameworks to determine their suitability for various project types.
• Design an Agile project backlog that prioritises tasks based on stakeholder value.
• Facilitate Agile ceremonies, including sprint planning and retrospectives, to enhance team collaboration.
• Assess team dynamics and identify strategies for improving Agile team performance.
• Construct a risk management plan tailored for Agile projects to mitigate potential issues.
• Justify the selection of Agile metrics to measure project success and team efficiency.

Target audience

This course is suitable for:
• Project Managers seeking to enhance their Agile skills and methodologies.
• Scrum Masters looking to deepen their understanding of Agile practices.
• Product Owners aiming to effectively manage product backlogs and stakeholder expectations.
• Team Leaders wanting to improve team dynamics and collaboration in Agile environments.

Target competencies

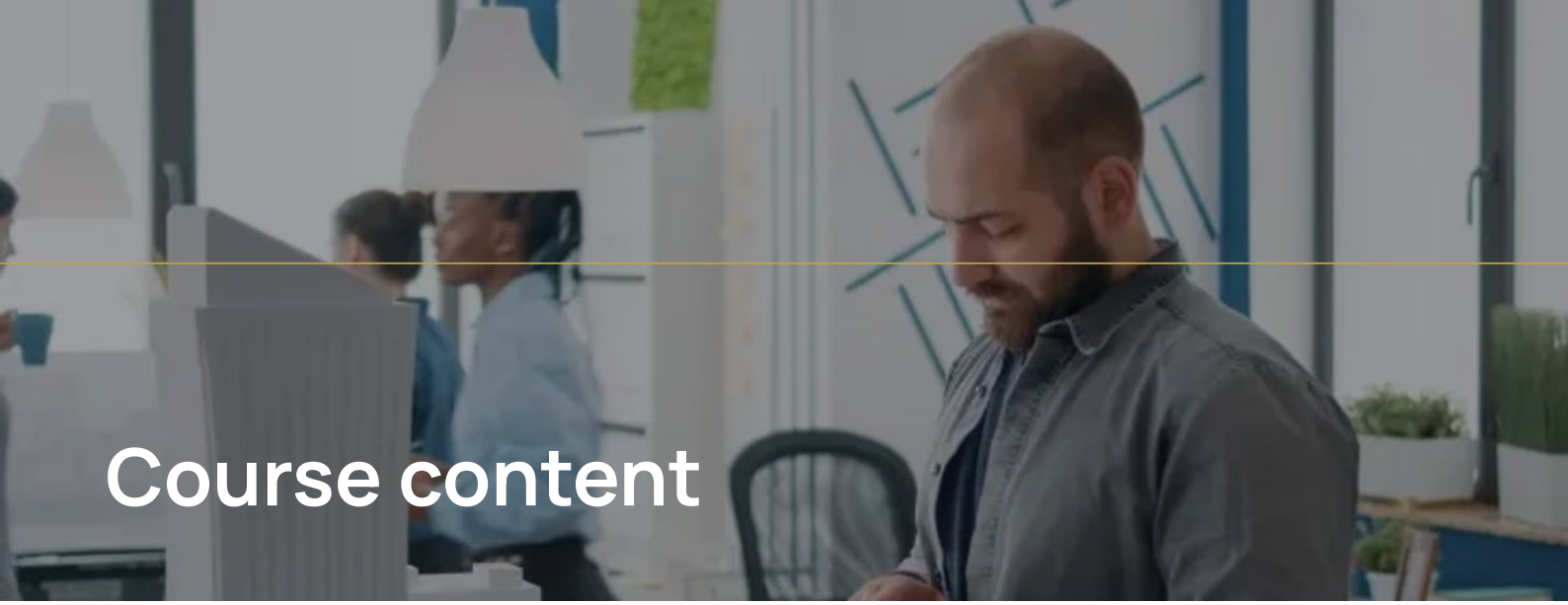
Participants will develop competencies in:
• Facilitating Agile ceremonies effectively to enhance team engagement.
• Prioritising project tasks based on Agile principles and stakeholder needs.
• Managing project risks in an Agile context to ensure successful delivery.
• Utilising Agile metrics to evaluate project performance and team productivity.
• Coaching teams in Agile practices to foster a culture of continuous improvement.
• Communicating effectively with stakeholders to align project goals and expectations.

Course outline

Day 1: Introduction to Agile Methodologies

Applied activity: In small groups, participants will analyse a case study of a failed project and identify how Agile methodologies could have improved the outcome. They will discuss the roles and processes that would have been applied to enhance project success, focusing on practical applications.
Output: A report outlining the key Agile practices that could have mitigated the project risks.

09:00–09:54	Overview of Agile principles and values as per the Agile Manifesto.
09:54–10:48	Comparison of Agile frameworks: Scrum, Kanban, and Lean, and their applications.



Course content

10:48–11:00	Identifying the benefits and challenges of Agile project management.
11:00–11:30	**Coffee break**
11:30–12:12	Identifying the benefits and challenges of Agile project management. (continued)
12:12–13:06	Understanding roles in Agile: Scrum Master, Product Owner, and Development Team.
13:06–14:00	Exploring the Agile project lifecycle and iterative development processes.

Day 2: Building and Managing Agile Backlogs

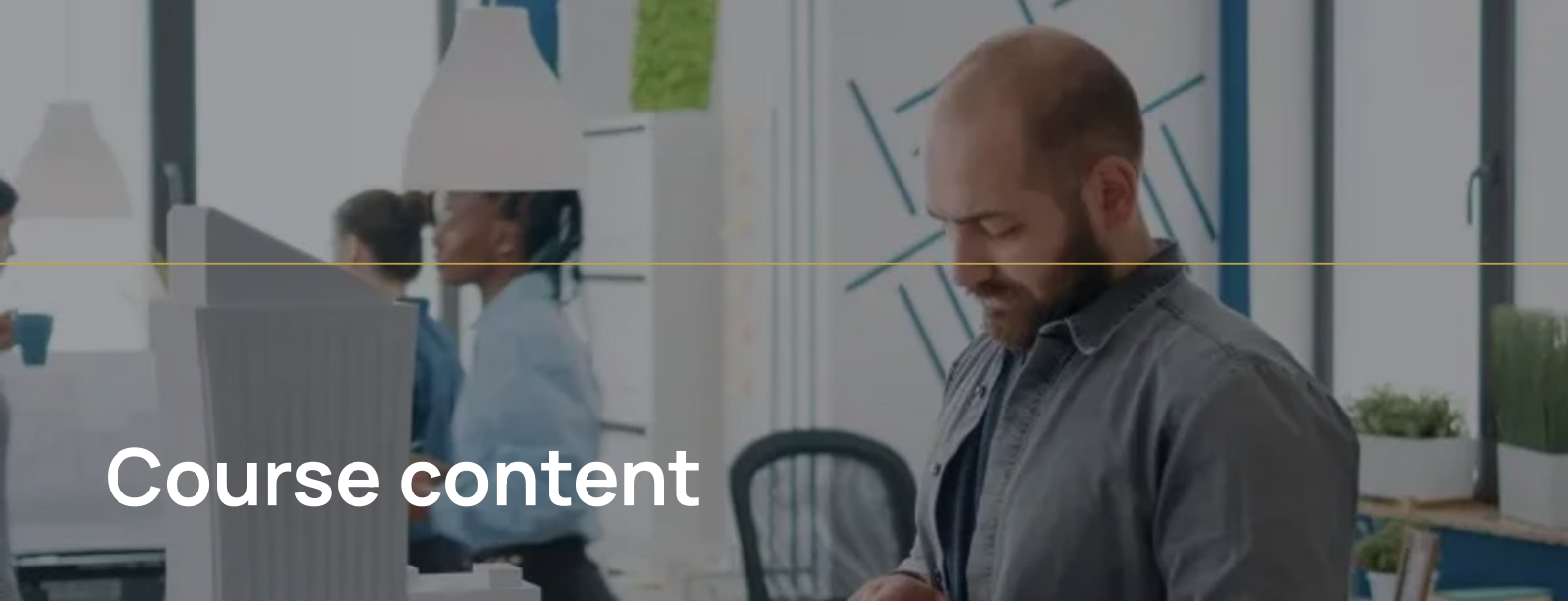
Applied activity: Participants will create a product backlog for a fictional project, prioritising user stories based on stakeholder input and value delivery. They will present their backlog to the group for feedback and further refinement, simulating real-world stakeholder engagement and decision-making.
Output: A prioritised product backlog with user stories and acceptance criteria.

09:00–09:54	Defining user stories and acceptance criteria for Agile projects to ensure clarity.
09:54–10:48	Techniques for prioritising the product backlog using MoSCoW and other methods.
10:48–11:00	Creating and maintaining a well-structured backlog for effective sprint planning and execution.
11:00–11:30	**Coffee break**
11:30–12:12	Creating and maintaining a well-structured backlog for effective sprint planning and execution. (continued)
12:12–13:06	Utilising tools for backlog management and visualisation to enhance transparency.
13:06–14:00	Engaging stakeholders in backlog refinement sessions to align expectations.

Day 3: Facilitating Agile Ceremonies

Applied activity: Participants will role-play an Agile ceremony, taking turns as facilitators and team members. They will practice techniques for keeping the meeting focused and productive while ensuring all voices are heard, simulating a real Agile environment and enhancing their facilitation skills.
Output: A summary of the meeting outcomes and action items identified during the role-play.

09:00–09:54	Understanding the purpose and structure of Agile ceremonies: daily stand-ups, sprint planning, reviews, and retrospectives.
09:54–10:48	Techniques for effective facilitation of Agile meetings to enhance productivity.
10:48–11:00	Strategies for fostering team collaboration and engagement during ceremonies.



Course content

11:00–11:30	**Coffee break**
11:30–12:12	Strategies for fostering team collaboration and engagement during ceremonies. (continued)
12:12–13:06	Identifying common pitfalls in Agile ceremonies and how to avoid them for better outcomes.
13:06–14:00	Documenting outcomes and action items from Agile ceremonies for accountability.

Day 4: Managing Agile Teams and Stakeholders

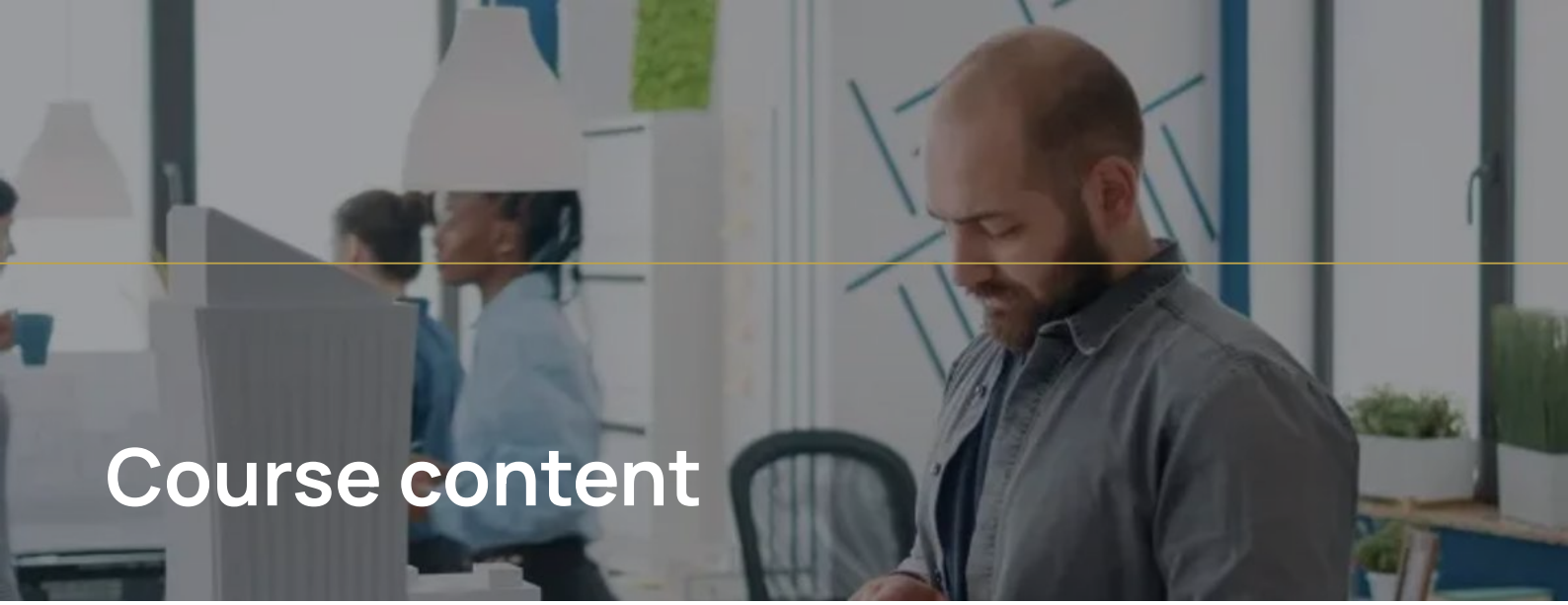
Applied activity: Participants will engage in a simulation where they must navigate a conflict scenario within an Agile team. They will apply conflict resolution techniques and communicate with stakeholders to resolve the issue effectively, ensuring project continuity and team cohesion.
Output: A conflict resolution plan outlining steps taken and lessons learned from the simulation.

09:00–09:54	Techniques for building high-performing Agile teams and fostering collaboration among members.
09:54–10:48	Understanding team dynamics and the role of emotional intelligence in Agile leadership.
10:48–11:00	Strategies for effective stakeholder engagement and communication throughout the project lifecycle.
11:00–11:30	**Coffee break**
11:30–12:12	Strategies for effective stakeholder engagement and communication throughout the project lifecycle. (continued)
12:12–13:06	Managing conflicts within Agile teams and resolving issues to maintain momentum.
13:06–14:00	Utilising feedback loops to enhance team performance and stakeholder satisfaction.

Day 5: Integrating Agile Practices for Project Success

Applied activity: In teams, participants will develop a complete Agile project plan for a fictional project, integrating backlog management, stakeholder communication, and risk strategies. They will present their plan to the class, simulating a project pitch and demonstrating their understanding of Agile integration.
Output: A comprehensive Agile project plan including backlog, risk management, and stakeholder communication strategies.

09:00–09:54	Developing a comprehensive Agile project plan that incorporates all learned practices and methodologies.
09:54–10:48	Utilising metrics and KPIs to measure Agile project success and team productivity effectively.
10:48–11:00	Creating a risk management strategy that aligns with Agile principles to mitigate potential issues.



Course content

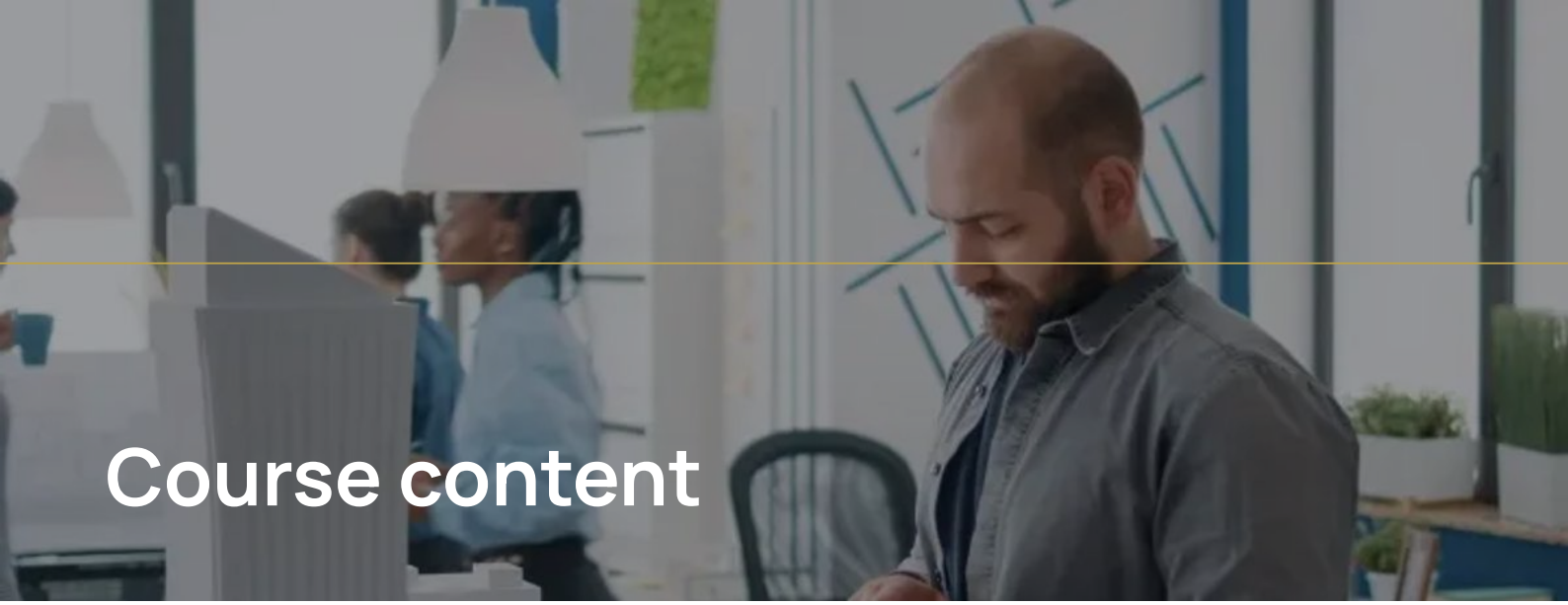
11:00–11:30	**Coffee break**
11:30–12:12	Creating a risk management strategy that aligns with Agile principles to mitigate potential issues. (continued)
12:12–13:06	Designing a continuous improvement plan for Agile teams to foster ongoing development.
13:06–14:00	Preparing for Agile project delivery and stakeholder handover to ensure smooth transitions.

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

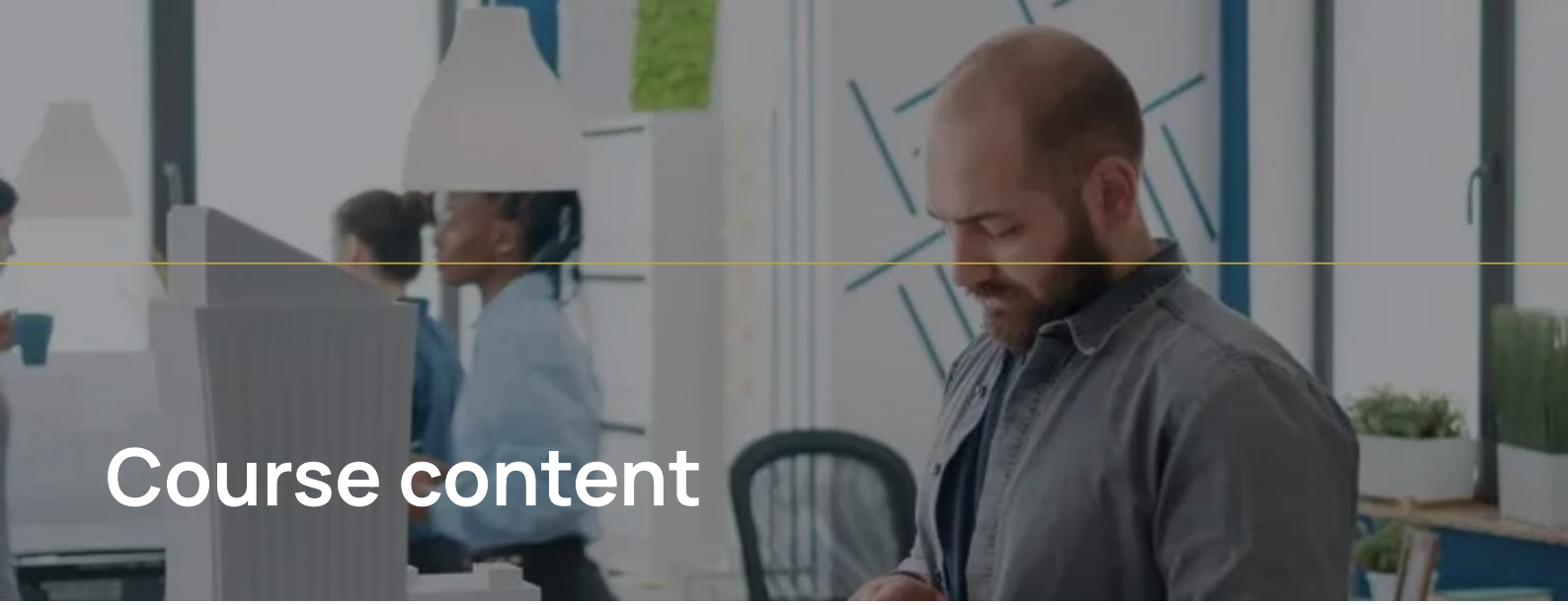
Venue	Start date	End date	Fee (EUR)
Kuala Lumpur Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,450.-**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.-**
Rome Confirmed dates	16 Nov 2026	20 Nov 2026	**€2,450.-**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.-**
Paris Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,860.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**



Course content

Dates, venues and fees (continued)

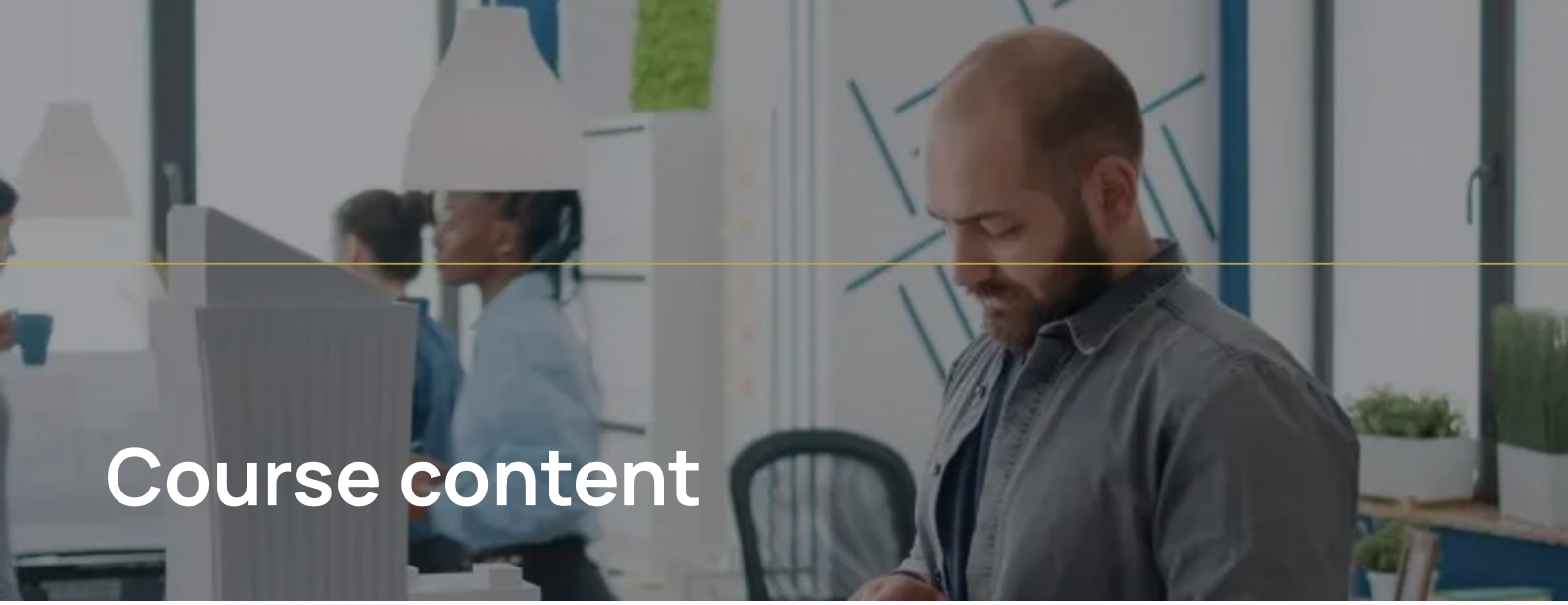
Venue	Start date	End date	Fee (EUR)
Istanbul Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,650.-**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**
Amsterdam Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,540.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
Singapore Confirmed dates	11 Jan 2027	15 Jan 2027	**€2,820.-**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.-**
London Confirmed dates	25 Jan 2027	29 Jan 2027	**€2,450.-**
Online Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,250.-**
Dubai Confirmed dates	8 Feb 2027	12 Feb 2027	**€3,150.-**



Course content

Dates, venues and fees (continued)

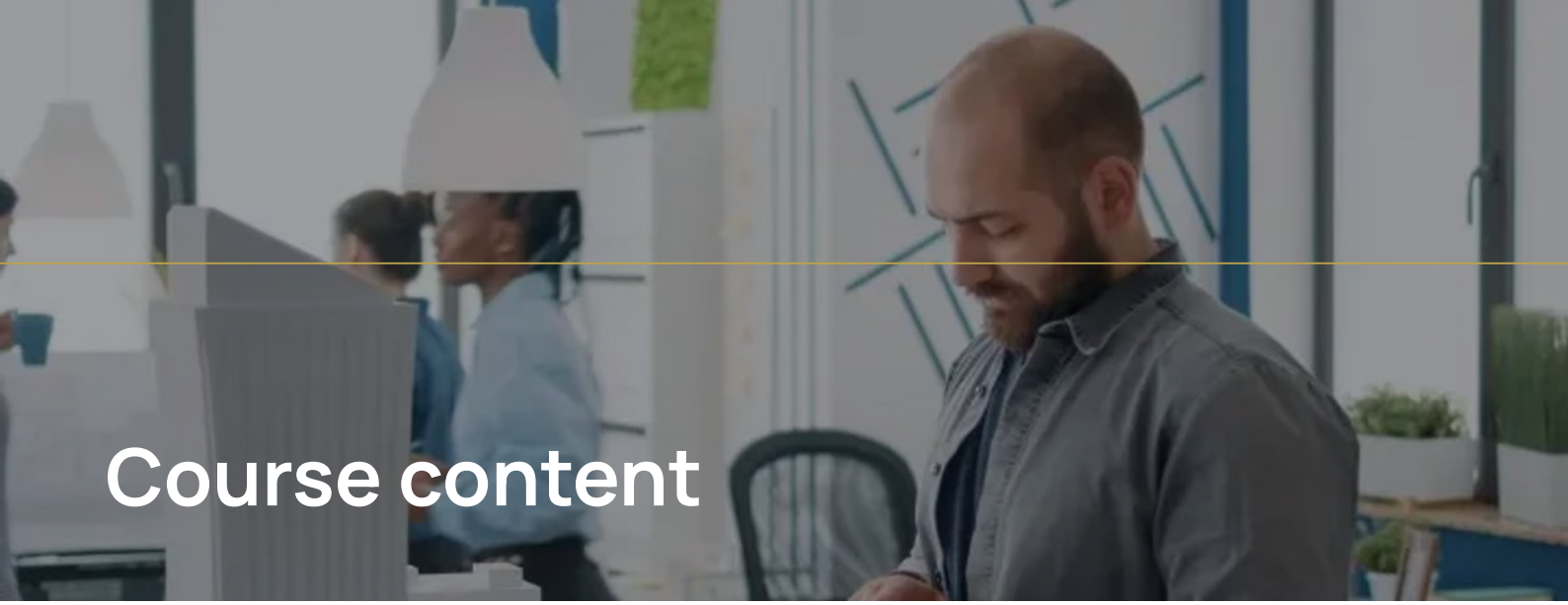
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.–**
Cape Town Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,890.–**
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.–**
Frankfurt Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,650.–**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,450.–**
Online Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,250.–**
Paris Confirmed dates	22 Mar 2027	26 Mar 2027	**€2,860.–**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

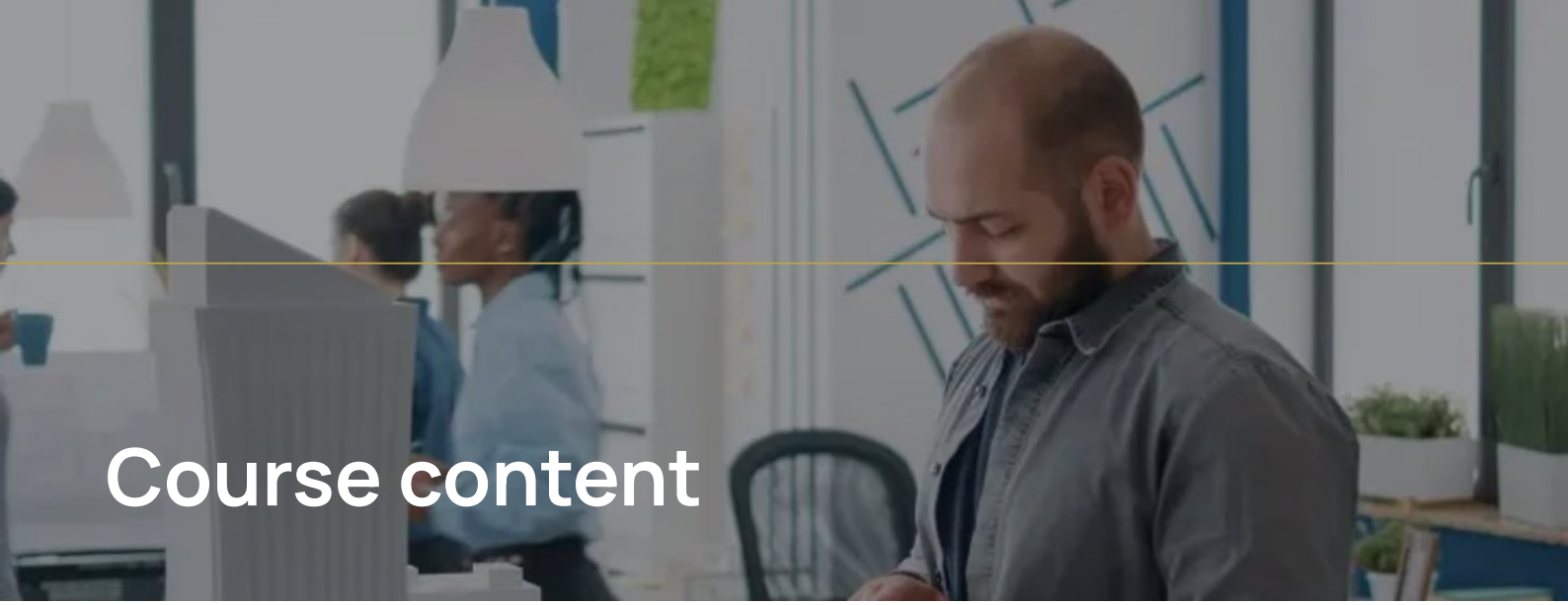
Venue	Start date	End date	Fee (EUR)
Barcelona Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,840.-**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.-**
Istanbul Confirmed dates	12 Apr 2027	16 Apr 2027	**€2,650.-**
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.-**
Amsterdam Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,540.-**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.-**
Singapore Confirmed dates	10 May 2027	14 May 2027	**€2,820.-**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.-**
London Confirmed dates	24 May 2027	28 May 2027	**€2,450.-**



Course content

Dates, venues and fees (continued)

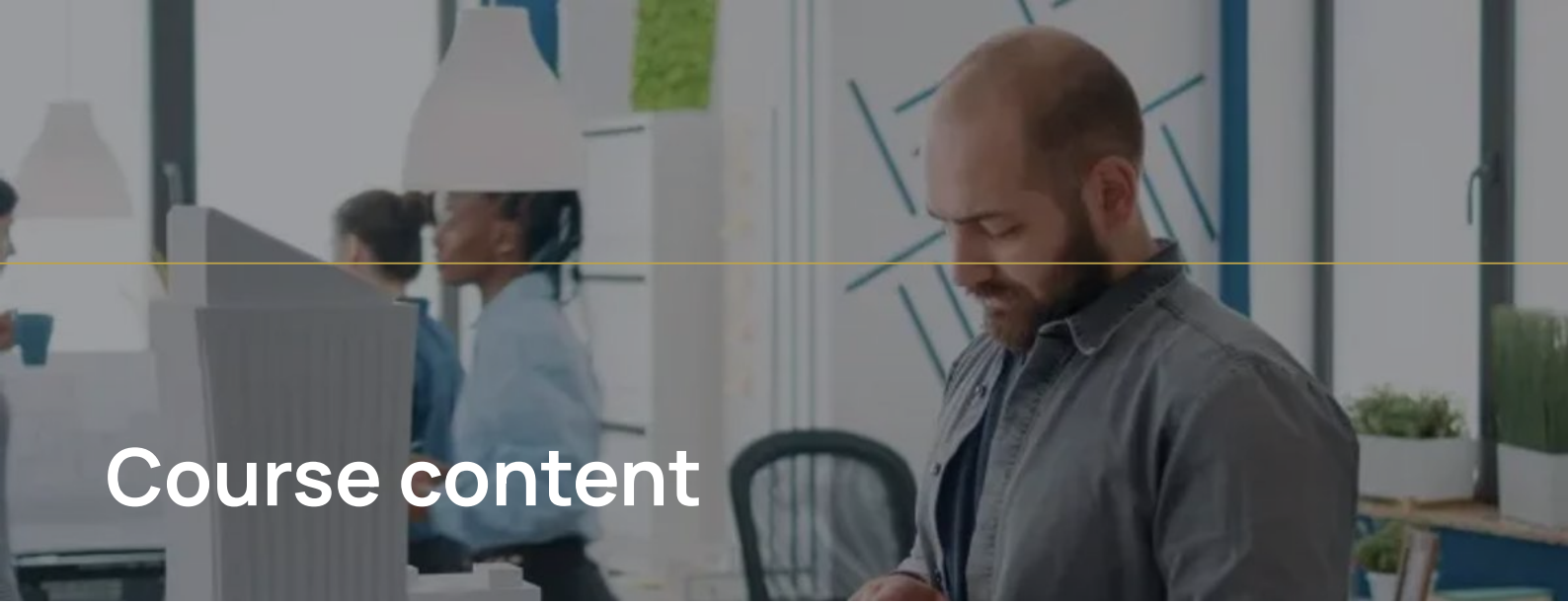
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	24 May 2027	28 May 2027	**€1,250.–**
Cape Town Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,890.–**
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.–**
Dubai Confirmed dates	14 Jun 2027	18 Jun 2027	**€3,150.–**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.–**
Frankfurt Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,650.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,450.–**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

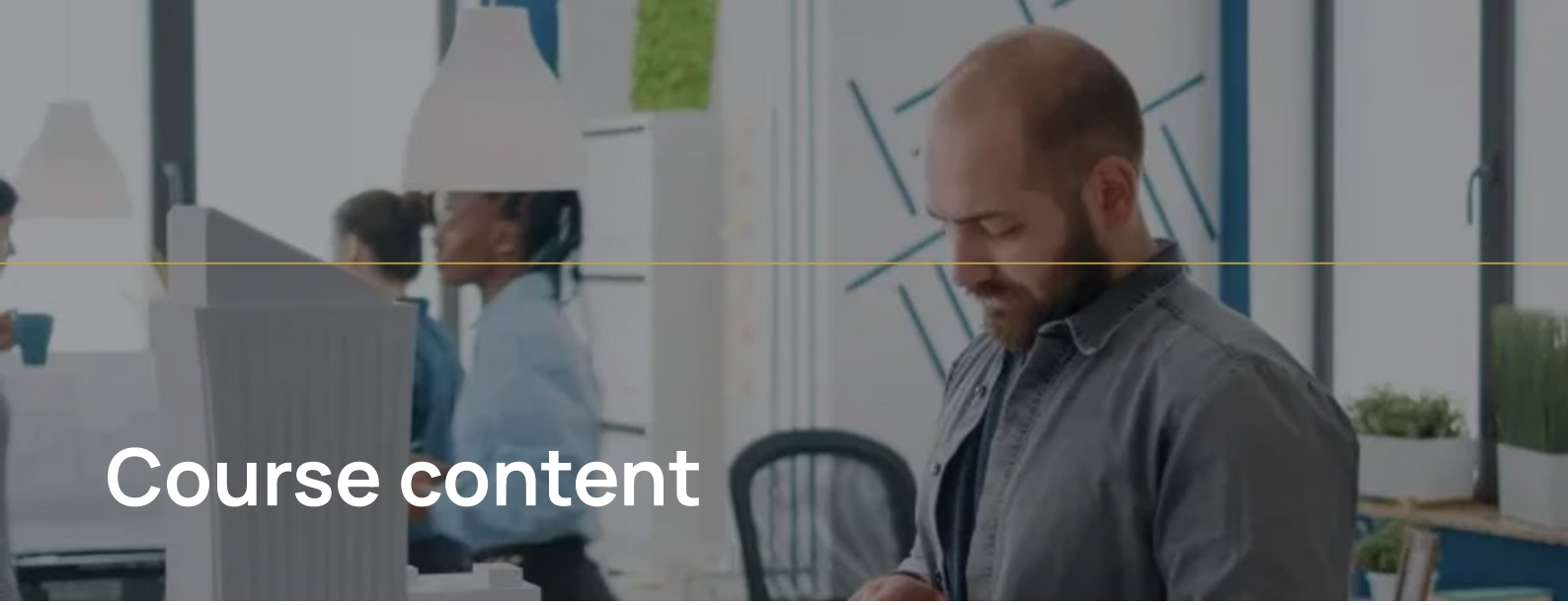
Venue	Start date	End date	Fee (EUR)
Paris Confirmed dates	26 Jul 2027	30 Jul 2027	**€2,860.-**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.-**
Istanbul Confirmed dates	9 Aug 2027	13 Aug 2027	**€2,650.-**
Online Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,250.-**
Vienna Confirmed dates	16 Aug 2027	20 Aug 2027	**€2,940.-**
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Amsterdam Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,540.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Singapore Confirmed dates	13 Sept 2027	17 Sept 2027	**€2,820.-**



Course content

Dates, venues and fees (continued)

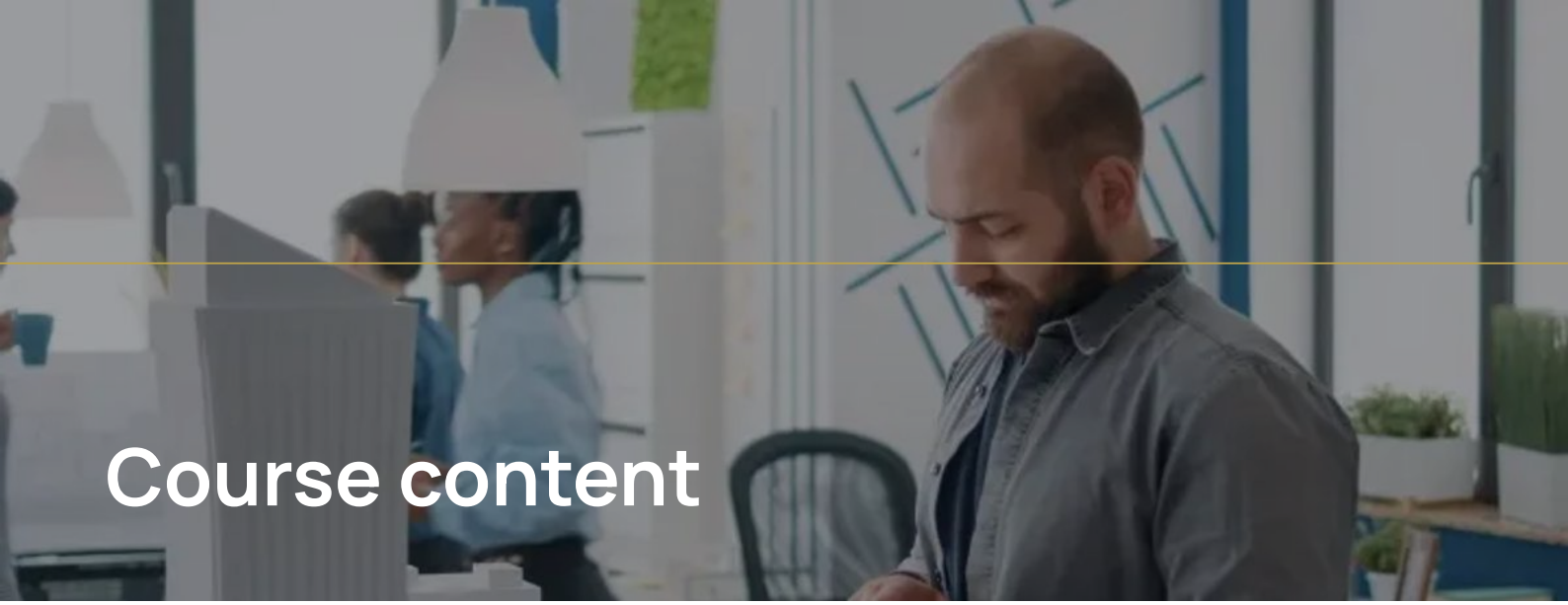
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,250.-**
London Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,450.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
Rome Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,450.-**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.-**
Dubai Confirmed dates	11 Oct 2027	15 Oct 2027	**€3,150.-**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**€1,250.-**
Frankfurt Confirmed dates	25 Oct 2027	29 Oct 2027	**€2,650.-**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Kuala Lumpur Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,450.–**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.–**
Paris Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,860.–**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.–**
Istanbul Confirmed dates	6 Dec 2027	10 Dec 2027	**€2,650.–**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.–**
Amsterdam Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,540.–**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.–**



Course content

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

info@smart-horizon.eu
Amsterdam
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