

FINANCE & ACCOUNTING | COURSE BROCHURE

Financial Bootcamp for Non-Financial Professionals

5 days | Classroom training | English

SMART HORIZON

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Course content

Why attend

This Financial Bootcamp for Non-Financial Professionals Training Course is essential for professionals seeking to build financial confidence and contribute more effectively to organisational success. In today's competitive environment, understanding financial information is no longer limited to finance specialists.

This Financial Training Course enables participants to interpret financial data, align decisions with strategic objectives, and actively support long-term value creation.
This practical and engaging course develops financial literacy by helping participants understand how financial statements, performance metrics, and internal accounting tools influence business outcomes. Through this Financial Bootcamp for Non-Financial Professionals Course, participants learn to connect operational decisions with financial performance, enhancing cross-functional collaboration and improving overall business effectiveness.
Delivered through real-world examples, practical exercises, and collaborative group challenges, this course provides a hands-on learning experience. Participants gain the ability to translate financial insights into actionable strategies, strengthening their role in driving innovation, improving competitiveness, and supporting sustainable organisational growth.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

This Financial Bootcamp for Non-Financial Professionals Training Course is designed to build financial confidence, strengthen analytical thinking, and enhance strategic decision-making capabilities. It focuses on enabling participants to interpret financial information and apply it effectively within their roles.

Course objectives

By the end of this course, participants will be able to:
• Understand the purpose, structure, and interrelationship of key financial statements, including income statements, balance sheets, and cash flow statements
• Analyse organisational performance using financial ratios and key metrics to support informed decision-making
• Apply internal accounting techniques such as product costing, cost-volume-profit (CVP) analysis, and budgeting to improve operational efficiency
• Link financial data with strategic objectives to support sustainable value creation and long-term business success
• Use investment appraisal methods to evaluate opportunities and contribute to effective capital allocation decisions
Identify financial risks and apply practical techniques to manage uncertainty and support organisational resilience



Course content

Target audience

This Financial Bootcamp for Non-Financial Professionals Training Course is designed for professionals across various functions who contribute to organisational performance but do not have a formal finance background. It supports individuals who need to understand and use financial information to improve decision-making and business outcomes. This course is suitable for:

- Sales and marketing professionals responsible for revenue generation and performance evaluation
- Logistics and supply chain personnel involved in managing and controlling operational costs
- Human resource professionals handling workforce planning and financially related decisions
- Production and engineering professionals influencing cost structures and resource utilisation
- Risk management and internal audit teams responsible for assessing financial controls and exposure
- Consultants, advisors, bankers, lawyers, and non-executive professionals working closely with business organisations

Course outline

Day 1: Financial Foundations and Organisational Value

09:00–09:39	The role of finance in organisational success
09:39–10:17	How financial literacy supports better business decisions
10:17–11:00	Understanding how finance contributes to strategy and value creation
11:00–11:30	**Coffee break**
11:30–12:04	The structure and objectives of the Finance Function
12:04–12:43	Basic accounting principles and the language of business performance
12:43–13:21	Teamwork Experience: Recording business transactions and linking them to business value
13:21–14:00	Team Challenge: Preparing simple financial statements and interpreting what they reveal about business health

Day 2: Understanding and Interpreting Financial Statements

09:00–09:54	The Income Statement, Balance Sheet, and Cash Flow Statement -what they reveal and why they matter
09:54–10:48	How financial results reflect strategic and operational choices
10:48–11:00	Analysing published financial reports to understand business drivers
11:00–11:30	**Coffee break**



Course content

11:30–12:12	Analysing published financial reports to understand business drivers (continued)
12:12–13:06	Team Workshop: Ratio analysis and storytelling with numbers- translating financial data into strategic insights
13:06–14:00	Decision Focus: Using financial information to support business strategy and evaluate performance

Day 3: Financial Information for Decision-Making and Control

09:00–09:45	Linking financial data to strategic decision-making
09:45–10:30	Using CVP and break-even analysis to inform operational strategy
10:30–11:00	Budgeting as a tool for financial planning, accountability, and value creation
11:00–11:30	**Coffee break**
11:30–11:45	Budgeting as a tool for financial planning, accountability, and value creation (continued)
11:45–12:30	Identifying performance drivers and aligning budgets to strategic priorities
12:30–13:15	Case Study Exercise: Making data-driven decisions under uncertainty
13:15–14:00	Team Exercise: Designing a budget to achieve strategic goals

Day 4: Investment, Strategy, and Value Creation

09:00–09:45	The strategic importance of investment decisions
09:45–10:30	Capital budgeting and the logic of financial growth
10:30–11:00	Cost of capital and how it influences strategic choices
11:00–11:30	**Coffee break**
11:30–11:45	Cost of capital and how it influences strategic choices (continued)
11:45–12:30	Integrating financial appraisal with business strategy
12:30–13:15	Team Simulation: Evaluating competing investment proposals for long-term value
13:15–14:00	Strategic Dialogue: How investment decisions shape competitiveness and shareholder value

Day 5: Managing Financial Risk and Strategic Resilience

09:00–09:45	Understanding the financial risks affecting corporate strategy
09:45–10:30	The ‘Four Ts’ approach to managing financial risk



Course content

10:30–11:00	Techniques for dealing with investment, market, and foreign exchange risk
11:00–11:30	**Coffee break**
11:30–11:45	Techniques for dealing with investment, market, and foreign exchange risk (continued)
11:45–12:30	How financial risk management supports business stability and continuity
12:30–13:15	Team Workshop: Building a risk-resilient finance plan for sustainable value creation
13:15–14:00	Finance in Action: Creating Value for the Business

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Istanbul Confirmed dates	16 Nov 2026	20 Nov 2026	**€2,650.-**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.-**
Rome Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,450.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**
Amsterdam Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,540.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**
Singapore Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,820.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
London Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,450.-**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.-**
Dubai Confirmed dates	18 Jan 2027	22 Jan 2027	**€3,150.-**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**
Frankfurt Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,650.-**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Kuala Lumpur Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,450.-**
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.-**
Barcelona Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,840.-**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.-**
Paris Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,860.-**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.-**
Istanbul Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,650.-**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.-**
Amsterdam Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,540.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.-**
Singapore Confirmed dates	19 Apr 2027	23 Apr 2027	**€2,820.-**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.-**
Cape Town Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,890.-**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.-**
London Confirmed dates	3 May 2027	7 May 2027	**€2,450.-**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.-**
Dubai Confirmed dates	17 May 2027	21 May 2027	**€3,150.-**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Frankfurt Confirmed dates	7 Jun 2027	11 Jun 2027	**€2,650.–**
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,450.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Rome Confirmed dates	28 Jun 2027	2 Jul 2027	**€2,450.–**
Online Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,250.–**
Paris Confirmed dates	5 Jul 2027	9 Jul 2027	**€2,860.–**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,250.–**
Istanbul Confirmed dates	19 Jul 2027	23 Jul 2027	**€2,650.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**
Amsterdam Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,540.-**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Singapore Confirmed dates	16 Aug 2027	20 Aug 2027	**€2,820.-**
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Vienna Confirmed dates	30 Aug 2027	3 Sept 2027	**€2,940.-**
Online Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,250.-**
London Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,450.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	20 Sept 2027	24 Sept 2027	**€3,150.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
Frankfurt Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,650.-**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,450.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**
Cape Town Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,890.-**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.-**
Paris Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,860.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.-**
Istanbul Confirmed dates	15 Nov 2027	19 Nov 2027	**€2,650.-**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.-**
Amsterdam Confirmed dates	6 Dec 2027	10 Dec 2027	**€2,540.-**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.-**
Singapore Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,820.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**



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Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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View the latest course details online