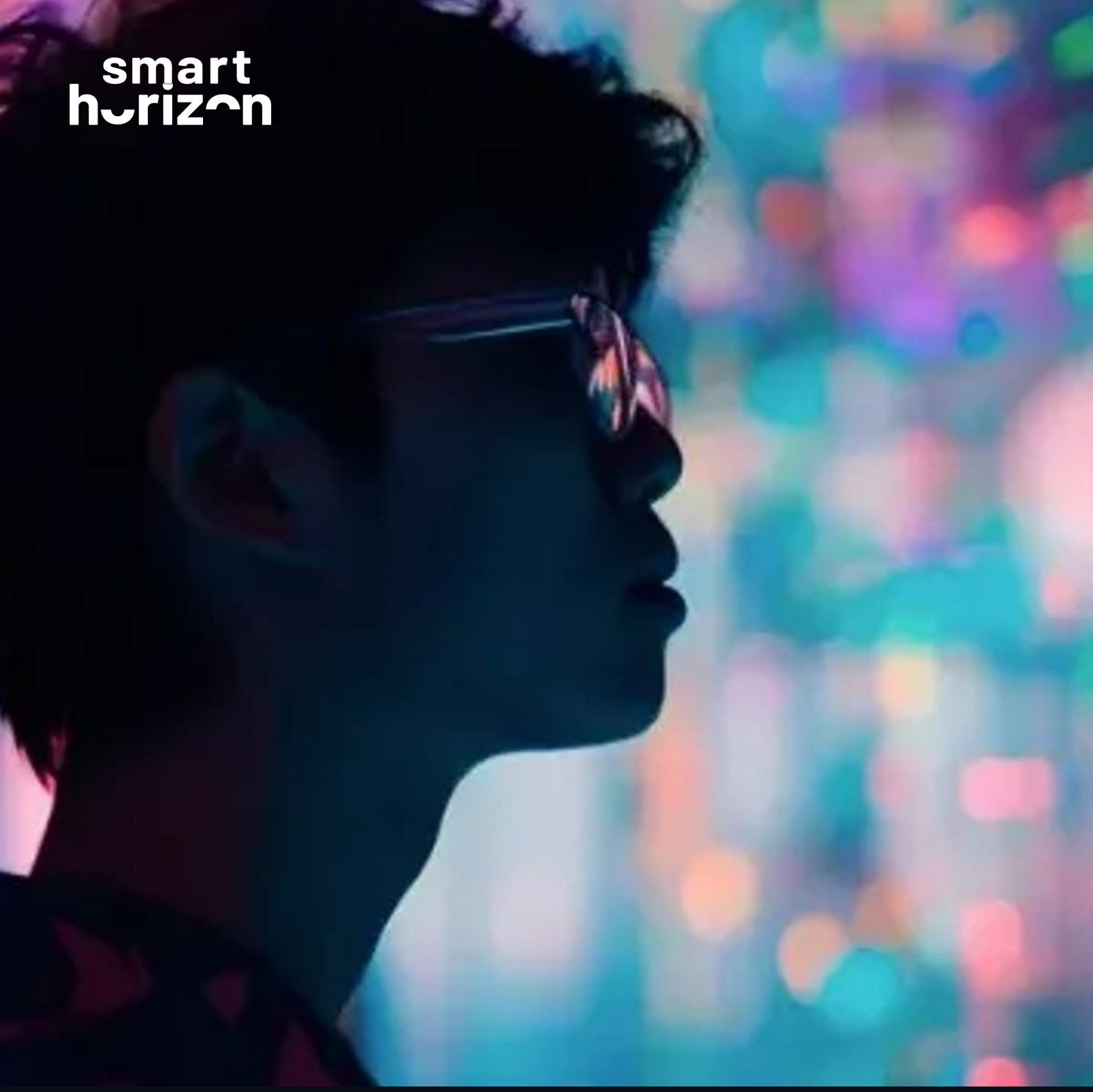


PROJECT MANAGEMENT | COURSE BROCHURE

Blockchain Project Management Mastery

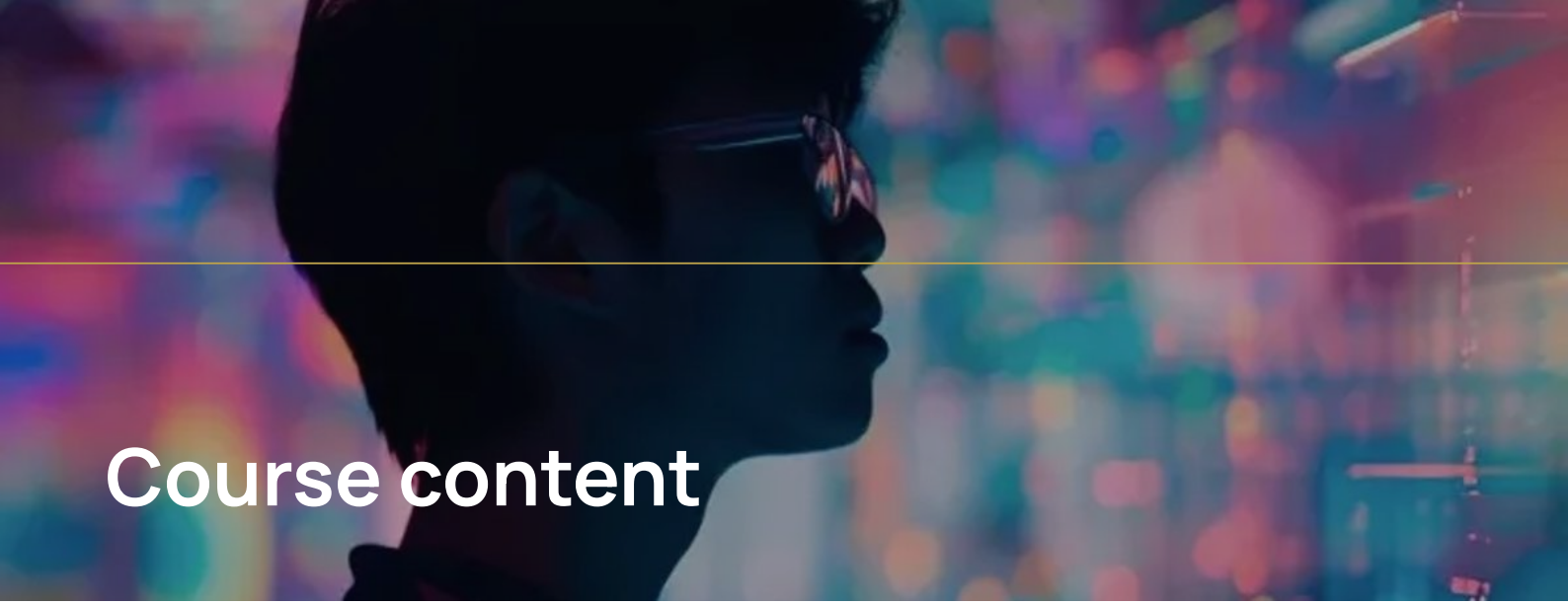
5 days | Classroom training | English

SMART HORIZON

info@smart-horizon.eu
Amsterdam
The Netherlands

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Course content

Why attend

This course equips professionals with the skills to manage blockchain projects effectively. Participants will explore project management principles tailored to blockchain technology, learning to navigate its unique challenges and opportunities while delivering successful outcomes in various applications.

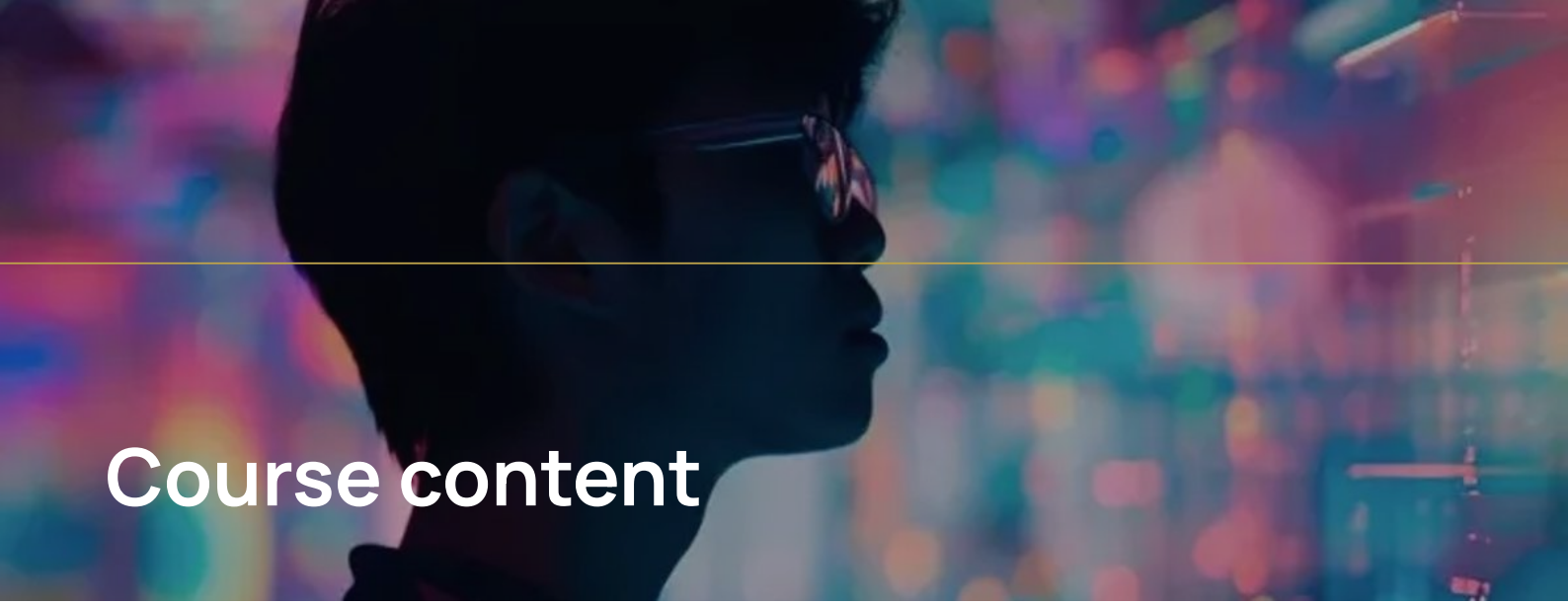
Blockchain technology is transforming industries, yet many projects fail due to mismanagement or lack of understanding. Professionals must grasp the intricacies of blockchain to lead projects that harness its potential. This course addresses the specific challenges faced in blockchain project management, such as stakeholder engagement, regulatory compliance, and technology integration. Participants will learn to identify critical success factors, evaluate project feasibility, and develop strategies to mitigate risks inherent in blockchain initiatives. By mastering these skills, attendees will be better equipped to drive innovation and deliver value in their organisations, ensuring that blockchain projects align with broader business objectives and stakeholder expectations.
Participants will develop practical skills in planning, executing, and monitoring blockchain projects. Through hands-on exercises, they will learn to assess project viability, manage risks, and communicate effectively with technical teams and stakeholders. The course will also cover the importance of Agile methodologies in blockchain environments, enabling participants to adapt quickly to changes and deliver incremental value. By mastering these capabilities, attendees will enhance their ability to deliver successful blockchain initiatives that meet business objectives. Furthermore, they will engage in collaborative activities that simulate real-world project scenarios, allowing them to apply theoretical knowledge to practical situations and improve their decision-making skills.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a blend of case studies, simulations, and collaborative workshops to build practical skills in blockchain project management. Participants will engage in real-world scenarios that require them to apply project management methodologies specific to blockchain, such as Agile and Scrum. Through these methods, they will develop project charters, risk assessments, and stakeholder communication plans. Additionally, participants will work on simulations that mimic the challenges of executing blockchain projects, allowing them to practice decision-making and problem-solving in a controlled environment. Outputs will include tangible work products that demonstrate their learning and capability development, ensuring they leave with applicable skills for their roles.



Course content

Course objectives

By the end of this course, participants will be able to:
• Analyse blockchain project requirements to determine feasibility and scope.
• Design a project plan using Agile methodologies tailored for blockchain applications.
• Assess and mitigate risks associated with blockchain project implementation.
• Construct effective communication strategies for diverse stakeholders in blockchain projects.
• Prioritise tasks and resources for optimal project delivery in a blockchain context.
• Evaluate project outcomes against objectives to ensure alignment with business goals.

Target audience

This course is suitable for:
• Project Managers seeking to specialise in blockchain initiatives.
• Business Analysts involved in blockchain project requirements gathering.
• IT Managers overseeing blockchain technology integration.
• Entrepreneurs launching blockchain-based products or services.

Target competencies

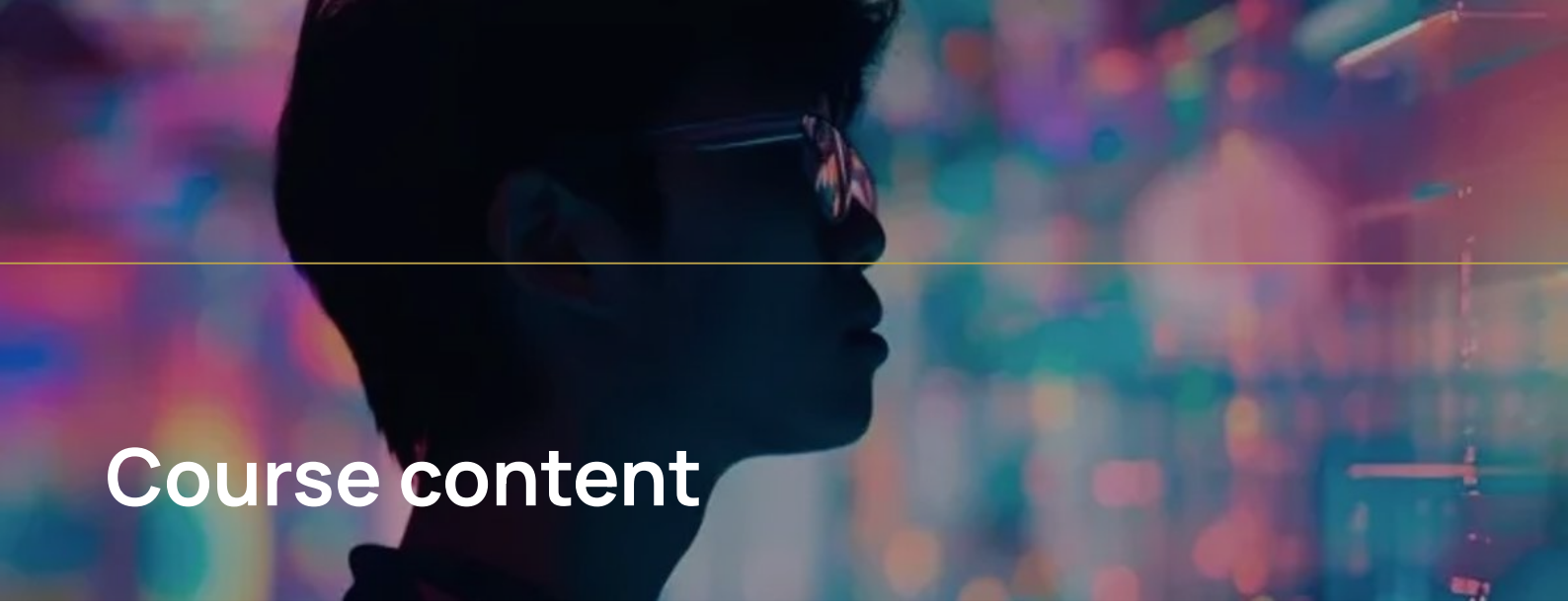
Participants will develop competencies in:
• Evaluate blockchain technology's impact on project management practices.
• Develop project plans that incorporate blockchain-specific considerations.
• Facilitate stakeholder engagement in blockchain projects.
• Implement risk management strategies for blockchain initiatives.
• Utilise Agile frameworks to enhance project delivery in blockchain contexts.
• Communicate effectively with technical and non-technical stakeholders.

Course outline

Day 1: Understanding Blockchain Fundamentals

Applied activity: Participants will analyse a case study of a failed blockchain project to identify key mismanagement issues and propose alternative strategies. They will focus on stakeholder engagement and compliance, considering how these factors contributed to the project's shortcomings and what could have been done differently to ensure success.
Output: A report detailing identified issues and proposed strategies for successful project management.

09:00–09:54	Define blockchain technology and its key components, including decentralisation and immutability.



Course content

09:54–10:48	Explore various blockchain types, such as public, private, and consortium blockchains, and their applications.
10:48–11:00	Identify the role of smart contracts in automating processes and reducing costs.
11:00–11:30	**Coffee break**
11:30–12:12	Identify the role of smart contracts in automating processes and reducing costs. (continued)
12:12–13:06	Discuss the importance of consensus mechanisms in ensuring data integrity and security.
13:06–14:00	Examine the regulatory landscape affecting blockchain projects, including GDPR and financial regulations.

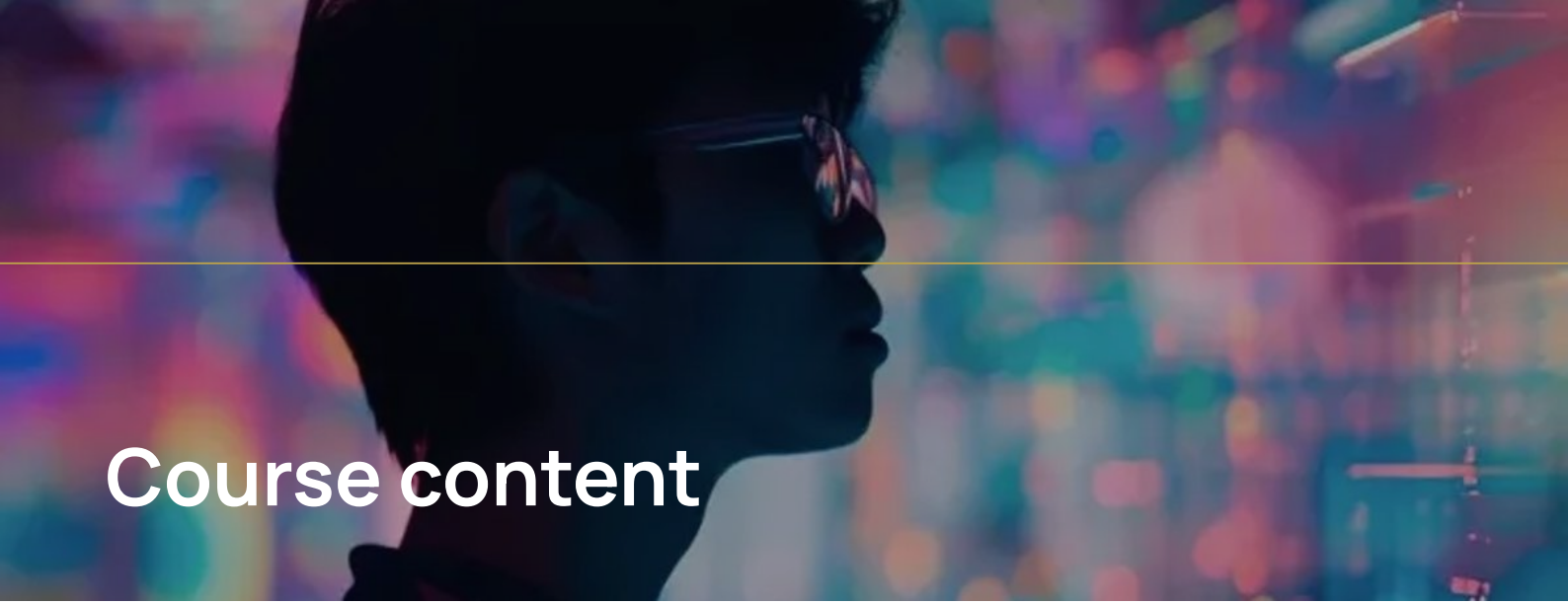
Day 2: Project Planning in Blockchain Environments

Applied activity: In groups, participants will create a project charter for a fictional blockchain project. They will detail objectives, stakeholders, success criteria, and initial risks, ensuring alignment with business goals. Each group will present their charter to receive feedback from peers and instructors, fostering collaborative learning.
Output: A comprehensive project charter document that outlines the project framework.

09:00–09:54	Outline project management principles relevant to blockchain, including scope, time, and cost management.
09:54–10:48	Develop a project charter for a blockchain initiative, detailing objectives, stakeholders, and success criteria.
10:48–11:00	Utilise Agile methodologies to structure project phases and incorporate iterative development.
11:00–11:30	**Coffee break**
11:30–12:12	Utilise Agile methodologies to structure project phases and incorporate iterative development. (continued)
12:12–13:06	Create a stakeholder map for blockchain projects to identify key players and their interests.
13:06–14:00	Establish project success criteria specific to blockchain, including technical and business metrics.

Day 3: Risk Management and Compliance

Applied activity: Participants will conduct a risk assessment for their project charter, identifying potential risks and developing mitigation strategies. They will ensure thorough coverage of regulatory and operational concerns, discussing their findings with peers to refine their approach and enhance understanding of risk management.
Output: A risk assessment report with identified risks and detailed mitigation plans.



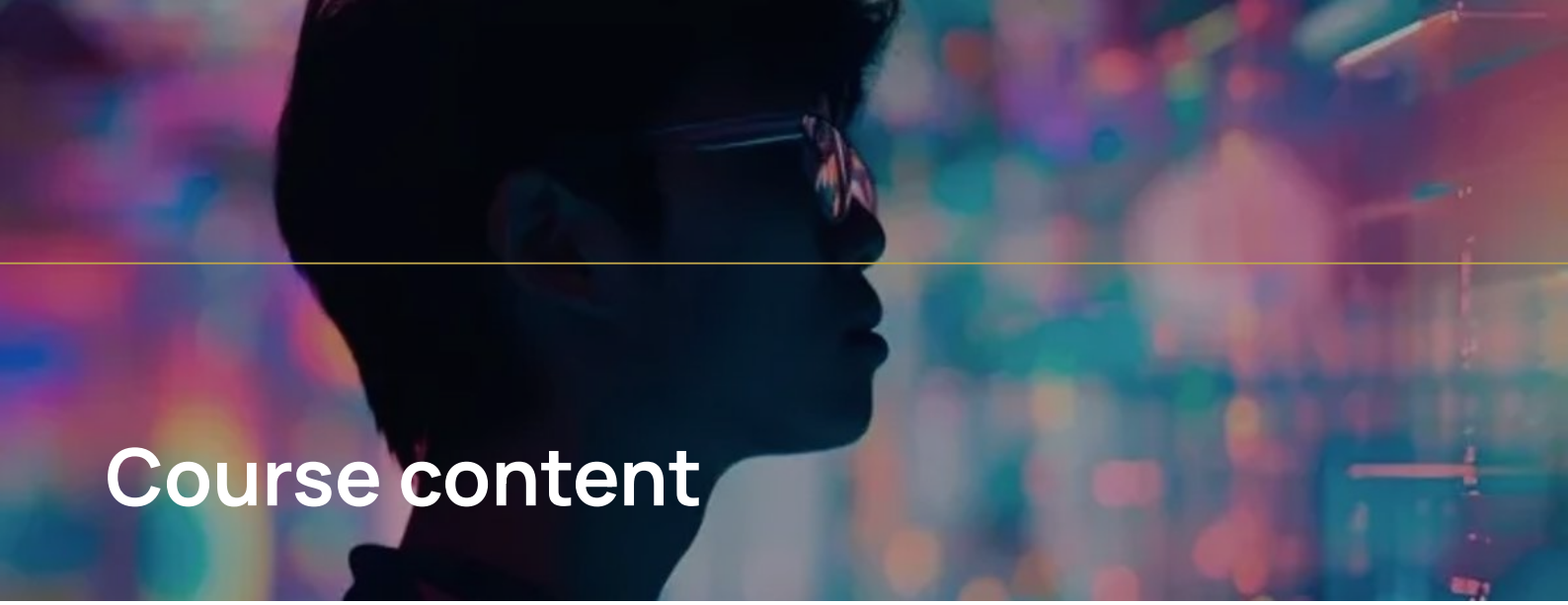
Course content

09:00–09:54	Identify common risks in blockchain projects, such as technological, regulatory, and operational risks, and their implications.
09:54–10:48	Develop risk assessment frameworks for blockchain initiatives, focusing on risk identification and analysis.
10:48–11:00	Explore compliance requirements and best practices for blockchain projects, including data privacy and security standards.
11:00–11:30	**Coffee break**
11:30–12:12	Explore compliance requirements and best practices for blockchain projects, including data privacy and security standards. (continued)
12:12–13:06	Create risk mitigation strategies tailored to blockchain, ensuring proactive management of potential issues.
13:06–14:00	Discuss the role of audits in blockchain project management and the importance of transparency.

Day 4: Execution and Monitoring of Blockchain Projects

Applied activity: Participants will simulate a sprint planning session for their blockchain project, assigning tasks and setting timelines. They will ensure all team members understand their roles and responsibilities, discussing how to adapt plans based on team feedback and project needs to enhance collaboration.
Output: A sprint backlog with assigned tasks, timelines, and responsibilities clearly outlined.

09:00–09:54	Implement Agile project management techniques in blockchain, focusing on sprints and iterative development.
09:54–10:48	Monitor project progress using appropriate metrics, such as velocity and burn-down charts, to ensure alignment with objectives.
10:48–11:00	Facilitate effective team collaboration in blockchain projects, leveraging tools like Jira or Trello for task management.
11:00–11:30	**Coffee break**
11:30–12:12	Facilitate effective team collaboration in blockchain projects, leveraging tools like Jira or Trello for task management. (continued)
12:12–13:06	Adjust project plans based on performance data, ensuring responsiveness to changes and challenges.
13:06–14:00	Communicate project status to stakeholders effectively, using dashboards and regular updates.



Course content

Day 5: Integrating Blockchain Solutions and Delivering Value

Applied activity: Participants will present their completed blockchain project plans, including outcomes, lessons learned, and future recommendations to a panel of peers. This simulation of a real-world project review will help them practice articulating their project's value and addressing questions from stakeholders.
Output: A presentation summarising project outcomes, lessons learned, and actionable recommendations for future projects.

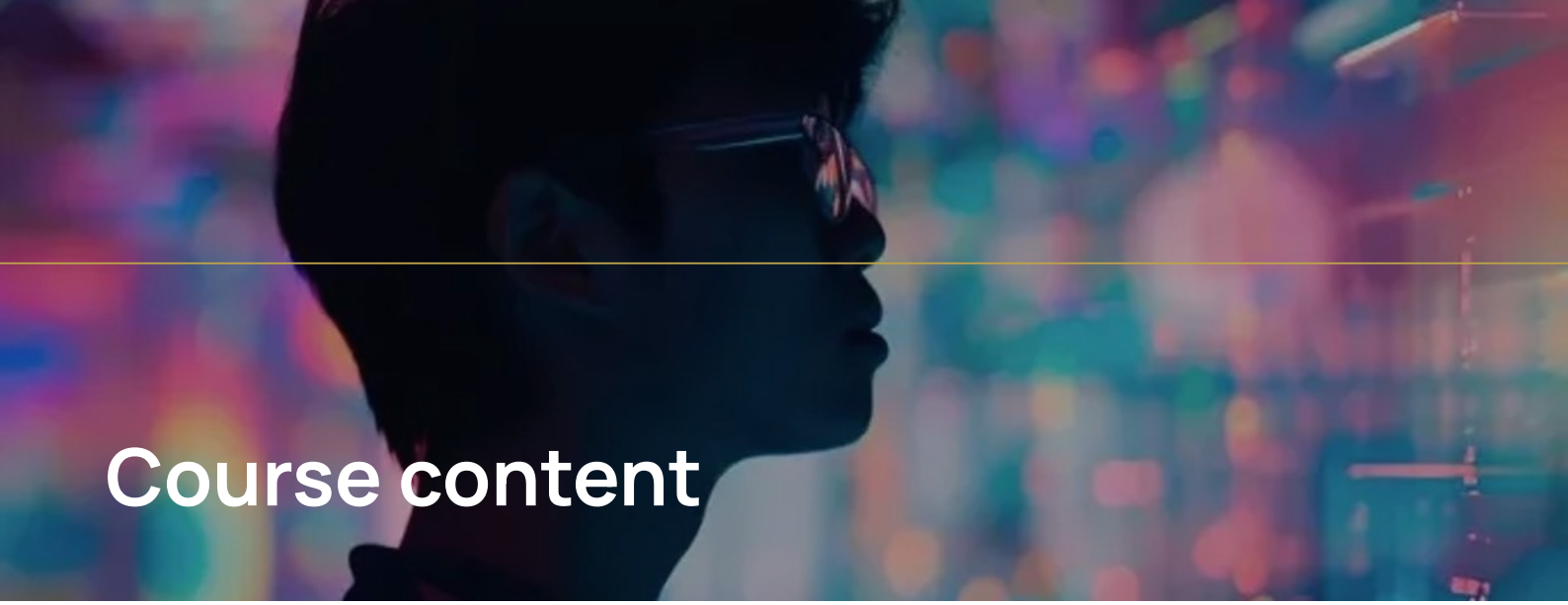
09:00–09:54	Evaluate project outcomes against initial objectives, assessing both technical and business success.
09:54–10:48	Identify lessons learned from blockchain project execution, focusing on what worked and what didn't.
10:48–11:00	Develop strategies for continuous improvement in blockchain projects, ensuring adaptability and growth.
11:00–11:30	**Coffee break**
11:30–12:12	Develop strategies for continuous improvement in blockchain projects, ensuring adaptability and growth. (continued)
12:12–13:06	Explore case studies of successful blockchain implementations, analysing key factors for success.
13:06–14:00	Prepare for project handover and stakeholder engagement post-delivery, ensuring all parties are aligned on outcomes.

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

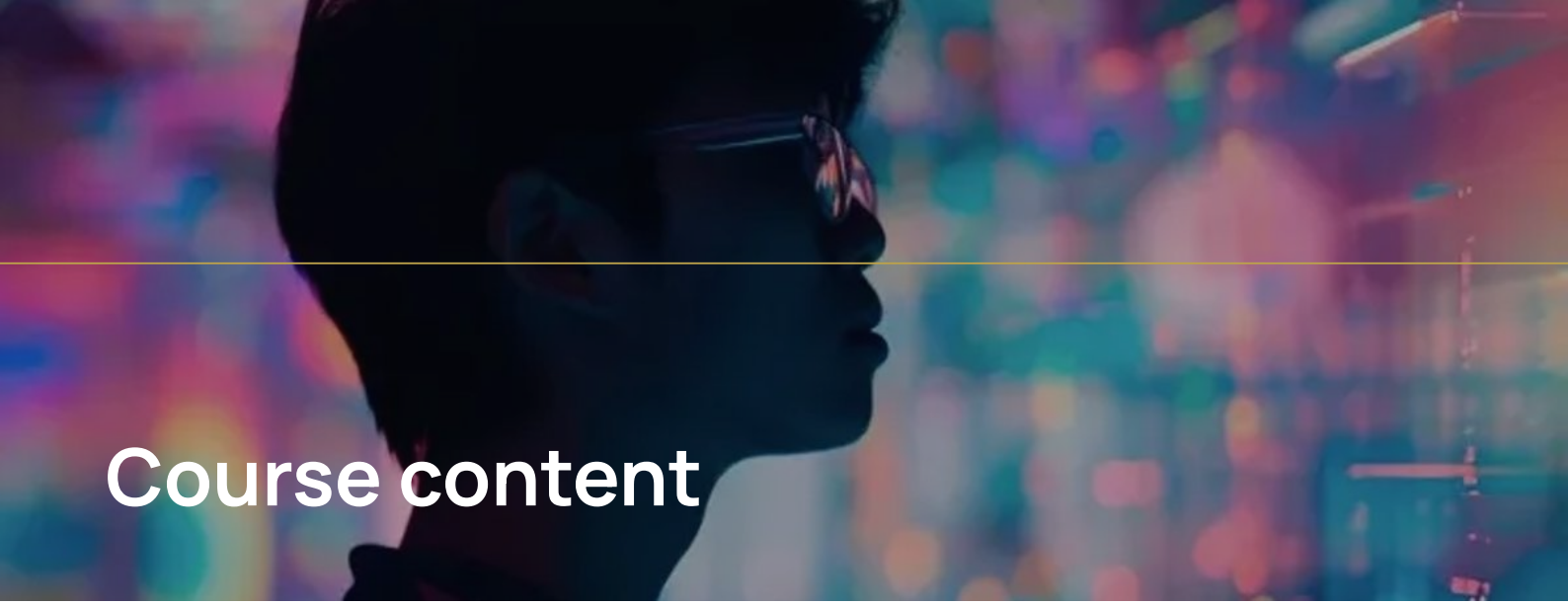
Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	9 Nov 2026	13 Nov 2026	**€3,150.-**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.-**



Course content

Dates, venues and fees (continued)

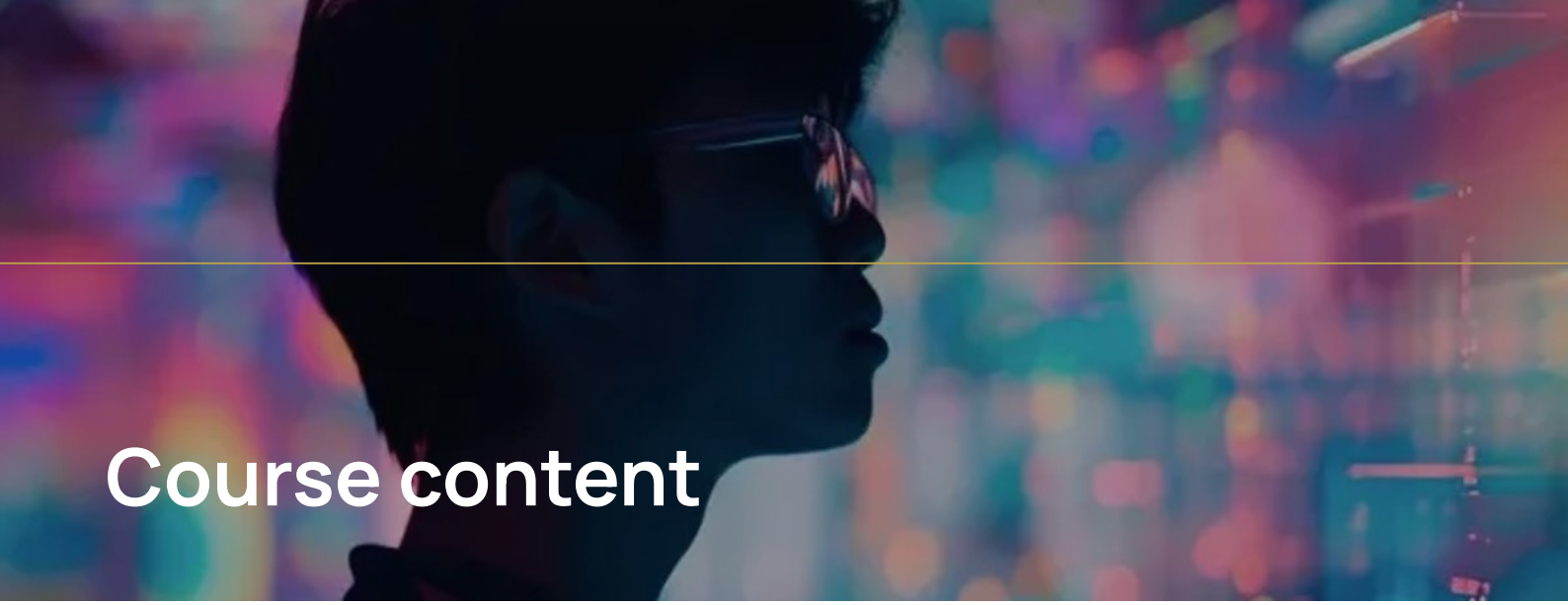
Venue	Start date	End date	Fee (EUR)
Frankfurt Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,650.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**
Kuala Lumpur Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,450.-**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**
Paris Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,860.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
Istanbul Confirmed dates	11 Jan 2027	15 Jan 2027	**€2,650.-**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.-**
Barcelona Confirmed dates	18 Jan 2027	22 Jan 2027	**€2,840.-**



Course content

Dates, venues and fees (continued)

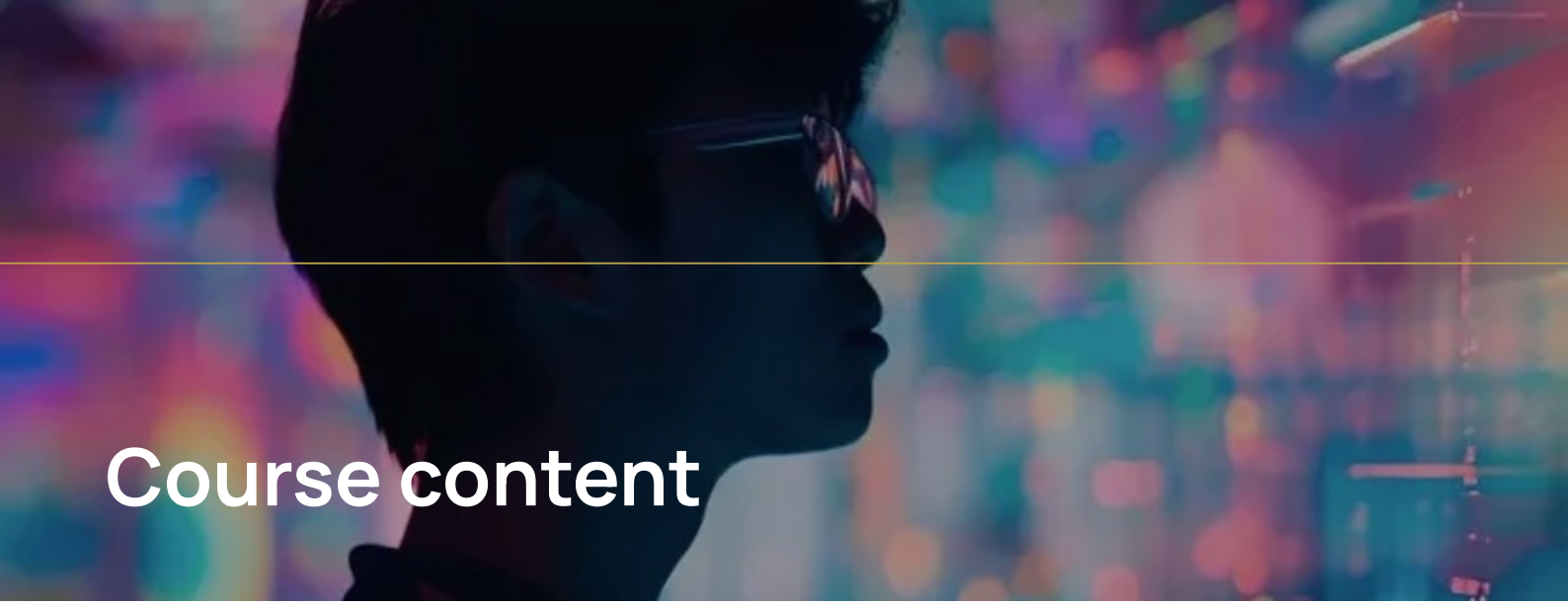
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**
Amsterdam Confirmed dates	25 Jan 2027	29 Jan 2027	**€2,540.-**
Online Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,250.-**
Singapore Confirmed dates	8 Feb 2027	12 Feb 2027	**€2,820.-**
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.-**
London Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,450.-**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.-**
Dubai Confirmed dates	8 Mar 2027	12 Mar 2027	**€3,150.-**
Online Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

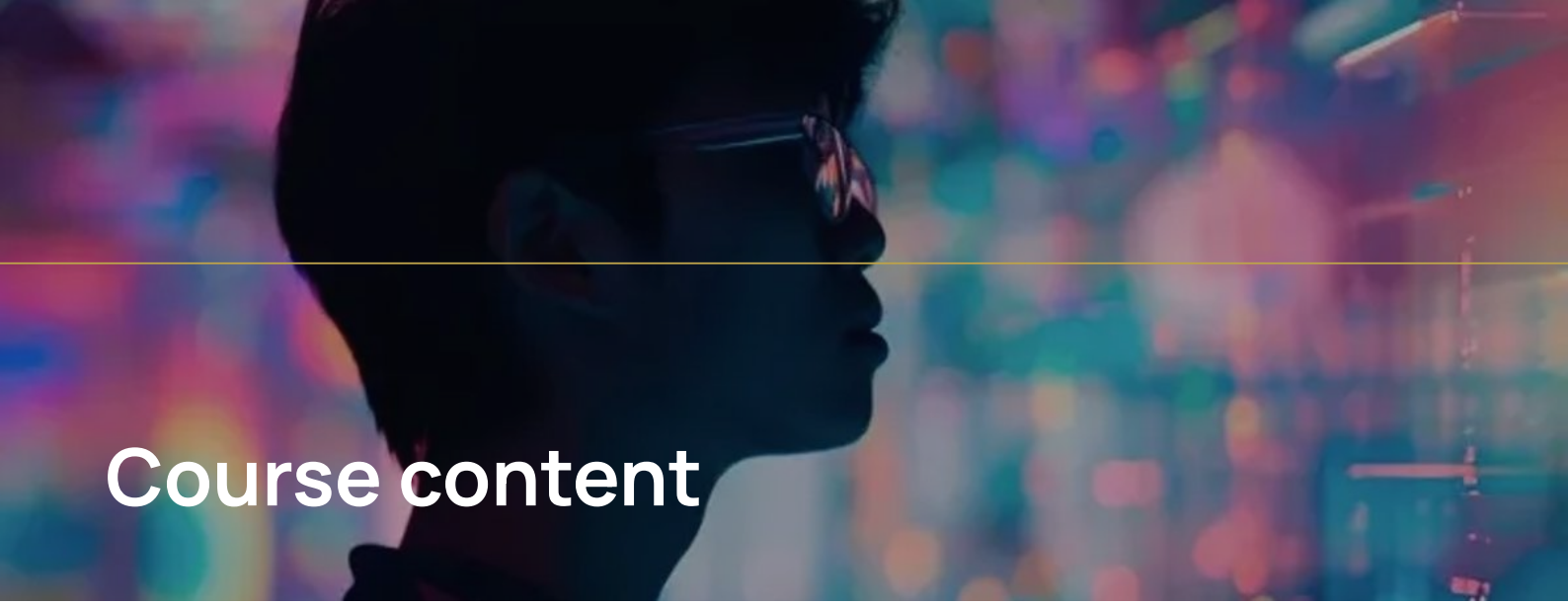
Venue	Start date	End date	Fee (EUR)
Frankfurt Confirmed dates	22 Mar 2027	26 Mar 2027	**€2,650.-**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.-**
Cape Town Confirmed dates	29 Mar 2027	2 Apr 2027	**€1,890.-**
Online Confirmed dates	29 Mar 2027	2 Apr 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,450.-**
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.-**
Paris Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,860.-**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.-**
Istanbul Confirmed dates	10 May 2027	14 May 2027	**€2,650.-**



Course content

Dates, venues and fees (continued)

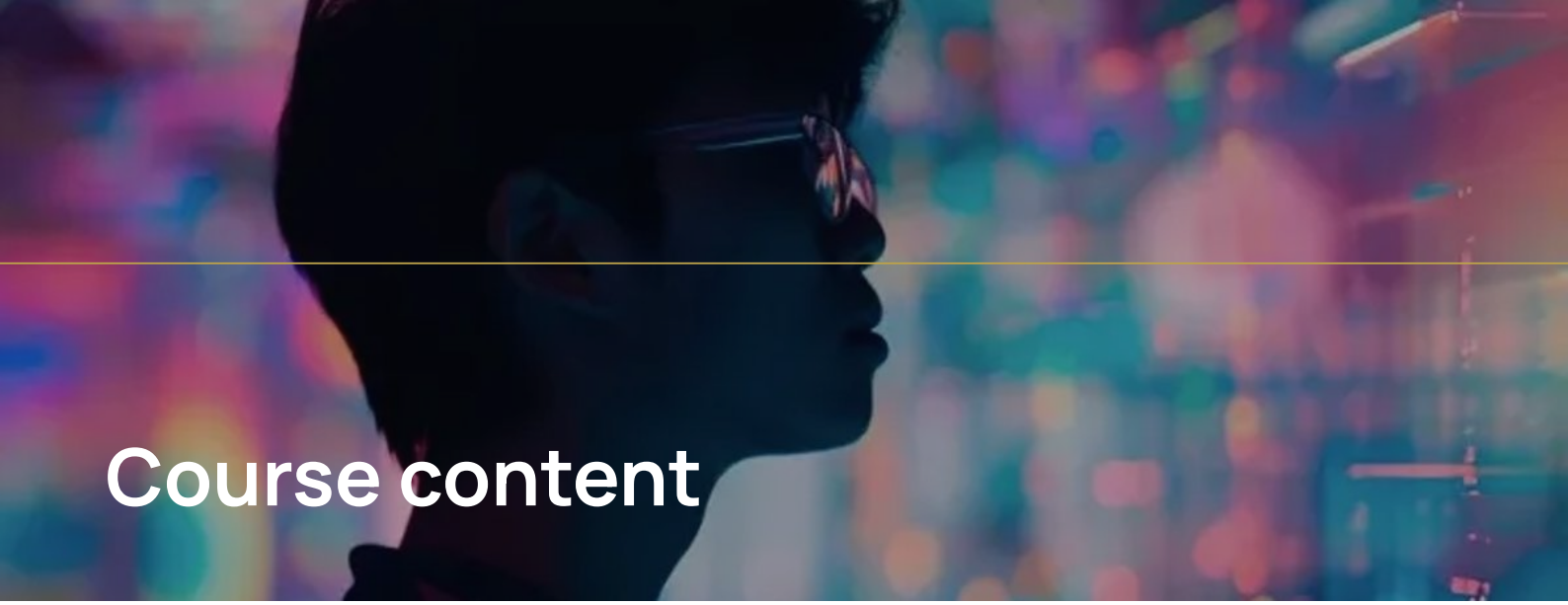
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.-**
Vienna Confirmed dates	17 May 2027	21 May 2027	**€2,940.-**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.-**
Amsterdam Confirmed dates	24 May 2027	28 May 2027	**€2,540.-**
Online Confirmed dates	24 May 2027	28 May 2027	**€1,250.-**
Singapore Confirmed dates	14 Jun 2027	18 Jun 2027	**€2,820.-**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.-**
London Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,450.-**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

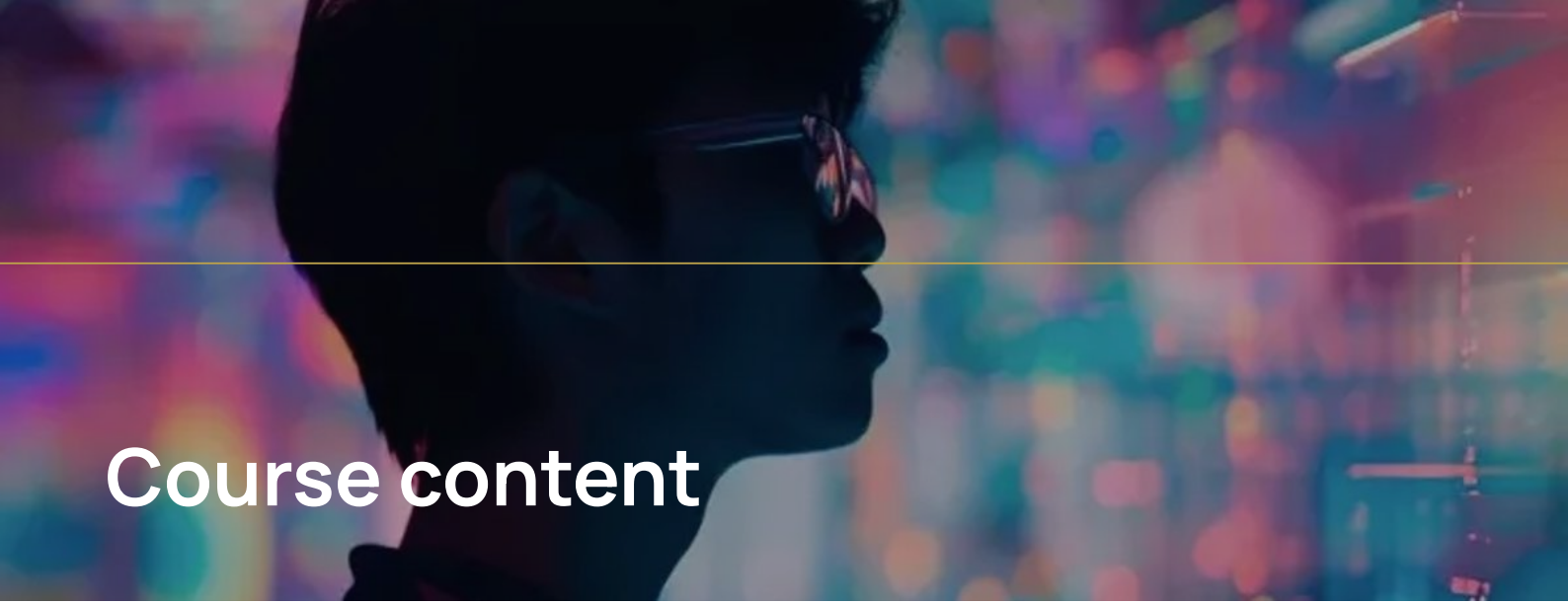
Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	12 Jul 2027	16 Jul 2027	**€3,150.-**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.-**
Rome Confirmed dates	19 Jul 2027	23 Jul 2027	**€2,450.-**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**
Frankfurt Confirmed dates	26 Jul 2027	30 Jul 2027	**€2,650.-**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,450.-**
Online Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,250.-**
Paris Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,860.-**



Course content

Dates, venues and fees (continued)

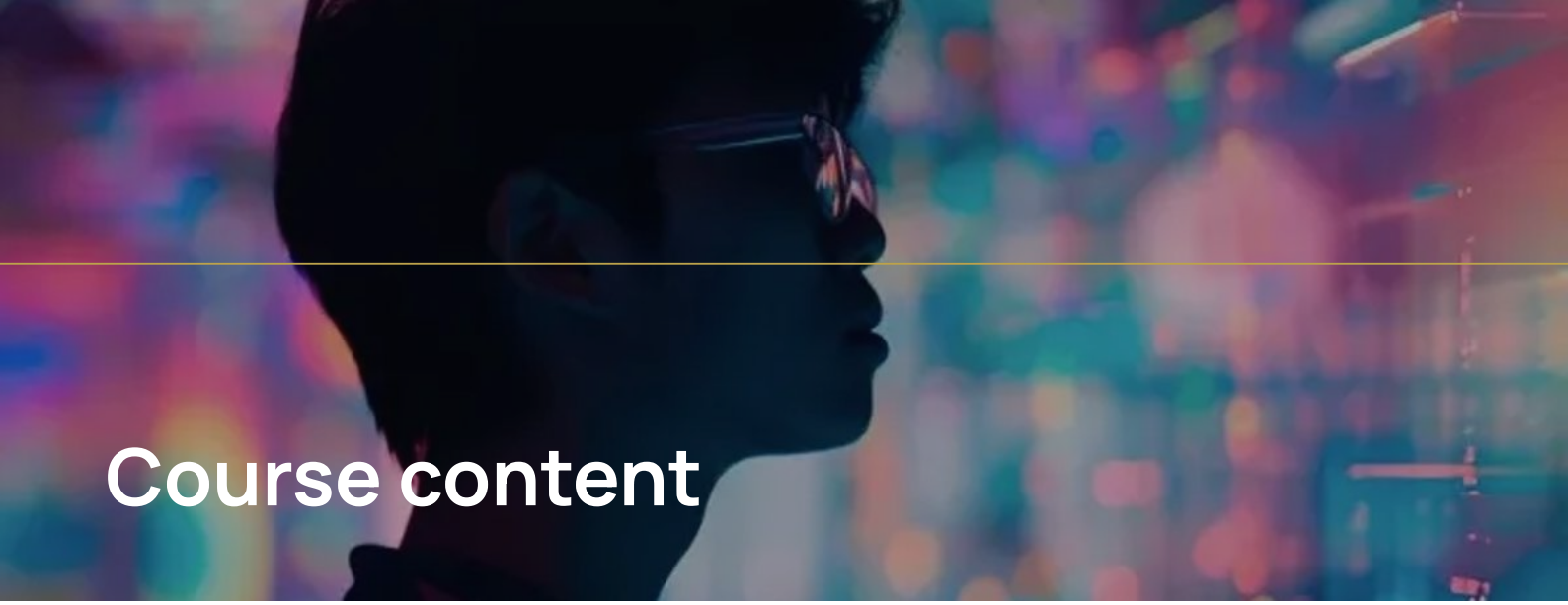
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Istanbul Confirmed dates	13 Sept 2027	17 Sept 2027	**€2,650.-**
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,250.-**
Amsterdam Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,540.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
Cape Town Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,890.-**
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,250.-**
Singapore Confirmed dates	11 Oct 2027	15 Oct 2027	**€2,820.-**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	25 Oct 2027	29 Oct 2027	**€2,450.-**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.-**
Dubai Confirmed dates	8 Nov 2027	12 Nov 2027	**€3,150.-**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.-**
Rome Confirmed dates	15 Nov 2027	19 Nov 2027	**€2,450.-**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.-**
Frankfurt Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,650.-**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,450.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.-**
Paris Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,860.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

info@smart-horizon.eu
Amsterdam
The Netherlands

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