

GOVERNANCE & COMPLIANCE | COURSE BROCHURE

Certificate in ISO 37000:2021 - Governance of Organisations

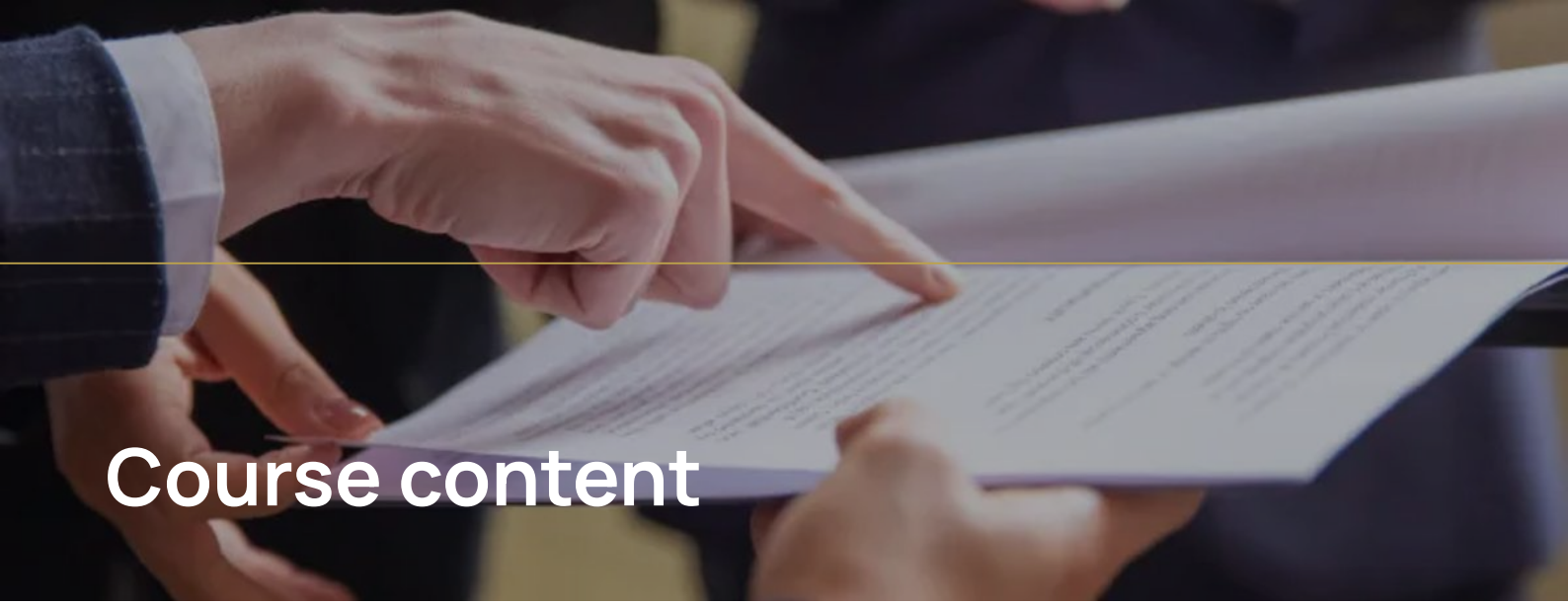
5 days | Classroom training | English

SMART HORIZON

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Amsterdam
The Netherlands

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Course content

Why attend

This course provides a comprehensive understanding of ISO 37000:2021, focusing on governance frameworks, principles, and practices for organisations. Participants will learn to implement effective governance structures, ensuring accountability, transparency, and ethical decision-making in their organisations.

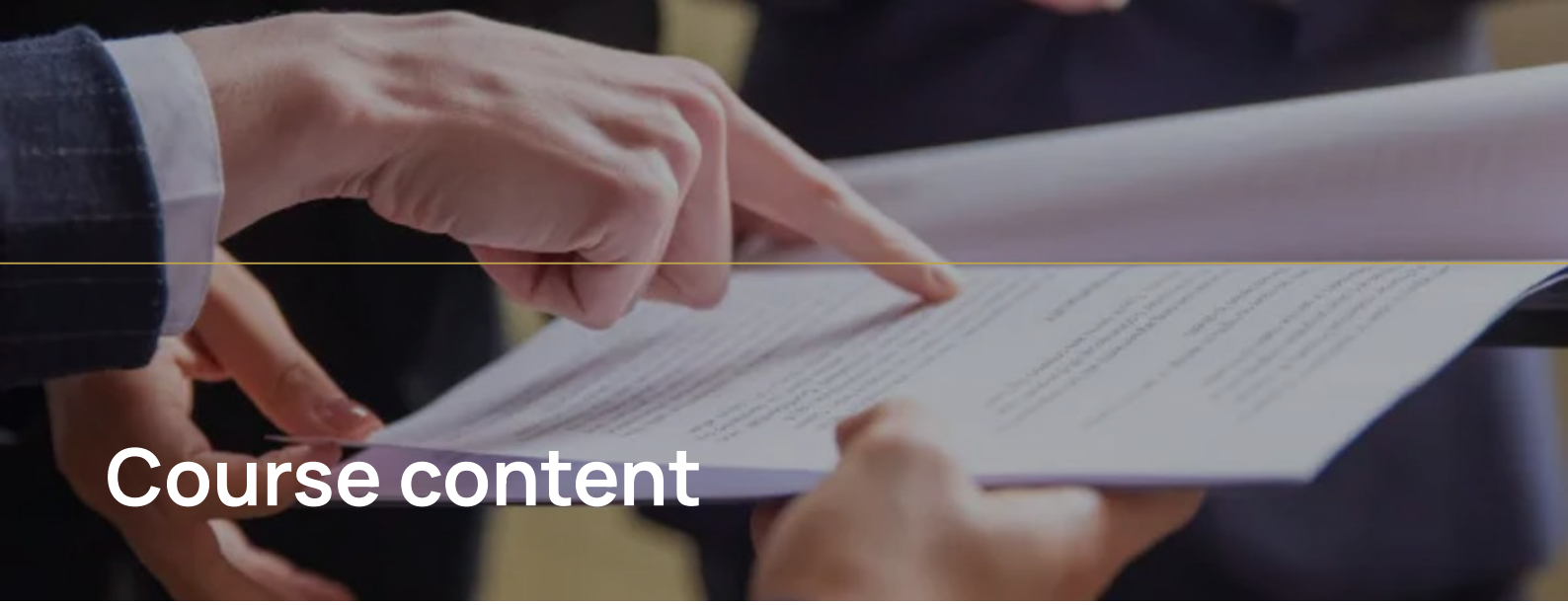
Organisations face increasing scrutiny regarding governance practices, making it essential to adopt structured frameworks like ISO 37000:2021. Poor governance can lead to significant risks, including reputational damage, financial losses, and legal repercussions. Understanding these standards equips professionals to enhance their organisation's governance, enabling them to make informed decisions that align with stakeholder expectations and regulatory requirements. Participants will learn to identify governance gaps, assess organisational structures, and implement strategies that foster a culture of accountability, ultimately improving organisational resilience, performance, and stakeholder trust. Mastering these skills is vital for navigating complex governance landscapes and ensuring compliance with evolving regulations.
Developing practical skills to assess and improve governance structures is crucial for professionals in governance roles. Through case studies and simulations, participants will learn to identify governance gaps, implement best practices, and foster a culture of accountability. They will engage in hands-on exercises that simulate real-world governance challenges, enabling them to apply ISO 37000:2021 principles effectively. By the end of the course, participants will be equipped to make strategic decisions that enhance governance frameworks, ensuring their organisations operate ethically and transparently while meeting the expectations of stakeholders. This capability is vital for driving long-term success and sustainability, particularly in a rapidly changing business environment.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a blend of interactive workshops, case studies, and group discussions to facilitate learning. Participants will engage in practical exercises that simulate governance challenges, allowing them to apply ISO 37000:2021 principles in realistic settings. Specific activities include conducting governance assessments, designing frameworks, and developing implementation plans. Outputs will include governance assessment reports, framework documents, and evaluation strategies tailored to their organisations' needs. This hands-on approach ensures that participants can apply their learning directly to real-world scenarios, enhancing their capability to drive effective governance in their organisations and fostering a deeper understanding of the complexities involved in governance practices.



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Course objectives

By the end of this course, participants will be able to:
• Analyse the principles of ISO 37000:2021 and their relevance to organisational governance.
• Assess current governance structures against ISO 37000:2021 standards to identify areas for improvement.
• Design a governance framework that aligns with ISO 37000:2021 for a fictional organisation, addressing its specific needs.
• Justify the implementation of governance practices that enhance accountability and transparency within the organisation.
• Construct a risk management plan that incorporates ISO 37000:2021 guidelines and best practices.
• Evaluate the effectiveness of governance practices through peer review and feedback mechanisms.
• Develop an implementation plan for governance frameworks that includes stakeholder engagement strategies and timelines.

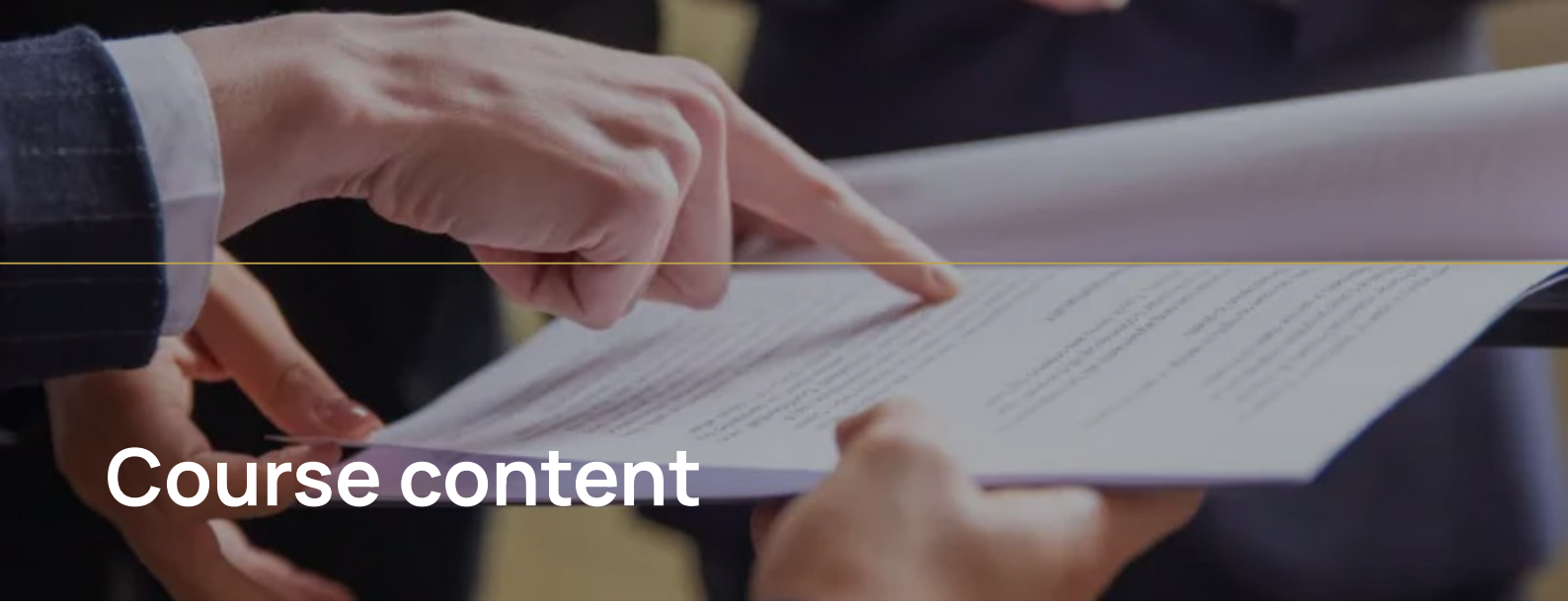
Target audience

This course is suitable for:
• Governance professionals responsible for policy development and implementation in organisations.
• Compliance officers tasked with ensuring adherence to governance standards and regulations.
• Senior managers seeking to enhance organisational governance frameworks and decision-making processes.
• Board members aiming to improve oversight and accountability in their organisations to meet stakeholder expectations.

Target competencies

Participants will develop competencies in:
• Evaluate governance frameworks against international standards and best practices.
• Implement effective governance practices that promote transparency and accountability.
• Facilitate stakeholder engagement in governance processes to ensure diverse perspectives are considered.
• Develop risk management strategies aligned with governance principles to mitigate potential issues.
• Conduct governance assessments and provide actionable recommendations for improvement.
• Foster a culture of ethical decision-making within organisations to enhance integrity and trust.

Course outline



Course content

Day 1: Introduction to ISO 37000:2021 and Governance Principles

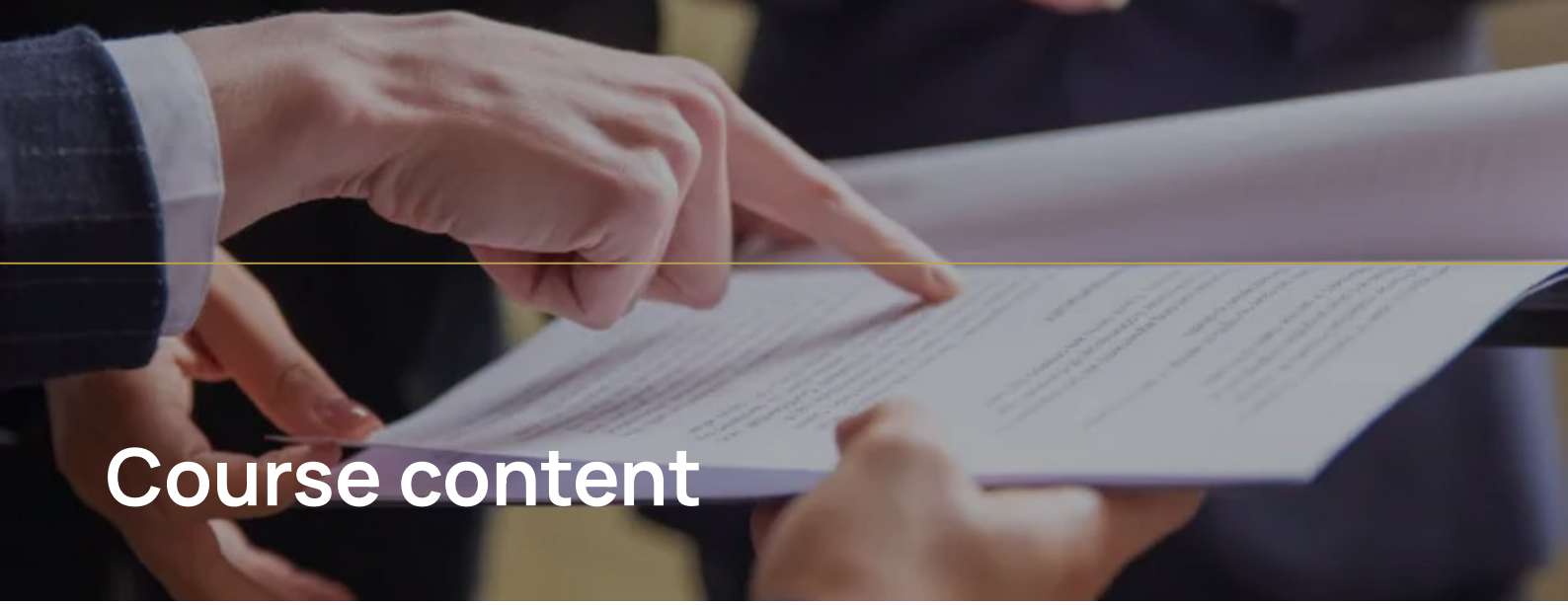
Applied activity: Participants will analyse a fictional organisation's governance structure, identifying strengths and weaknesses in relation to ISO 37000:2021 principles. They will discuss their findings in small groups, focusing on areas for improvement and potential solutions, including specific governance practices to enhance effectiveness.
Output: A governance assessment report highlighting key findings, recommendations, and proposed actions.

09:00–09:54	Overview of ISO 37000:2021 and its significance in organisational governance.
09:54–10:48	Key principles of effective governance: accountability, transparency, and ethical behaviour in practice.
10:48–11:00	The role of governance in organisational success, risk management, and stakeholder engagement.
11:00–11:30	**Coffee break**
11:30–12:12	The role of governance in organisational success, risk management, and stakeholder engagement. (continued)
12:12–13:06	Understanding stakeholder expectations and engagement in governance processes and decision-making.
13:06–14:00	Identifying governance challenges in contemporary organisations and their implications for practice.

Day 2: Assessing Governance Structures

Applied activity: Using a provided governance framework, participants will conduct a mock assessment, identifying gaps and proposing improvements based on ISO 37000:2021. They will present their findings to the group for discussion, focusing on actionable recommendations for enhancing governance structures.
Output: A detailed gap analysis report with proposed governance enhancements and implementation strategies.

09:00–09:54	Methods for assessing governance frameworks against ISO 37000:2021 standards and best practices.
09:54–10:48	Tools for conducting governance audits and evaluations effectively.
10:48–11:00	Identifying gaps in governance practices and their implications for organisational performance.
11:00–11:30	**Coffee break**
11:30–12:12	Identifying gaps in governance practices and their implications for organisational performance. (continued)
12:12–13:06	Utilising stakeholder feedback to inform governance assessments and improve practices.
13:06–14:00	Developing metrics for measuring governance effectiveness and success over time.



Course content

Day 3: Designing Effective Governance Frameworks

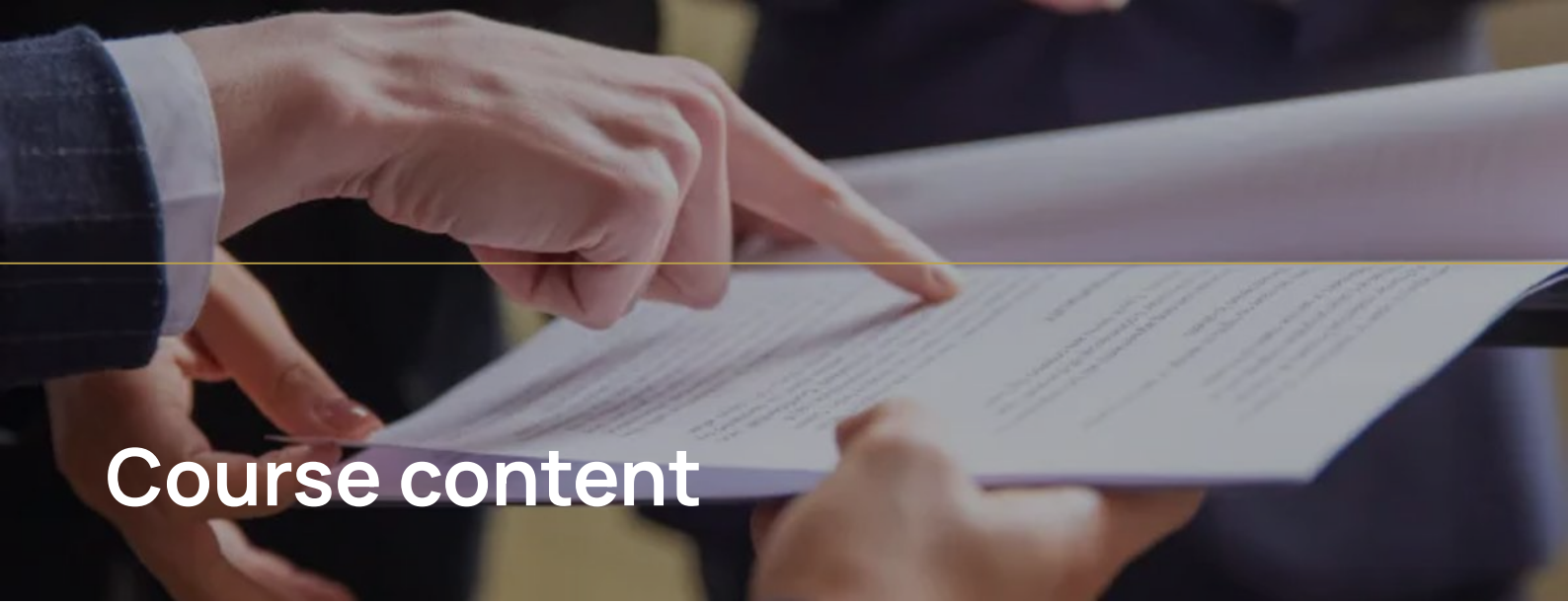
Applied activity: Participants will work in teams to design a governance framework for a fictional organisation, incorporating ISO 37000:2021 principles and addressing identified gaps. They will outline roles and responsibilities within the framework, ensuring clarity and accountability.
Output: A comprehensive governance framework document outlining structure, processes, roles, and responsibilities.

09:00–09:54	Elements of a robust governance framework aligned with ISO 37000:2021 and organisational needs.
09:54–10:48	Strategies for integrating governance into organisational culture and daily operations.
10:48–11:00	Best practices for governance documentation, communication, and stakeholder engagement.
11:00–11:30	**Coffee break**
11:30–12:12	Best practices for governance documentation, communication, and stakeholder engagement. (continued)
12:12–13:06	Role of leadership in promoting effective governance and accountability throughout the organisation.
13:06–14:00	Case studies of successful governance frameworks and lessons learned from their implementation.

Day 4: Implementing Governance Practices

Applied activity: Participants will create an implementation plan for their designed governance framework, detailing steps, timelines, and responsible parties. They will also identify potential barriers to implementation and strategies to overcome them, ensuring a smooth transition.
Output: An actionable governance implementation plan with timelines, responsibilities, and risk mitigation strategies.

09:00–09:54	Strategies for implementing governance frameworks in organisations effectively and sustainably.
09:54–10:48	Change management principles for governance implementation and overcoming resistance.
10:48–11:00	Training and development for governance awareness and capacity building.
11:00–11:30	**Coffee break**
11:30–12:12	Training and development for governance awareness and capacity building. (continued)
12:12–13:06	Monitoring and evaluating governance practices post-implementation for continuous improvement.
13:06–14:00	Communicating governance changes to stakeholders and ensuring their buy-in.



Course content

Day 5: Evaluating and Sustaining Governance Effectiveness

Applied activity: In groups, participants will develop a governance evaluation strategy for their fictional organisation, incorporating feedback mechanisms and performance metrics. They will discuss how to sustain governance effectiveness over time, ensuring alignment with organisational goals.
Output: A governance evaluation strategy document outlining methods and metrics for ongoing assessment and improvement.

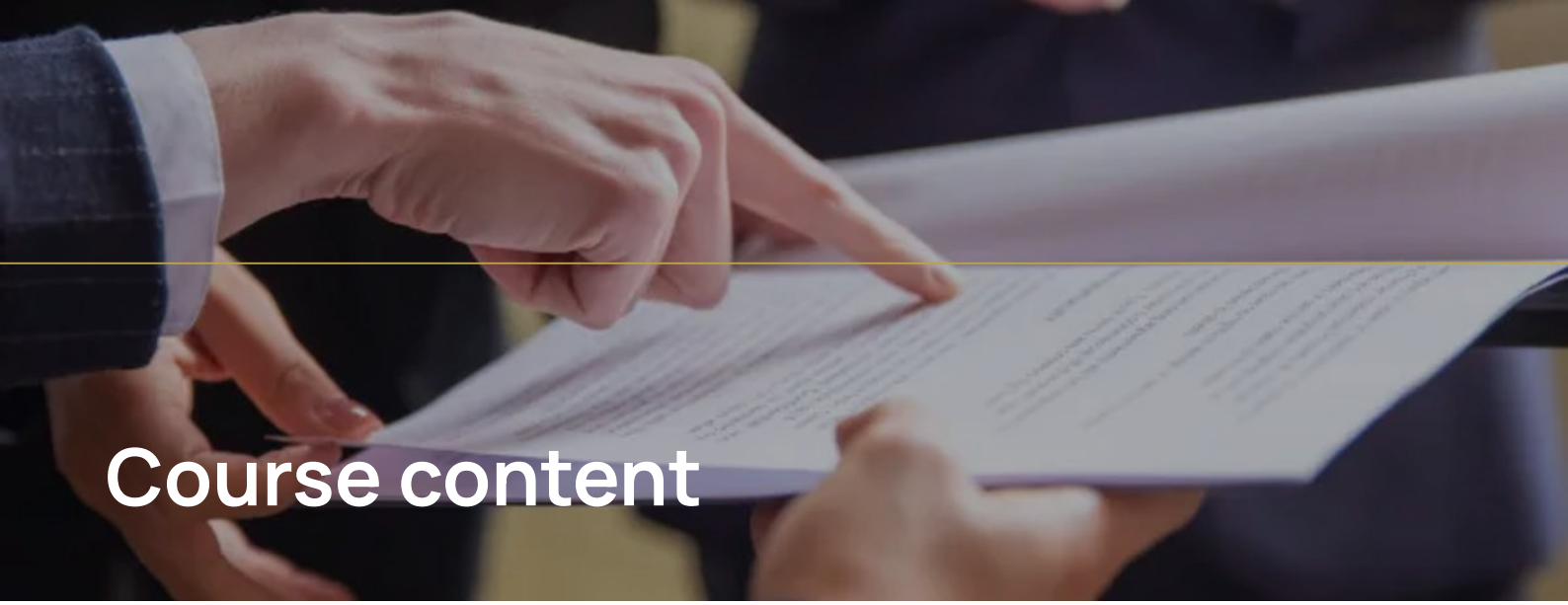
09:00–09:54	Methods for evaluating the effectiveness of governance practices and frameworks over time.
09:54–10:48	Continuous improvement processes for governance frameworks to adapt to changing needs.
10:48–11:00	Engaging stakeholders in ongoing governance evaluation and feedback processes.
11:00–11:30	**Coffee break**
11:30–12:12	Engaging stakeholders in ongoing governance evaluation and feedback processes. (continued)
12:12–13:06	Reporting on governance performance to stakeholders and ensuring transparency.
13:06–14:00	Future trends in governance and the evolving role of ISO standards in organisational success.

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

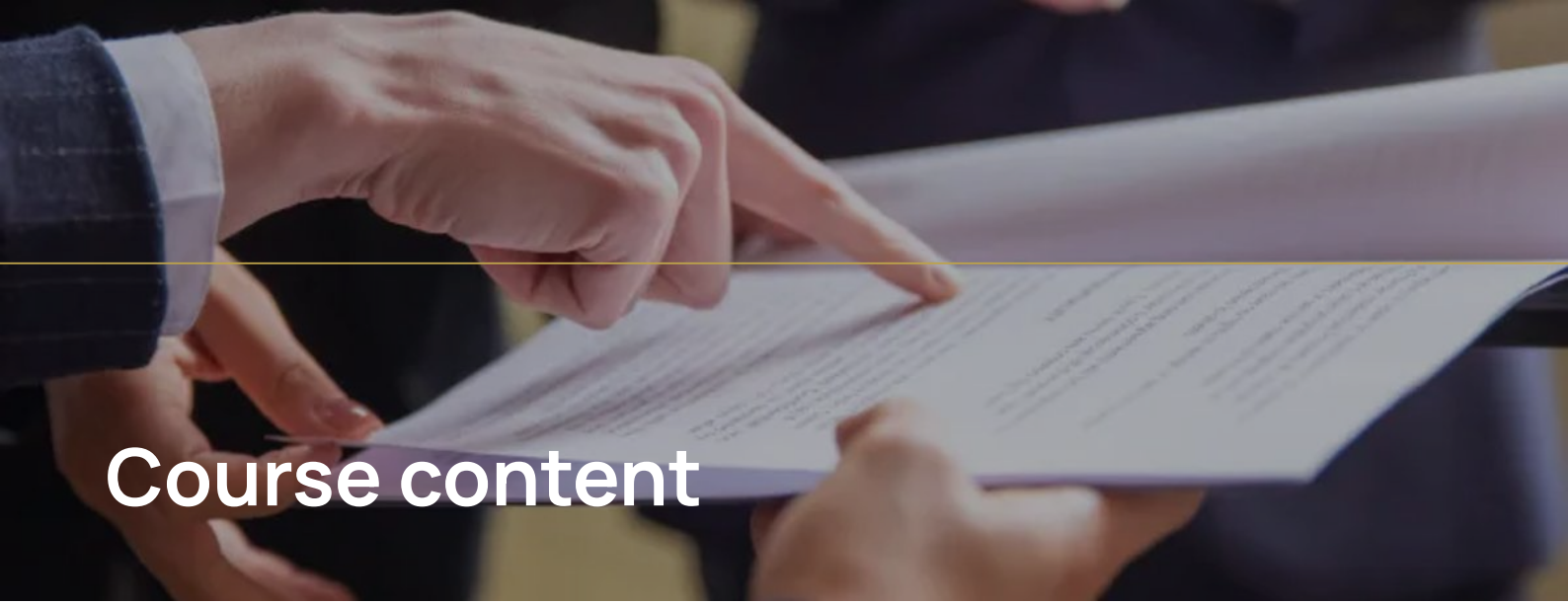
Venue	Start date	End date	Fee (EUR)
Kuala Lumpur Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,450.-**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.-**
Paris Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,860.-**



Course content

Dates, venues and fees (continued)

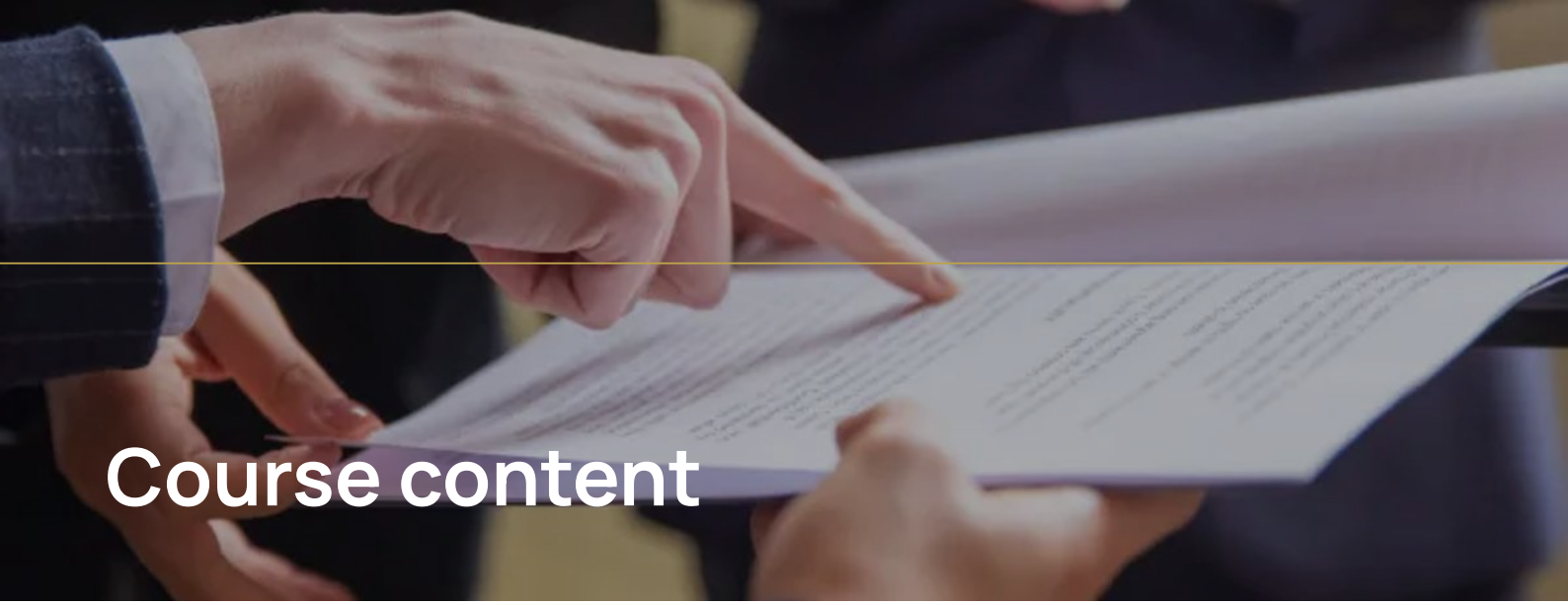
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**
Istanbul Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,650.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
Amsterdam Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,540.-**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.-**
Cape Town Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,890.-**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.-**
Singapore Confirmed dates	18 Jan 2027	22 Jan 2027	**€2,820.-**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

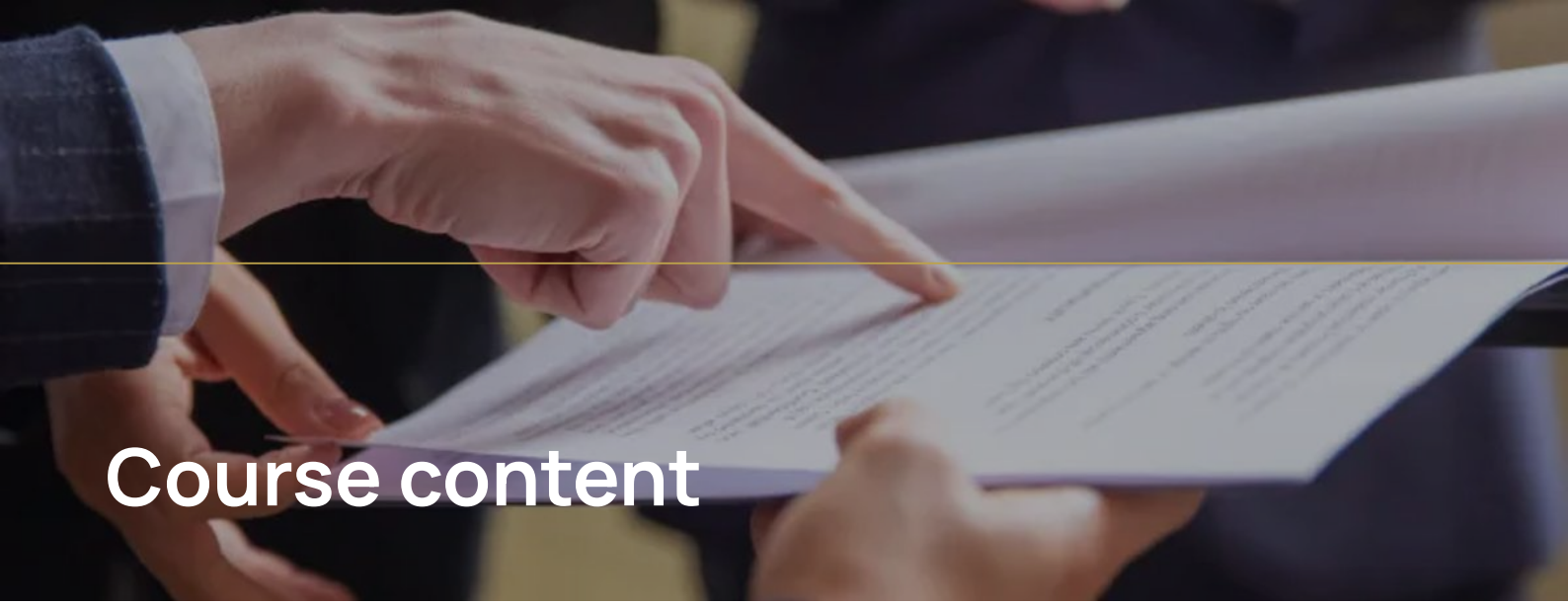
Venue	Start date	End date	Fee (EUR)
London Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,450.–**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.–**
Dubai Confirmed dates	15 Feb 2027	19 Feb 2027	**€3,150.–**
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.–**
Frankfurt Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,650.–**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,450.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.–**
Rome Confirmed dates	22 Mar 2027	26 Mar 2027	**€2,450.–**



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Dates, venues and fees (continued)

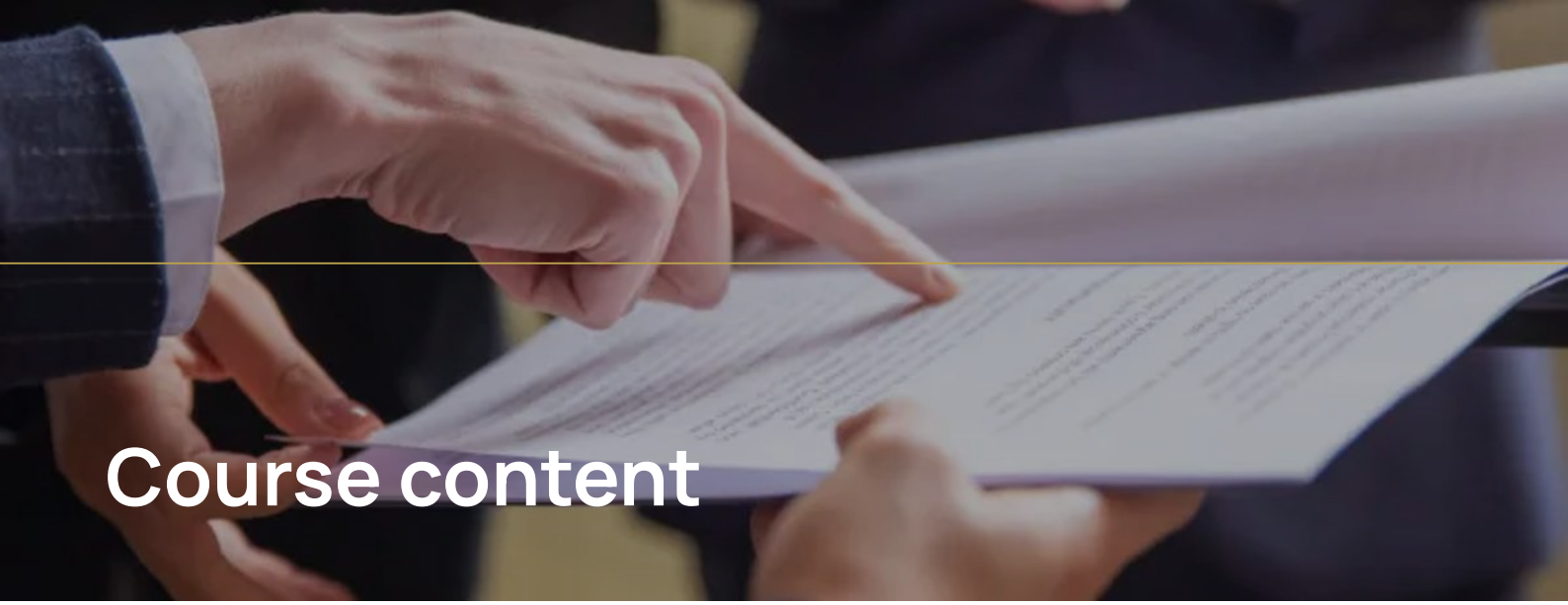
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.-**
Paris Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,860.-**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.-**
Istanbul Confirmed dates	19 Apr 2027	23 Apr 2027	**€2,650.-**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.-**
Amsterdam Confirmed dates	3 May 2027	7 May 2027	**€2,540.-**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.-**
Barcelona Confirmed dates	10 May 2027	14 May 2027	**€2,840.-**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.-**



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Dates, venues and fees (continued)

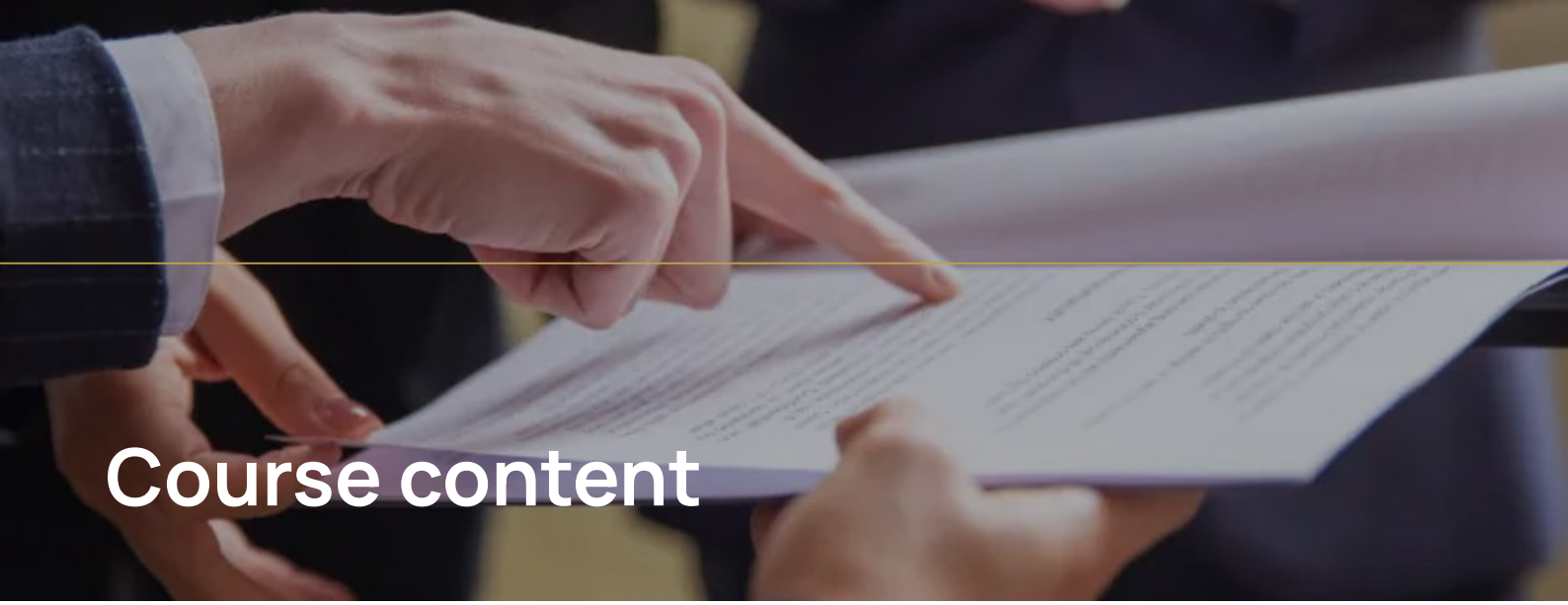
Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	17 May 2027	21 May 2027	**€2,820.–**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.–**
London Confirmed dates	7 Jun 2027	11 Jun 2027	**€2,450.–**
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.–**
Dubai Confirmed dates	21 Jun 2027	25 Jun 2027	**€3,150.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Frankfurt Confirmed dates	5 Jul 2027	9 Jul 2027	**€2,650.–**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,250.–**
Cape Town Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,890.–**



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Dates, venues and fees (continued)

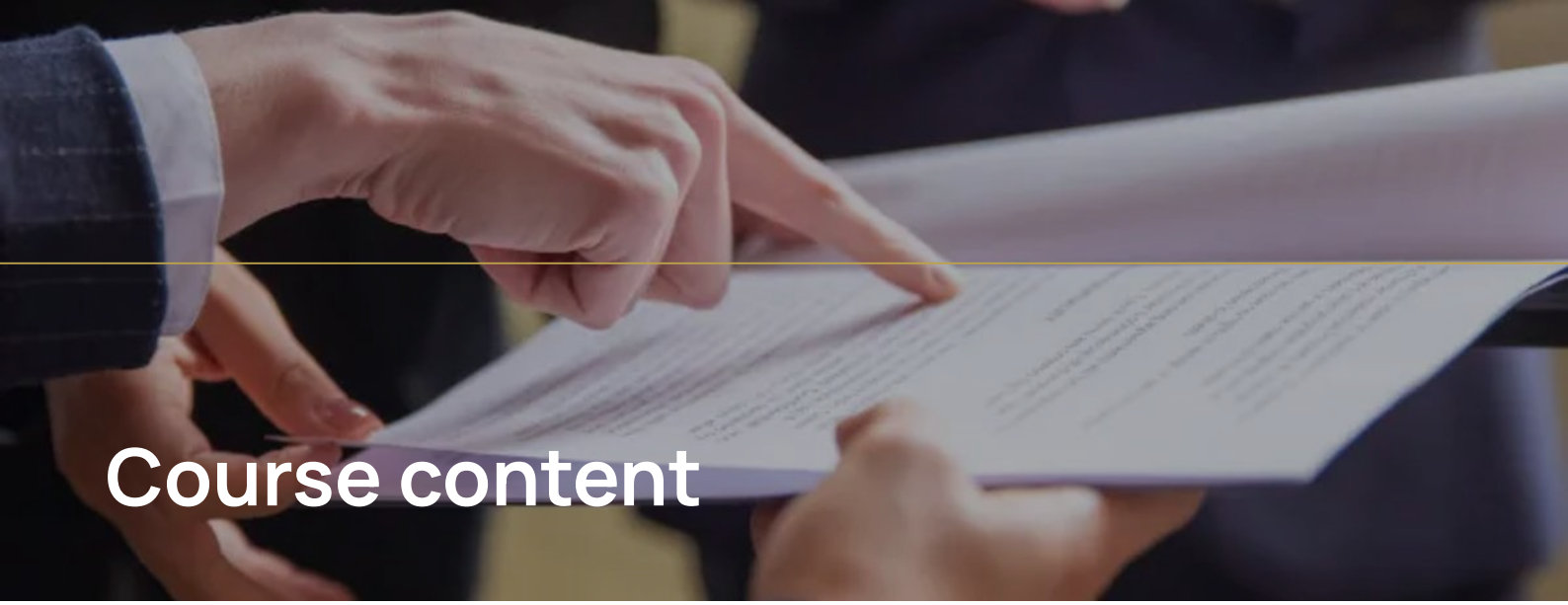
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,450.-**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**
Paris Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,860.-**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Istanbul Confirmed dates	16 Aug 2027	20 Aug 2027	**€2,650.-**
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Amsterdam Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,540.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**



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Dates, venues and fees (continued)

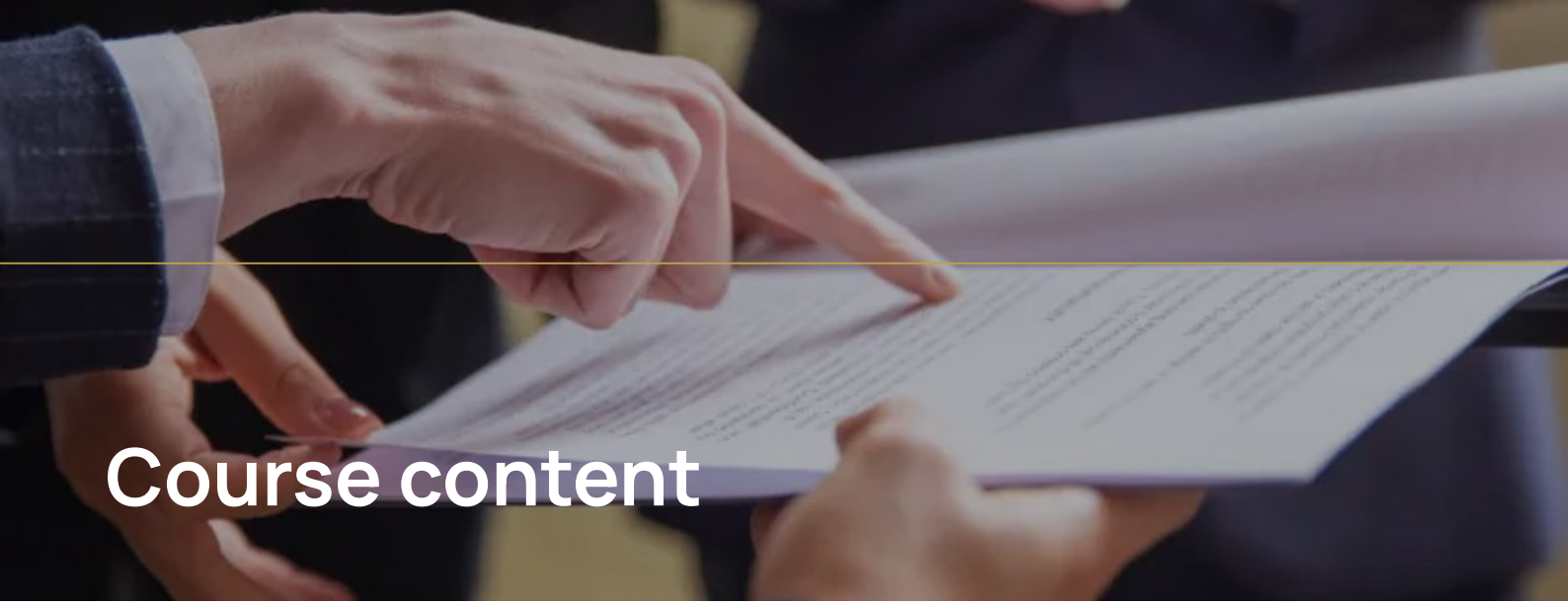
Venue	Start date	End date	Fee (EUR)
Rome Confirmed dates	13 Sept 2027	17 Sept 2027	**€2,450.-**
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,250.-**
Singapore Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,820.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
London Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,450.-**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.-**
Dubai Confirmed dates	18 Oct 2027	22 Oct 2027	**€3,150.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**
Frankfurt Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,650.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,450.–**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.–**
Vienna Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,940.–**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.–**
Paris Confirmed dates	6 Dec 2027	10 Dec 2027	**€2,860.–**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.–**
Istanbul Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,650.–**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.–**



Course content

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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