

DIGITAL INNOVATION AND TRANSFORMATION | COURSE BROCHURE

Cybersecurity Awareness for Non-Technical Leaders

5 days | Classroom training | English

SMART HORIZON

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Course content

Why attend

Cyber attacks now threaten every organisation, and leaders are expected to understand the risks they oversee. This course explains in plain language how attacks such as phishing, ransomware and business email compromise work, what good protection looks like, how to prepare for incidents and which questions leaders should ask their IT and security teams.

Leaders do not need to be technical experts, but they must make informed decisions about cyber risk. You will gain the confidence to lead on cybersecurity and set the right culture.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

Interactive briefings, live phishing demonstrations, incident simulations and discussion of real breach case studies.

Course objectives

By the end of this course, participants will be able to:
• Explain common cyber threats and how attacks happen
• Understand the business impact of cyber incidents
• Recognise essential security controls
• Lead a security-aware culture
• Prepare for and respond to cyber incidents
• Ask effective questions of IT and security teams

Target audience

This course is suitable for:
• Senior managers and directors
• Department heads
• Board members and committee members
• Business owners
• Non-technical project sponsors



Course content

Target competencies

Participants will develop competencies in:

- Cyber risk awareness
- Security culture leadership
- Incident readiness
- Oversight questioning
- Decision making

Course outline

Day 1: The Threat Landscape

09:00–10:08	Who attacks and why
10:08–11:00	Phishing and social engineering
11:00–11:30	**Coffee break**
11:30–11:45	Phishing and social engineering (continued)
11:45–12:53	Ransomware and extortion
12:53–14:00	Demonstration: a phishing campaign

Day 2: Business Impact

09:00–10:08	Financial, legal and reputational impact
10:08–11:00	Supply chain and third-party risk
11:00–11:30	**Coffee break**
11:30–11:45	Supply chain and third-party risk (continued)
11:45–12:53	Cyber insurance
12:53–14:00	Case study: major breach

Day 3: Essential Controls

09:00–10:08	Identity, passwords and MFA
10:08–11:00	Patching, backups and endpoint security
11:00–11:30	**Coffee break**



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11:30–11:45	Patching, backups and endpoint security (continued)
11:45–12:53	Data protection
12:53–14:00	Exercise: control maturity check

Day 4: Incident Response

09:00–10:08	Incident response plans
10:08–11:00	Roles of leaders in a crisis
11:00–11:30	**Coffee break**
11:30–11:45	Roles of leaders in a crisis (continued)
11:45–12:53	Communication with stakeholders
12:53–14:00	Simulation: ransomware attack

Day 5: Leading Cyber Security

09:00–10:08	Security culture and training
10:08–11:00	Questions for IT teams
11:00–11:30	**Coffee break**
11:30–11:45	Questions for IT teams (continued)
11:45–12:53	Reporting and metrics
12:53–14:00	Leader action plan

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Kuala Lumpur Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,450.-**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.-**
Barcelona Confirmed dates	30 Nov 2026	4 Dec 2026	**€2,840.-**
Online Confirmed dates	30 Nov 2026	4 Dec 2026	**€1,250.-**
London Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,450.-**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.-**
Cape Town Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,890.-**
Online Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,250.-**
Amsterdam Confirmed dates	8 Feb 2027	12 Feb 2027	**€2,540.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.–**
Istanbul Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,650.–**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.–**
Dubai Confirmed dates	22 Mar 2027	26 Mar 2027	**€3,150.–**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.–**
Cape Town Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,890.–**
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.–**
Rome Confirmed dates	3 May 2027	7 May 2027	**€2,450.–**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Vienna Confirmed dates	17 May 2027	21 May 2027	**€2,940.-**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.-**
Frankfurt Confirmed dates	7 Jun 2027	11 Jun 2027	**€2,650.-**
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.-**
London Confirmed dates	28 Jun 2027	2 Jul 2027	**€2,450.-**
Online Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,250.-**
Dubai Confirmed dates	19 Jul 2027	23 Jul 2027	**€3,150.-**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**
Rome Confirmed dates	9 Aug 2027	13 Aug 2027	**€2,450.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,250.-**
Dubai Confirmed dates	23 Aug 2027	27 Aug 2027	**€3,150.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Paris Confirmed dates	13 Sept 2027	17 Sept 2027	**€2,860.-**
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,250.-**
Cape Town Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,890.-**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.-**
Rome Confirmed dates	25 Oct 2027	29 Oct 2027	**€2,450.-**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Vienna Confirmed dates	15 Nov 2027	19 Nov 2027	**€2,940.-**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.-**
Barcelona Confirmed dates	29 Nov 2027	3 Dec 2027	**€2,840.-**
Online Confirmed dates	29 Nov 2027	3 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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View the latest course details online