

FINANCE & ACCOUNTING | COURSE BROCHURE

Financial Planning and Analysis (FP&A) with Advanced Analytics

5 days | Classroom training | English

SMART HORIZON

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Amsterdam
The Netherlands

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Course content

Why attend

Financial planning and analysis teams are expected to move beyond reporting what happened to explaining why it happened and what should happen next. This course equips finance professionals with modern FP&A practices, including driver-based planning, rolling forecasts, scenario modelling, variance analysis and effective business partnering. Participants also explore how advanced analytics, automation and AI tools improve forecast accuracy and speed. Practical work in spreadsheets and dashboards helps participants build models and insights that support better management decisions.

Traditional annual budgets are often outdated before they are approved. This course shows you how to build agile, driver-based planning processes, use analytics to improve forecasts and communicate insights that influence decisions. You will return with practical models and techniques you can apply in your own FP&A cycle.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course combines expert explanation with hands-on spreadsheet modelling, dashboard exercises, demonstrations of analytics and AI tools, business partnering role plays and case studies from FP&A transformation projects.

Course objectives

By the end of this course, participants will be able to:
• Design driver-based planning and rolling forecast processes
• Build flexible financial models for scenarios and sensitivities
• Perform insightful variance and performance analysis
• Apply analytics and AI techniques to improve forecast accuracy
• Present financial insights clearly to non-financial managers
• Act as an effective finance business partner



Course content

Target audience

This course is suitable for:
- FP&A analysts and managers
- Financial controllers and management accountants
- Budgeting and forecasting professionals
- Finance business partners
- Finance professionals involved in finance transformation

Target competencies

Participants will develop competencies in:
- Driver-based planning
- Rolling forecasts
- Financial modelling
- Variance analysis
- Forecasting analytics
- Finance business partnering

Course outline

Day 1: Modern FP&A

09:00–09:54	The evolving role of FP&A in organisations
09:54–10:48	Limitations of traditional budgeting
10:48–11:00	Integrated business planning and its components
11:00–11:30	**Coffee break**
11:30–12:12	Integrated business planning and its components (continued)
12:12–13:06	Assessing FP&A maturity
13:06–14:00	Exercise: Mapping your current planning cycle

Day 2: Driver-Based Planning and Rolling Forecasts

09:00–09:54	Identifying operational and financial drivers
09:54–10:48	Building a driver-based planning model
10:48–11:00	Designing rolling forecasts and forecast horizons



Course content

11:00–11:30	**Coffee break**
11:30–12:12	Designing rolling forecasts and forecast horizons (continued)
12:12–13:06	Linking plans to strategy and KPIs
13:06–14:00	Workshop: Building a driver-based forecast

Day 3: Scenario Modelling and Analysis

09:00–09:54	Scenario, sensitivity and what-if analysis
09:54–10:48	Variance analysis that explains root causes
10:48–11:00	Profitability analysis by product, customer and channel
11:00–11:30	**Coffee break**
11:30–12:12	Profitability analysis by product, customer and channel (continued)
12:12–13:06	Model design best practice and error control
13:06–14:00	Exercise: Scenario model for a pricing decision

Day 4: Analytics, Automation and AI in FP&A

09:00–09:54	Statistical and machine learning forecasting approaches
09:54–10:48	Automating data collection and reporting
10:48–11:00	Using AI assistants to accelerate analysis safely
11:00–11:30	**Coffee break**
11:30–12:12	Using AI assistants to accelerate analysis safely (continued)
12:12–13:06	Dashboards and self-service reporting
13:06–14:00	Demonstration: Comparing forecast methods on real data

Day 5: Business Partnering and Insight Communication

09:00–09:54	From numbers to insight: telling the story behind the data
09:54–10:48	Influencing operational managers with financial analysis
10:48–11:00	Presenting forecasts, risks and opportunities



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11:00–11:30	**Coffee break**
11:30–12:12	Presenting forecasts, risks and opportunities (continued)
12:12–13:06	Building an FP&A improvement roadmap
13:06–14:00	Capstone: Presenting an FP&A insight pack to leadership

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Vienna Confirmed dates	9 Nov 2026	13 Nov 2026	**€2,940.-**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.-**
Singapore Confirmed dates	16 Nov 2026	20 Nov 2026	**€2,820.-**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.-**
London Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,450.-**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	14 Dec 2026	18 Dec 2026	**€3,150.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.–**
Frankfurt Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,650.–**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,450.–**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.–**
Paris Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,860.–**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.–**
Cape Town Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,890.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.–**
Istanbul Confirmed dates	15 Feb 2027	19 Feb 2027	**€2,650.–**
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.–**
Amsterdam Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,540.–**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.–**
Singapore Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,820.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.–**
London Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,450.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Rome Confirmed dates	12 Apr 2027	16 Apr 2027	**€2,450.–**
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.–**
Dubai Confirmed dates	19 Apr 2027	23 Apr 2027	**€3,150.–**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.–**
Frankfurt Confirmed dates	3 May 2027	7 May 2027	**€2,650.–**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	17 May 2027	21 May 2027	**€1,450.–**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.–**
Paris Confirmed dates	7 Jun 2027	11 Jun 2027	**€2,860.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.-**
Cape Town Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,890.-**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.-**
Istanbul Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,650.-**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.-**
Amsterdam Confirmed dates	5 Jul 2027	9 Jul 2027	**€2,540.-**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,250.-**
Singapore Confirmed dates	19 Jul 2027	23 Jul 2027	**€2,820.-**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,450.-**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Dubai Confirmed dates	16 Aug 2027	20 Aug 2027	**€3,150.-**
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Rome Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,450.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Frankfurt Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,650.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,450.-**



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Dates, venues and fees (continued)

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Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.–**
Paris Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,860.–**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.–**
Istanbul Confirmed dates	18 Oct 2027	22 Oct 2027	**€2,650.–**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.–**
Barcelona Confirmed dates	25 Oct 2027	29 Oct 2027	**€2,840.–**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.–**
Amsterdam Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,540.–**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.–**



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Dates, venues and fees (continued)

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Singapore Confirmed dates	15 Nov 2027	19 Nov 2027	**€2,820.–**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.–**
London Confirmed dates	6 Dec 2027	10 Dec 2027	**€2,450.–**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.–**
Dubai Confirmed dates	13 Dec 2027	17 Dec 2027	**€3,150.–**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.–**



Course content

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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