

DIGITAL INNOVATION AND TRANSFORMATION | COURSE BROCHURE

AI Ethics, Risk and Responsible Deployment

5 days | Classroom training | English

SMART HORIZON

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The Netherlands

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https://smart-horizon.eu



Course content

Why attend

As organisations deploy AI in hiring, lending, customer service and operations, they face new risks: biased decisions, opaque models, privacy breaches and regulatory penalties. This course gives leaders a practical framework for responsible AI, covering fairness, transparency, accountability, human oversight, impact assessment and emerging regulation such as the EU AI Act.

Trust in AI is now a business requirement. You will learn how to identify AI risks early and put proportionate controls in place without blocking innovation.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

Case studies of AI failures, risk assessment workshops, policy drafting exercises and debates on ethical dilemmas.

Course objectives

By the end of this course, participants will be able to:
• Explain key ethical principles for AI
• Identify bias, transparency and privacy risks in AI systems
• Conduct an AI impact and risk assessment
• Design human oversight and accountability mechanisms
• Understand emerging AI regulation and its obligations
• Build a responsible AI governance framework

Target audience

This course is suitable for:
• Business leaders deploying AI
• Risk, compliance and legal professionals
• Data science and technology managers
• HR and customer service leaders using AI tools
• Internal auditors



Course content

Target competencies

Participants will develop competencies in:

- Ethical reasoning
- AI risk assessment
- Policy development
- Regulatory awareness
- Governance design

Course outline

Day 1: Why Responsible AI

09:00–10:08	Benefits and harms of AI
10:08–11:00	Principles: fairness, transparency, accountability
11:00–11:30	**Coffee break**
11:30–11:45	Principles: fairness, transparency, accountability (continued)
11:45–12:53	Lessons from AI failures
12:53–14:00	Debate: an ethical dilemma

Day 2: Key Risks

09:00–10:08	Bias and discrimination
10:08–11:00	Explainability and transparency
11:00–11:30	**Coffee break**
11:30–11:45	Explainability and transparency (continued)
11:45–12:53	Privacy and data protection
12:53–14:00	Exercise: spotting risks in a use case

Day 3: Assessing AI Systems

09:00–10:08	AI impact assessments
10:08–11:00	Risk classification
11:00–11:30	**Coffee break**



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11:30–11:45	Risk classification (continued)
11:45–12:53	Testing and monitoring models
12:53–14:00	Workshop: completing an assessment

Day 4: Regulation and Standards

09:00–10:08	EU AI Act overview
10:08–11:00	Sector rules and guidance
11:00–11:30	**Coffee break**
11:30–11:45	Sector rules and guidance (continued)
11:45–12:53	International standards
12:53–14:00	Case study: compliance programme

Day 5: Governance in Practice

09:00–10:08	Policies and approval processes
10:08–11:00	Human oversight design
11:00–11:30	**Coffee break**
11:30–11:45	Human oversight design (continued)
11:45–12:53	Roles and accountability
12:53–14:00	Responsible AI roadmap

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,450.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**
Vienna Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,940.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
Istanbul Confirmed dates	18 Jan 2027	22 Jan 2027	**€2,650.-**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**
Dubai Confirmed dates	1 Feb 2027	5 Feb 2027	**€3,150.-**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,450.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.–**
Amsterdam Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,540.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.–**
Cape Town Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,890.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.–**
Vienna Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,940.–**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.–**
Paris Confirmed dates	10 May 2027	14 May 2027	**€2,860.–**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Frankfurt Confirmed dates	31 May 2027	4 Jun 2027	**€2,650.-**
Online Confirmed dates	31 May 2027	4 Jun 2027	**€1,250.-**
Barcelona Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,840.-**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.-**
Dubai Confirmed dates	12 Jul 2027	16 Jul 2027	**€3,150.-**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.-**
Rome Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,450.-**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Cape Town Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,890.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Rome Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,450.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Barcelona Confirmed dates	27 Sept 2027	1 Oct 2027	**€2,840.-**
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,250.-**
Rome Confirmed dates	18 Oct 2027	22 Oct 2027	**€2,450.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**
Cape Town Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,890.-**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	22 Nov 2027	26 Nov 2027	**€3,150.-**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.-**
London Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,450.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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View the latest course details online