

LEADERSHIP & MANAGEMENT | COURSE BROCHURE

Certified Professional in Advanced Management

5 days | Classroom training | English

SMART HORIZON

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Amsterdam
The Netherlands

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Course content

Why attend

Modern managers must lead in an environment shaped by rapid change, digital transformation, talent competition, and increasing uncertainty.

Success requires advanced capabilities in analytics, risk management, recruitment, leadership, and artificial intelligence. This course equips participants with practical tools and modern management strategies to improve performance, make informed decisions, and lead future-ready organizations.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

This course uses an interactive and practical approach through presentations, case studies, management simulations, group discussions, analytics exercises, leadership activities, and real workplace examples.

Course objectives

- Apply advanced management practices in dynamic environments
- Use analytics and forecasting for better decisions
- Strengthen risk management and crisis readiness
- Improve recruitment and talent acquisition strategies
- Build and lead high-performance teams
- Understand AI applications in management
- Improve communication and productivity
- Create a practical management improvement plan

Target audience

- Managers and Supervisors
- Department Heads
- Team Leaders
- Business Unit Managers
- HR and Operations Managers
- Project Managers
- Professionals preparing for leadership roles



Course content

Target competencies

- Strategic Management
- Data-Driven Decision Making
- Risk Management
- Leadership Skills
- Talent Management
- Team Development
- Innovation Management
- Change Leadership

Course outline

Day 1: Advanced Business Analytics and Forecasting

09:00–09:45	Understanding data-driven decision-making
09:45–10:30	Advanced forecasting techniques for managers
10:30–11:00	Predictive analytics for business trends
11:00–11:30	**Coffee break**
11:30–11:45	Predictive analytics for business trends (continued)
11:45–12:30	Using dashboards and visualization tools for insights
12:30–13:15	Translating analytics into business strategy
13:15–14:00	Improving management decisions through data

Day 2: Risk Management and Mitigation

09:00–09:45	Identifying and assessing risks in dynamic markets
09:45–10:30	Risk appetite and tolerance frameworks for managers
10:30–11:00	Tools for managing uncertainty and business disruption
11:00–11:30	**Coffee break**
11:30–11:45	Tools for managing uncertainty and business disruption (continued)
11:45–12:30	Developing crisis management plans
12:30–13:15	Embedding risk management into organizational culture



Course content

13:15–14:00	Strengthening resilience and continuity planning

Day 3: Advanced Recruitment Strategies

09:00–09:45	Employer branding and attracting top talent
09:45–10:30	Behavioral and competency-based interviewing techniques
10:30–11:00	Diversity and inclusion in employment
11:00–11:30	**Coffee break**
11:30–11:45	Diversity and inclusion in employment (continued)
11:45–12:30	Leveraging AI for talent acquisition and retention
12:30–13:15	Metrics and KPIs to measure hiring success
13:15–14:00	Building sustainable talent pipelines

Day 4: Building and Leading High-Performance Teams

09:00–09:45	Creating a culture of collaboration and trust
09:45–10:30	Managing conflict and building consensus
10:30–11:00	Advanced techniques for team development
11:00–11:30	**Coffee break**
11:30–11:45	Advanced techniques for team development (continued)
11:45–12:30	High-impact communication for team leaders
12:30–13:15	Measuring team performance and productivity
13:15–14:00	Motivating teams for continuous improvement

Day 5: Artificial Intelligence in Management

09:00–09:45	Introduction to AI and its impact on management
09:45–10:30	AI-powered tools for decision-making
10:30–11:00	Ethical considerations in AI implementation
11:00–11:30	**Coffee break**



Course content

11:30–11:45	Ethical considerations in AI implementation (continued)
11:45–12:30	Role of AI in enhancing customer experience
12:30–13:15	Preparing organizations for AI-driven transformation
13:15–14:00	Final workshop: Build an advanced management action plan

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	9 Nov 2026	13 Nov 2026	**€2,820.-**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.-**
London Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,450.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**
Barcelona Confirmed dates	30 Nov 2026	4 Dec 2026	**€2,840.-**
Online Confirmed dates	30 Nov 2026	4 Dec 2026	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	7 Dec 2026	11 Dec 2026	**€3,150.–**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.–**
Frankfurt Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,650.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.–**
Kuala Lumpur Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,450.–**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.–**
Paris Confirmed dates	25 Jan 2027	29 Jan 2027	**€2,860.–**
Online Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,250.–**
Istanbul Confirmed dates	8 Feb 2027	12 Feb 2027	**€2,650.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.-**
Amsterdam Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,540.-**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.-**
Rome Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,450.-**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.-**
Singapore Confirmed dates	8 Mar 2027	12 Mar 2027	**€2,820.-**
Online Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,250.-**
London Confirmed dates	22 Mar 2027	26 Mar 2027	**€2,450.-**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	12 Apr 2027	16 Apr 2027	**€3,150.-**
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.-**
Frankfurt Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,650.-**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.-**
Rome Confirmed dates	3 May 2027	7 May 2027	**€2,450.-**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	10 May 2027	14 May 2027	**€1,450.-**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.-**
Paris Confirmed dates	24 May 2027	28 May 2027	**€2,860.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	24 May 2027	28 May 2027	**€1,250.–**
Istanbul Confirmed dates	14 Jun 2027	18 Jun 2027	**€2,650.–**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.–**
Amsterdam Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,540.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Cape Town Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,890.–**
Online Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,250.–**
Singapore Confirmed dates	12 Jul 2027	16 Jul 2027	**€2,820.–**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	26 Jul 2027	30 Jul 2027	**€2,450.-**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.-**
Dubai Confirmed dates	9 Aug 2027	13 Aug 2027	**€3,150.-**
Online Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,250.-**
Frankfurt Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,650.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Vienna Confirmed dates	30 Aug 2027	3 Sept 2027	**€2,940.-**
Online Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,450.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,250.–**
Paris Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,860.–**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.–**
Istanbul Confirmed dates	11 Oct 2027	15 Oct 2027	**€2,650.–**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**€1,250.–**
Amsterdam Confirmed dates	25 Oct 2027	29 Oct 2027	**€2,540.–**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.–**
Cape Town Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,890.–**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	8 Nov 2027	12 Nov 2027	**€2,820.–**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.–**
London Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,450.–**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.–**
Dubai Confirmed dates	6 Dec 2027	10 Dec 2027	**€3,150.–**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.–**
Frankfurt Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,650.–**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.–**



Course content

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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