

DIGITAL INNOVATION AND TRANSFORMATION | COURSE BROCHURE

Blockchain Use Cases for Enterprises

5 days | Classroom training | English

SMART HORIZON

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Course content

Why attend

Blockchain promises tamper-proof shared records, but only some business problems truly need it. This course explains how blockchain and distributed ledgers work, compares public and private networks, and examines practical enterprise use cases in trade finance, supply chain traceability, digital identity and tokenisation, with a clear framework for deciding when blockchain is the right choice.

Many blockchain projects fail because a shared database would have been enough. You will learn to evaluate use cases objectively and avoid costly mistakes.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

Concept demonstrations, use-case evaluation workshops, case studies of live networks and group business case exercises.

Course objectives

By the end of this course, participants will be able to:
• Explain how blockchain and distributed ledgers work
• Compare public, private and consortium networks
• Evaluate when blockchain adds value
• Analyse enterprise use cases across industries
• Understand smart contracts and tokenisation
• Assess legal, security and governance issues

Target audience

This course is suitable for:
• Innovation and strategy managers
• IT architects and project managers
• Supply chain and trade finance professionals
• Risk and compliance officers
• Consultants and analysts



Course content

Target competencies

Participants will develop competencies in:

- Technology evaluation
- Business case analysis
- Ecosystem thinking
- Risk assessment
- Innovation management

Course outline

Day 1: Blockchain Basics

09:00–10:08	Ledgers, blocks and consensus
10:08–11:00	Cryptography in simple terms
11:00–11:30	**Coffee break**
11:30–11:45	Cryptography in simple terms (continued)
11:45–12:53	Public versus private chains
12:53–14:00	Demonstration: a transaction

Day 2: When Blockchain Fits

09:00–10:08	Decision framework
10:08–11:00	Trust and multi-party problems
11:00–11:30	**Coffee break**
11:30–11:45	Trust and multi-party problems (continued)
11:45–12:53	Alternatives to blockchain
12:53–14:00	Exercise: evaluating proposals

Day 3: Enterprise Use Cases

09:00–10:08	Trade finance
10:08–11:00	Supply chain traceability
11:00–11:30	**Coffee break**



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11:30–11:45	Supply chain traceability (continued)
11:45–12:53	Digital identity and credentials
12:53–14:00	Case studies of live networks

Day 4: Smart Contracts and Tokens

09:00–10:08	Smart contract basics
10:08–11:00	Tokenisation of assets
11:00–11:30	**Coffee break**
11:30–11:45	Tokenisation of assets (continued)
11:45–12:53	Digital currencies
12:53–14:00	Workshop: use case design

Day 5: Governance and Delivery

09:00–10:08	Consortium governance
10:08–11:00	Legal and regulatory issues
11:00–11:30	**Coffee break**
11:30–11:45	Legal and regulatory issues (continued)
11:45–12:53	Security risks
12:53–14:00	Business case presentation

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Paris Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,860.–**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.–**
Cape Town Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,890.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.–**
London Confirmed dates	18 Jan 2027	22 Jan 2027	**€2,450.–**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.–**
Istanbul Confirmed dates	8 Feb 2027	12 Feb 2027	**€2,650.–**
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.–**
London Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,450.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.–**
Rome Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,450.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.–**
Dubai Confirmed dates	5 Apr 2027	9 Apr 2027	**€3,150.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.–**
Amsterdam Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,540.–**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.–**
Dubai Confirmed dates	17 May 2027	21 May 2027	**€3,150.–**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	31 May 2027	4 Jun 2027	**€1,890.–**
Online Confirmed dates	31 May 2027	4 Jun 2027	**€1,250.–**
Rome Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,450.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Cape Town Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,890.–**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.–**
Barcelona Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,840.–**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.–**
Frankfurt Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,650.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Barcelona Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,840.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Dubai Confirmed dates	27 Sept 2027	1 Oct 2027	**€3,150.-**
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,250.-**
Vienna Confirmed dates	18 Oct 2027	22 Oct 2027	**€2,940.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,450.-**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Rome Confirmed dates	29 Nov 2027	3 Dec 2027	**€2,450.-**
Online Confirmed dates	29 Nov 2027	3 Dec 2027	**€1,250.-**
Vienna Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,940.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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