

BUSINESS CONTINUITY AND CRISIS MANAGEMENT | COURSE BROCHURE

Agile Thinking in a Changing Business World

5 days | Classroom training | English

SMART HORIZON

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Course content

Why attend

This course equips professionals with agile thinking principles and practices to navigate dynamic business environments. Participants will learn to adapt strategies, enhance collaboration, and implement iterative processes to drive innovation and responsiveness in their organisations.

Organisations face rapid changes in market demands, technology, and customer expectations. Agile thinking enables professionals to respond effectively to these shifts, fostering resilience and adaptability. This course addresses the challenges of maintaining competitive advantage in unpredictable landscapes, which is crucial for sustained success. Participants will explore how to identify opportunities for innovation, streamline processes, and enhance team performance through agile methodologies. By developing these skills, they will be better positioned to lead their teams in implementing agile practices that align with organisational goals and drive measurable results. Moreover, the course will delve into practical tools and techniques that facilitate agile thinking, ensuring participants can apply these concepts directly to their work environments.
Participants will engage in practical exercises that simulate real-world scenarios requiring agile responses. They will develop skills to facilitate cross-functional collaboration, prioritise tasks effectively, and implement iterative improvements. By practising these capabilities, attendees will enhance their decision-making processes and contribute to a culture of continuous improvement within their teams. This course will also focus on building communication strategies that support agile workflows, ensuring that teams remain aligned and responsive to change. Ultimately, participants will leave with actionable insights and tools to foster an agile mindset in their organisations, empowering them to navigate complexities with confidence.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a blend of interactive workshops, case studies, and group discussions to reinforce agile concepts. Participants will engage in simulations that mimic real business challenges, allowing them to apply agile methodologies in practice. Exercises will include role-playing, prioritisation activities, and collaborative planning sessions. Outputs will include action plans, prioritisation matrices, and feedback loops, demonstrating their understanding of agile principles in a business context. This hands-on approach ensures that participants not only learn the theory but also gain practical experience in applying agile thinking to their specific workplace scenarios. Additionally, participants will receive peer feedback on their outputs, enhancing learning through collaboration.



Course content

Course objectives

By the end of this course, participants will be able to:
• Analyse the principles of agile thinking and their relevance to modern business challenges.
• Design an agile framework tailored to a specific organisational context.
• Prioritise tasks using agile methodologies to enhance team efficiency.
• Construct a feedback loop mechanism to support continuous improvement.
• Assess team dynamics and identify barriers to agile collaboration.
• Justify the implementation of iterative processes in project management.

Target audience

This course is suitable for:
• Project Managers seeking to enhance team agility and responsiveness.
• Business Analysts aiming to integrate agile practices into their workflows.
• Team Leaders responsible for driving innovation and collaboration.
• Change Managers focused on leading organisational transformations.

Target competencies

Participants will develop competencies in:
• Facilitating agile ceremonies and practices within teams.
• Implementing iterative development processes effectively.
• Enhancing team collaboration through agile methodologies.
• Utilising prioritisation techniques to manage workload.
• Creating feedback mechanisms for continuous improvement.
• Adapting strategies based on market feedback and changes.

Course outline

Day 1: Introduction to Agile Thinking

Applied activity: Participants will analyse a fictional company's response to market changes and identify how agile thinking could improve their strategy, focusing on specific agile practices to implement. They will present their findings and recommendations to the group, simulating a stakeholder meeting.
Output: A report outlining recommended agile practices for the company, including a proposed implementation plan.

09:00–09:54	Define agile thinking and its core principles in a business context.
09:54–10:48	Discuss the significance of agility in responding to market changes.



Course content

10:48–11:00	Identify key differences between traditional and agile methodologies.
11:00–11:30	Coffee break
11:30–12:12	Identify key differences between traditional and agile methodologies. (continued)
12:12–13:06	Explore the role of organisational culture in fostering agility.
13:06–14:00	Examine case studies of successful agile transformations in various industries.

Day 2: Frameworks and Methodologies

Applied activity: In groups, participants will select an agile framework and adapt it to a fictional project scenario, detailing roles, responsibilities, and metrics for success. They will present their adapted framework to the class for feedback and discussion.
Output: A framework adaptation plan including defined roles, responsibilities, and success metrics.

09:00–09:54	Introduce popular agile frameworks (Scrum, Kanban, Lean) and their applications.
09:54–10:48	Discuss the importance of roles in agile teams (Scrum Master, Product Owner) and their responsibilities.
10:48–11:00	Explore tools for managing agile projects (JIRA, Trello) and their functionalities.
11:00–11:30	Coffee break
11:30–12:12	Explore tools for managing agile projects (JIRA, Trello) and their functionalities. (continued)
12:12–13:06	Evaluate the suitability of different frameworks for various project types and contexts.
13:06–14:00	Identify key metrics for measuring agile success and team performance.

Day 3: Prioritisation and Planning

Applied activity: Participants will create a prioritisation matrix for a project backlog, deciding which tasks to focus on first based on impact and urgency. They will justify their choices in a group discussion, enhancing collaborative decision-making skills.
Output: A prioritised project backlog with justifications for selected tasks.

09:00–09:54	Introduce prioritisation techniques (MoSCoW, Eisenhower Matrix) for effective backlog management.
09:54–10:48	Discuss the importance of backlog refinement and management in agile.
10:48–11:00	Explore sprint planning and estimation techniques to enhance delivery.



Course content

11:00–11:30	**Coffee break**
11:30–12:12	Explore sprint planning and estimation techniques to enhance delivery. (continued)
12:12–13:06	Assess the impact of prioritisation on team performance and project outcomes.
13:06–14:00	Identify common pitfalls in agile planning and how to avoid them.

Day 4: Collaboration and Communication

Applied activity: Participants will role-play a retrospective meeting, identifying successes and areas for improvement in their fictional project. They will propose actionable steps for future sprints based on their discussions, simulating real-world agile practices.
Output: A retrospective report summarising findings, action items, and proposed improvements.

09:00–09:54	Explore the role of communication in agile teams and its impact on performance.
09:54–10:48	Discuss techniques for fostering collaboration (daily stand-ups, retrospectives) and their benefits.
10:48–11:00	Identify barriers to effective communication and collaboration in teams.
11:00–11:30	**Coffee break**
11:30–12:12	Identify barriers to effective communication and collaboration in teams. (continued)
12:12–13:06	Examine the impact of remote work on agile practices and team dynamics.
13:06–14:00	Develop strategies for enhancing team dynamics and communication in agile environments.

Day 5: Implementing Agile in Practice

Applied activity: Participants will create a comprehensive agile transformation plan for their organisation, detailing steps for implementation, potential challenges, and strategies for overcoming them. They will present their plans to the group for peer review.
Output: An agile transformation roadmap outlining key actions and timelines.

09:00–09:54	Integrate agile practices into existing workflows and organisational structures.
09:54–10:48	Discuss change management strategies for successful agile adoption.
10:48–11:00	Evaluate the role of leadership in supporting agile teams and practices.
11:00–11:30	**Coffee break**
11:30–12:12	Evaluate the role of leadership in supporting agile teams and practices. (continued)
12:12–13:06	Explore case studies of organisations successfully implementing agile methodologies.



Course content

13:06–14:00	Develop a roadmap for agile transformation in participants' organisations, addressing potential challenges.

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	9 Nov 2026	13 Nov 2026	**€3,150.–**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.–**
Frankfurt Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,650.–**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.–**
Kuala Lumpur Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,450.–**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.–**
Paris Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,860.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
Istanbul Confirmed dates	11 Jan 2027	15 Jan 2027	**€2,650.-**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.-**
Cape Town Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,890.-**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**
Amsterdam Confirmed dates	25 Jan 2027	29 Jan 2027	**€2,540.-**
Online Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,250.-**
Singapore Confirmed dates	8 Feb 2027	12 Feb 2027	**€2,820.-**
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,450.-**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.-**
Dubai Confirmed dates	8 Mar 2027	12 Mar 2027	**€3,150.-**
Online Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,250.-**
Frankfurt Confirmed dates	22 Mar 2027	26 Mar 2027	**€2,650.-**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.-**
Rome Confirmed dates	29 Mar 2027	2 Apr 2027	**€2,450.-**
Online Confirmed dates	29 Mar 2027	2 Apr 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,450.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.-**
Paris Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,860.-**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.-**
Istanbul Confirmed dates	10 May 2027	14 May 2027	**€2,650.-**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.-**
Barcelona Confirmed dates	17 May 2027	21 May 2027	**€2,840.-**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.-**
Amsterdam Confirmed dates	24 May 2027	28 May 2027	**€2,540.-**
Online Confirmed dates	24 May 2027	28 May 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	14 Jun 2027	18 Jun 2027	**€2,820.–**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.–**
London Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,450.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Dubai Confirmed dates	12 Jul 2027	16 Jul 2027	**€3,150.–**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.–**
Rome Confirmed dates	19 Jul 2027	23 Jul 2027	**€2,450.–**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.–**
Frankfurt Confirmed dates	26 Jul 2027	30 Jul 2027	**€2,650.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,450.-**
Online Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,250.-**
Paris Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,860.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Istanbul Confirmed dates	13 Sept 2027	17 Sept 2027	**€2,650.-**
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,250.-**
Amsterdam Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,540.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,890.–**
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,250.–**
Singapore Confirmed dates	11 Oct 2027	15 Oct 2027	**€2,820.–**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**€1,250.–**
London Confirmed dates	25 Oct 2027	29 Oct 2027	**€2,450.–**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.–**
Dubai Confirmed dates	8 Nov 2027	12 Nov 2027	**€3,150.–**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.–**
Vienna Confirmed dates	15 Nov 2027	19 Nov 2027	**€2,940.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.–**
Frankfurt Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,650.–**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,450.–**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.–**
Paris Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,860.–**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.–**



Course content

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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