

BUSINESS CONTINUITY AND CRISIS MANAGEMENT | COURSE BROCHURE

Certificate in Risk Management & Business Performance

5 days | Classroom training | English

SMART HORIZON

info@smart-horizon.eu
Amsterdam
The Netherlands

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Course content

Why attend

This course equips professionals with essential risk management strategies to enhance business performance. Participants will learn to identify, assess, and mitigate risks while aligning risk management with organisational objectives, ultimately driving improved decision-making and operational efficiency.

Organisations face increasing uncertainties that can significantly impact performance, making effective risk management crucial for sustainability and growth. Professionals must navigate complex environments, ensuring that risks are identified and managed to safeguard assets and reputation. Understanding risk management enables informed decision-making, fostering resilience and adaptability in the face of challenges. Participants will learn to analyse risk scenarios, prioritise risks based on potential impact, and develop tailored mitigation strategies. These skills are vital for enhancing organisational performance and ensuring compliance with regulatory standards, ultimately leading to improved stakeholder confidence and business continuity.
This course provides practical skills in risk assessment, prioritisation, and mitigation strategies. Through case studies and simulations, participants will practise identifying potential risks and their implications on business performance. They will engage in hands-on exercises to develop risk management frameworks that align with organisational goals. By the end of the course, learners will be equipped to communicate risk strategies effectively to stakeholders, ensuring that risk management becomes an integral part of the decision-making process. This comprehensive approach ensures that participants can apply their knowledge to real-world scenarios, enhancing their capability to contribute to organisational success.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a blend of interactive workshops, case studies, and simulations to facilitate learning. Participants will engage in group exercises to analyse risk scenarios and develop mitigation plans. Practical applications include risk assessment matrices and performance metrics, with outputs such as risk management plans and performance improvement proposals. This approach fosters collaboration and critical thinking, ensuring participants leave with actionable insights. Each day builds on the previous one, allowing for cumulative learning and the integration of concepts into a cohesive risk management strategy. Participants will also receive feedback on their work products to enhance their understanding and application of the material.



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Course objectives

By the end of this course, participants will be able to:
• Identify key risks affecting business performance and their potential impacts.
• Assess the likelihood and consequences of identified risks using qualitative and quantitative methods.
• Develop risk mitigation strategies tailored to specific business contexts.
• Construct a risk management framework that aligns with organisational objectives.
• Evaluate the effectiveness of risk management strategies on business performance.
• Justify decisions made in risk prioritisation and mitigation planning based on data analysis.

Target audience

This course is suitable for:
• Risk Managers responsible for organisational risk strategies.
• Business Analysts focused on performance metrics and risk assessment.
• Project Managers overseeing risk in project delivery.
• Compliance Officers ensuring adherence to risk management standards.

Target competencies

Participants will develop competencies in:
• Conducting comprehensive risk assessments.
• Developing tailored risk mitigation strategies.
• Aligning risk management with business objectives.
• Utilising performance metrics to evaluate risk impact.
• Facilitating risk management workshops and discussions.
• Implementing risk management frameworks effectively.

Course outline

Day 1: Fundamentals of Risk Management

Applied activity: In groups, analyse a fictional company's risk profile by identifying potential risks across various categories. Use a risk assessment matrix to evaluate their likelihood and impact, presenting findings to the class, including recommendations for risk prioritisation.
Output: A completed risk assessment matrix and a summary report of identified risks with recommendations.

09:00–09:54	Defining risk management and its importance in enhancing business performance.
09:54–10:48	Understanding types of risks: operational, financial, strategic, and compliance.



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10:48–11:00	Exploring the risk management process: identification, assessment, response, and monitoring.
11:00–11:30	**Coffee break**
11:30–12:12	Exploring the risk management process: identification, assessment, response, and monitoring. (continued)
12:12–13:06	Introduction to risk management frameworks, including ISO 31000 and COSO.
13:06–14:00	The role of risk culture in fostering organisational resilience.

Day 2: Risk Assessment Techniques

Applied activity: Participants will work in pairs to conduct a SWOT analysis for a fictional project, identifying potential risks and documenting them in a risk register. They will then present their findings to the class, discussing implications for project success.
Output: A completed SWOT analysis and a risk register for the project, including identified risks and their potential impacts.

09:00–09:54	Qualitative vs quantitative risk assessment methods and their applications.
09:54–10:48	Tools for risk identification: brainstorming, checklists, and interviews.
10:48–11:00	Using SWOT analysis to identify internal and external risks effectively.
11:00–11:30	**Coffee break**
11:30–12:12	Using SWOT analysis to identify internal and external risks effectively. (continued)
12:12–13:06	Calculating risk exposure and prioritising risks based on impact and likelihood.
13:06–14:00	Documenting risks and creating a comprehensive risk register.

Day 3: Developing Risk Mitigation Strategies

Applied activity: Participants will develop a risk mitigation plan for a selected risk from their previous risk register, detailing strategies, responsible parties, and timelines. They will present their plans to the class for feedback and discussion.
Output: A comprehensive risk mitigation plan, including strategies and timelines.

09:00–09:54	Understanding risk response strategies: avoidance, reduction, transfer, and acceptance.
09:54–10:48	Creating actionable plans for risk mitigation tailored to specific scenarios.
10:48–11:00	Aligning risk strategies with business objectives and performance goals.
11:00–11:30	**Coffee break**
11:30–12:12	Aligning risk strategies with business objectives and performance goals. (continued)



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12:12–13:06	Evaluating resource allocation for effective risk management initiatives.
13:06–14:00	Communicating risk mitigation strategies to stakeholders for buy-in.

Day 4: Monitoring and Reviewing Risks

Applied activity: In groups, participants will create a monitoring plan for their risk mitigation strategies, including KPIs, review timelines, and reporting structures. They will present their plans to the class for collaborative feedback.
Output: A detailed risk monitoring plan with defined KPIs and reporting timelines.

09:00–09:54	Establishing key performance indicators (KPIs) for effective risk management.
09:54–10:48	Techniques for ongoing monitoring of risk and performance over time.
10:48–11:00	Conducting regular risk reviews and audits to ensure compliance.
11:00–11:30	**Coffee break**
11:30–12:12	Conducting regular risk reviews and audits to ensure compliance. (continued)
12:12–13:06	Adapting risk management strategies based on performance outcomes and feedback.
13:06–14:00	Reporting on risk management effectiveness to stakeholders and leadership.

Day 5: Integrating Risk Management into Business Performance

Applied activity: Participants will create a comprehensive risk management framework for a fictional organisation, integrating all learned concepts. They will present their frameworks to the class, highlighting key components and expected outcomes.
Output: A complete risk management framework document, including integration strategies.

09:00–09:54	Linking risk management to strategic planning and operational performance metrics.
09:54–10:48	Case studies on successful integration of risk management in organisations.
10:48–11:00	Developing a risk management culture within the organisation for sustainability.
11:00–11:30	**Coffee break**
11:30–12:12	Developing a risk management culture within the organisation for sustainability. (continued)
12:12–13:06	Utilising technology and tools for effective risk management and reporting.
13:06–14:00	Preparing for future risks and uncertainties through proactive strategies.

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,890.–**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.–**
Dubai Confirmed dates	16 Nov 2026	20 Nov 2026	**€3,150.–**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.–**
Frankfurt Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,650.–**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.–**
Kuala Lumpur Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,450.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.–**
Paris Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,860.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.-**
Istanbul Confirmed dates	18 Jan 2027	22 Jan 2027	**€2,650.-**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**
Amsterdam Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,540.-**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.-**
Cape Town Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,890.-**
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.-**
Singapore Confirmed dates	15 Feb 2027	19 Feb 2027	**€2,820.-**
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,450.-**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.-**
Dubai Confirmed dates	15 Mar 2027	19 Mar 2027	**€3,150.-**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.-**
Frankfurt Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,650.-**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.-**
Barcelona Confirmed dates	12 Apr 2027	16 Apr 2027	**€2,840.-**
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,450.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.-**
Paris Confirmed dates	3 May 2027	7 May 2027	**€2,860.-**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.-**
Istanbul Confirmed dates	17 May 2027	21 May 2027	**€2,650.-**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.-**
Amsterdam Confirmed dates	7 Jun 2027	11 Jun 2027	**€2,540.-**
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.-**
Rome Confirmed dates	14 Jun 2027	18 Jun 2027	**€2,450.-**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,820.-**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.-**
London Confirmed dates	5 Jul 2027	9 Jul 2027	**€2,450.-**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,250.-**
Dubai Confirmed dates	19 Jul 2027	23 Jul 2027	**€3,150.-**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**
Frankfurt Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,650.-**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,450.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Vienna Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,940.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Paris Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,860.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Istanbul Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,650.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
Amsterdam Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,540.-**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Rome Confirmed dates	11 Oct 2027	15 Oct 2027	**€2,450.-**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**€1,250.-**
Singapore Confirmed dates	18 Oct 2027	22 Oct 2027	**€2,820.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**
London Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,450.-**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.-**
Dubai Confirmed dates	15 Nov 2027	19 Nov 2027	**€3,150.-**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.-**
Frankfurt Confirmed dates	6 Dec 2027	10 Dec 2027	**€2,650.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,450.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

info@smart-horizon.eu
Amsterdam
The Netherlands

View the latest course details online