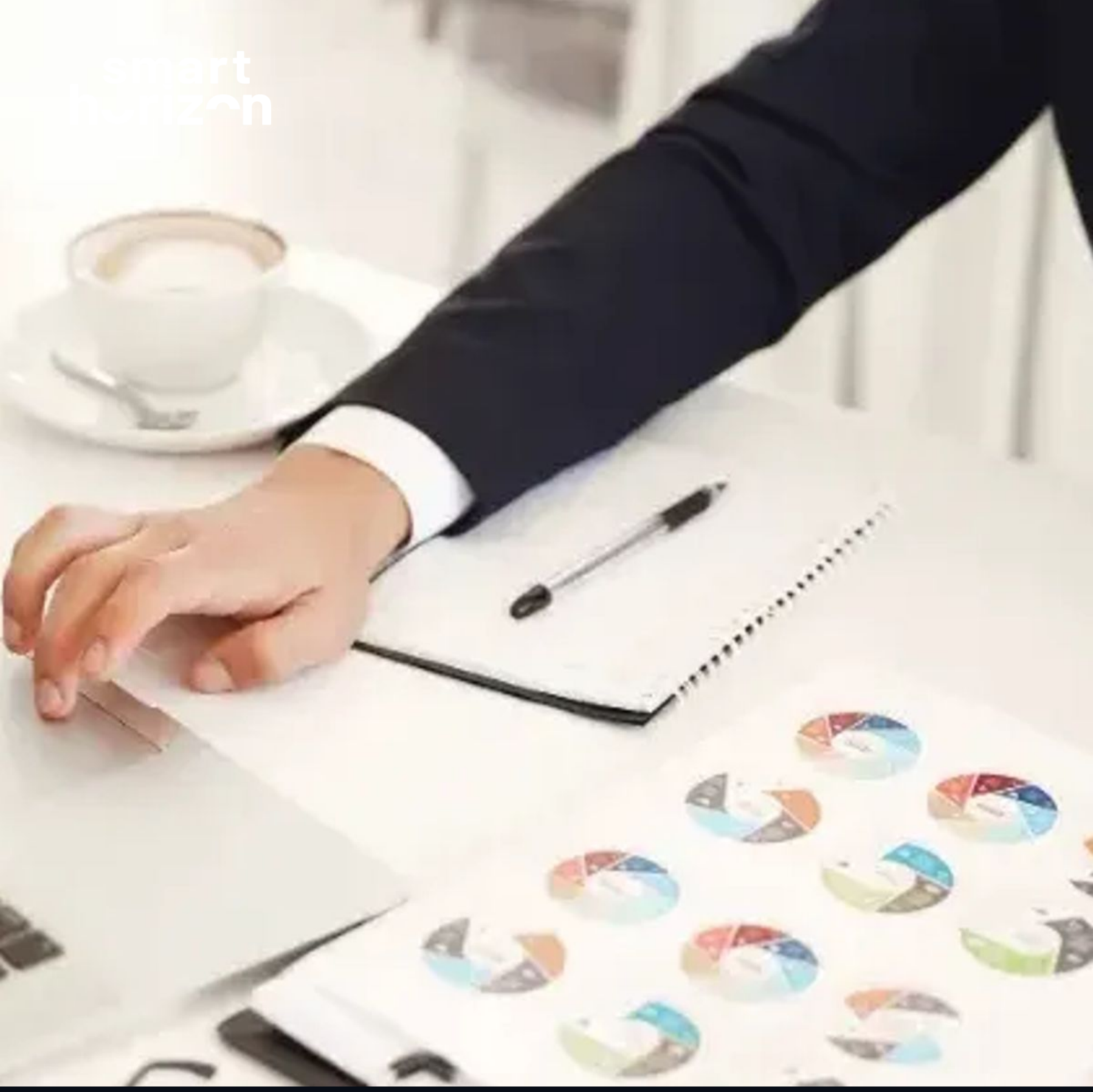


PROJECT MANAGEMENT | COURSE BROCHURE

Portfolio Management Professional (PfMP)

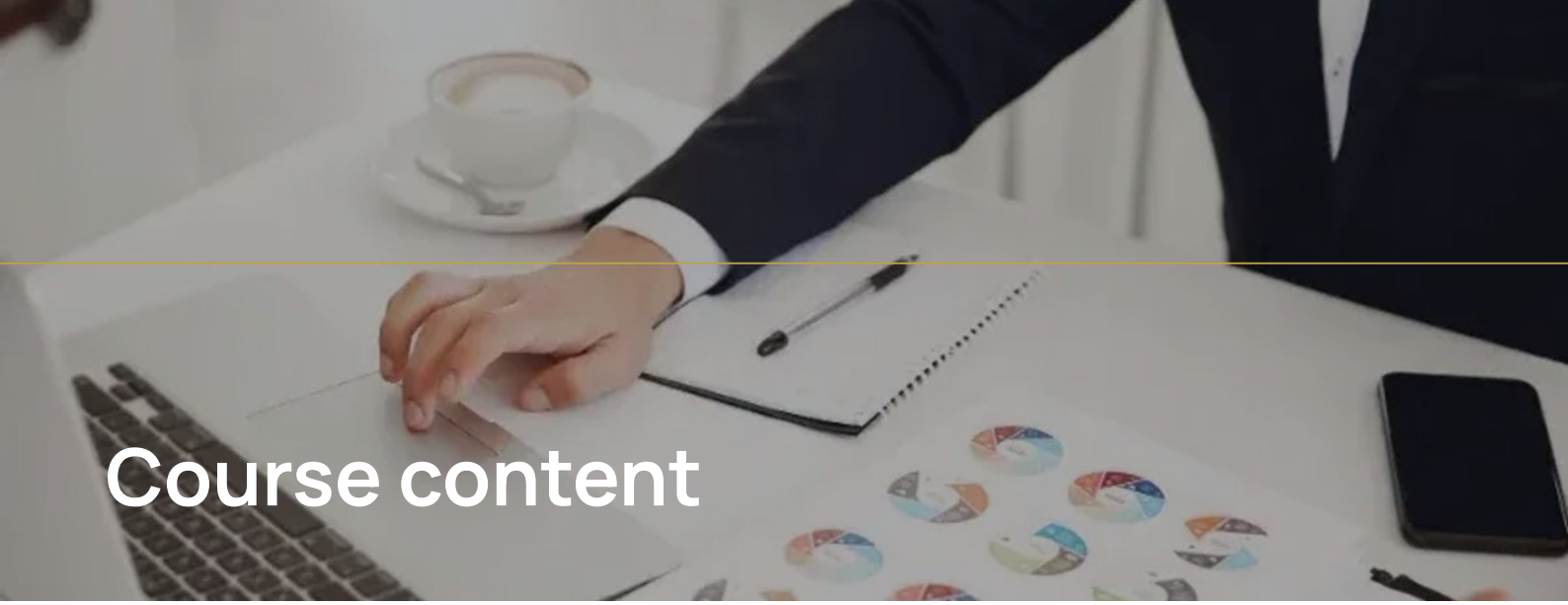
5 days | Classroom training | English

SMART HORIZON

info@smart-horizon.eu
Amsterdam
The Netherlands

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Course content

Why attend

This course provides a comprehensive understanding of portfolio management principles, tools, and techniques. Participants will learn to align portfolios with organisational strategy, optimise resource allocation, and enhance decision-making capabilities, preparing them for the Portfolio Management Professional (PfMP) certification.

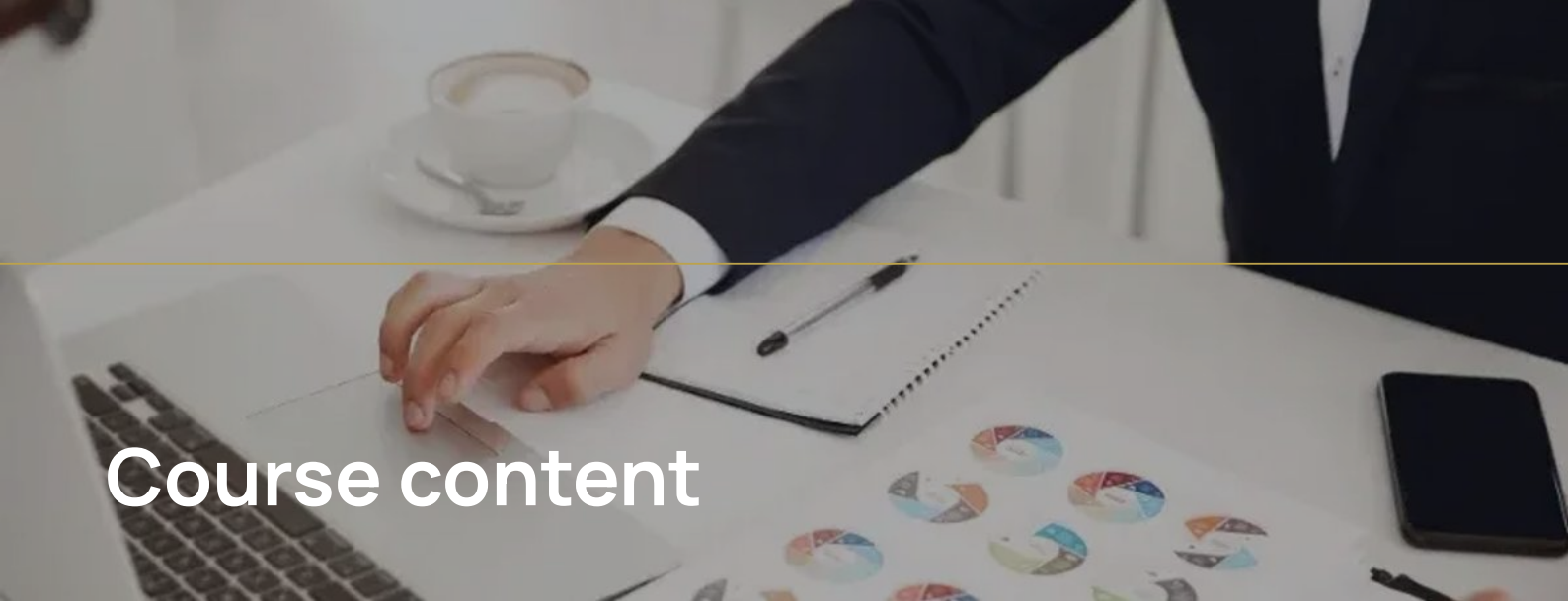
Portfolio management is critical for organisations aiming to achieve strategic objectives while managing risks and resources effectively. Professionals often struggle with aligning projects and programmes to broader business goals, leading to suboptimal investment decisions. This course addresses these challenges by equipping participants with the skills to analyse, prioritise, and manage portfolios effectively. Participants will engage in practical exercises that simulate real-world portfolio management scenarios, such as evaluating project proposals and assessing resource allocation strategies. By mastering these skills, attendees will enhance their decision-making processes and contribute to their organisation's strategic success, ultimately preparing them for the PfMP certification.
The ability to manage a portfolio effectively requires a deep understanding of stakeholder dynamics, risk assessment, and performance measurement. Participants will learn to construct stakeholder engagement plans that address communication needs and expectations, ensuring alignment across the organisation. They will also develop capabilities in evaluating portfolio performance metrics, which inform strategic adjustments and improvements. Through hands-on activities, such as creating risk management plans and prioritisation matrices, participants will practice making informed decisions that optimise resource use and enhance project outcomes. This course is designed to empower professionals with the tools and methodologies necessary to excel in portfolio management.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a blend of interactive workshops, case studies, and simulations to build practical skills in portfolio management. Participants will work in groups to analyse fictional portfolio scenarios, apply prioritisation frameworks, and develop resource allocation strategies. Specific exercises include stakeholder engagement simulations and performance evaluation workshops. Learning evidence includes portfolio analysis reports, prioritisation matrices, and stakeholder engagement plans, ensuring that participants can demonstrate their capabilities in real-world contexts. This hands-on approach fosters collaboration and critical thinking, enabling participants to apply theoretical concepts to practical situations effectively, thereby enhancing their overall learning experience and preparing them for real-world challenges in portfolio management.



Course content

Course objectives

By the end of this course, participants will be able to:
• Analyse portfolio alignment with organisational strategy to ensure coherence in project selection.
• Prioritise projects within a portfolio using established frameworks to optimise resource allocation.
• Assess risks associated with portfolio components to enhance decision-making.
• Construct a stakeholder engagement plan that addresses communication needs and expectations.
• Evaluate portfolio performance metrics to inform strategic adjustments and improvements.
• Design a resource allocation strategy that maximises efficiency across projects.
• Justify portfolio decisions based on quantitative and qualitative analysis of project benefits.

Target audience

This course is suitable for:
• Portfolio Managers responsible for aligning projects with strategic objectives.
• Project Managers seeking to enhance their understanding of portfolio dynamics.
• Business Analysts involved in portfolio analysis and prioritisation processes.
• Senior Executives making investment decisions based on portfolio performance.

Target competencies

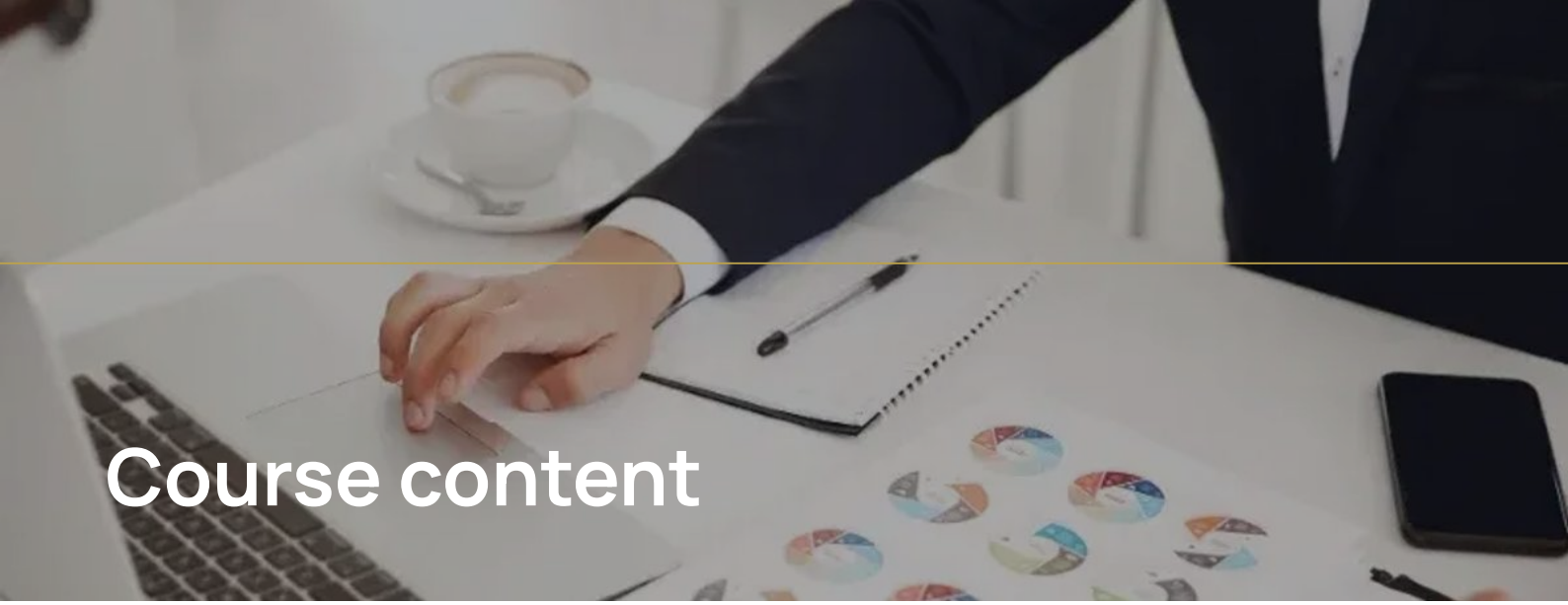
Participants will develop competencies in:
• Ability to align portfolios with strategic goals and objectives.
• Skill in prioritising projects based on value and risk assessment.
• Competence in stakeholder engagement and communication strategies.
• Expertise in evaluating and measuring portfolio performance effectively.
• Proficiency in resource allocation and optimisation techniques.
• Capability to analyse and mitigate risks within a portfolio.

Course outline

Day 1: Foundations of Portfolio Management

Applied activity: Participants will analyse a fictional organisation's project proposals to determine their alignment with strategic goals. They will use a scoring model to evaluate each project based on defined criteria, considering factors like resource availability and strategic fit, and present their findings.
Output: A portfolio alignment report summarising project evaluations and recommendations.

09:00–09:54	Define portfolio management and its significance in strategic alignment.



Course content

09:54–10:48	Identify key components of a portfolio and their interrelationships.
10:48–11:00	Explore the role of the Portfolio Management Professional (PfMP) certification.
11:00–11:30	**Coffee break**
11:30–12:12	Explore the role of the Portfolio Management Professional (PfMP) certification. (continued)
12:12–13:06	Discuss the portfolio management lifecycle and its phases in detail.
13:06–14:00	Examine frameworks for portfolio governance and oversight practices.

Day 2: Prioritisation Techniques for Portfolio Selection

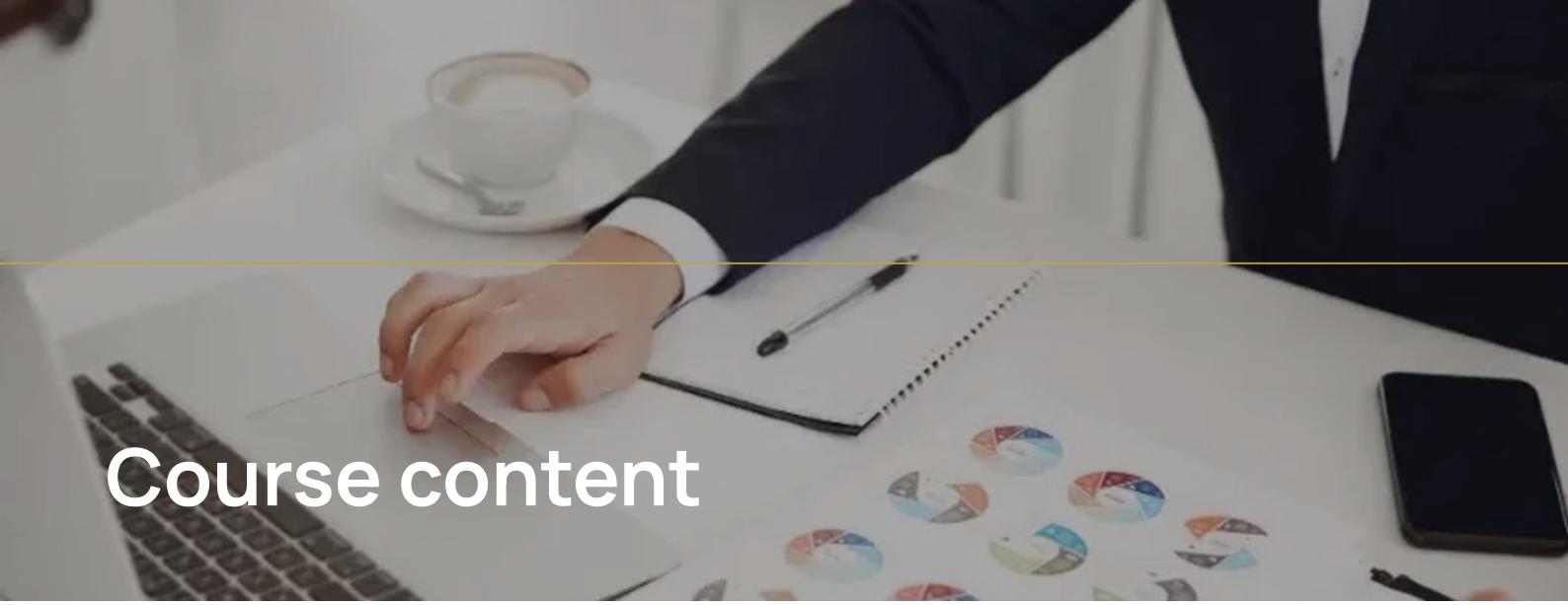
Applied activity: Using a case study, participants will apply a weighted scoring model to prioritise projects in a portfolio, considering stakeholder feedback and strategic alignment. They will present their prioritisation rationale to the group, facilitating peer discussion and feedback.
Output: A prioritisation matrix detailing project rankings and justifications.

09:00–09:54	Introduce prioritisation frameworks such as MoSCoW and Weighted Scoring for effective decision-making.
09:54–10:48	Discuss criteria for project selection and prioritisation within a portfolio context.
10:48–11:00	Explore the importance of stakeholder input in the prioritisation process for project success.
11:00–11:30	**Coffee break**
11:30–12:12	Explore the importance of stakeholder input in the prioritisation process for project success. (continued)
12:12–13:06	Apply prioritisation techniques to real-world scenarios to enhance learning outcomes.
13:06–14:00	Evaluate the impact of prioritisation on resource allocation and project delivery.

Day 3: Risk Management in Portfolios

Applied activity: Participants will conduct a risk assessment for a fictional portfolio, identifying potential risks and developing mitigation strategies for high-priority projects. They will collaborate to create a comprehensive risk management plan, integrating risk analysis with strategic objectives.
Output: A risk management plan outlining identified risks and proposed responses.

09:00–09:54	Identify types of risks associated with portfolio management and their implications.
09:54–10:48	Discuss risk assessment techniques and their application in portfolio contexts.



Course content

10:48–11:00	Explore risk response strategies for portfolio components to mitigate potential issues.
11:00–11:30	**Coffee break**
11:30–12:12	Explore risk response strategies for portfolio components to mitigate potential issues. (continued)
12:12–13:06	Evaluate the role of risk management in decision-making processes for portfolios.
13:06–14:00	Examine case studies of portfolio risk failures and successes to learn from past experiences.

Day 4: Integrated Portfolio Management Practice

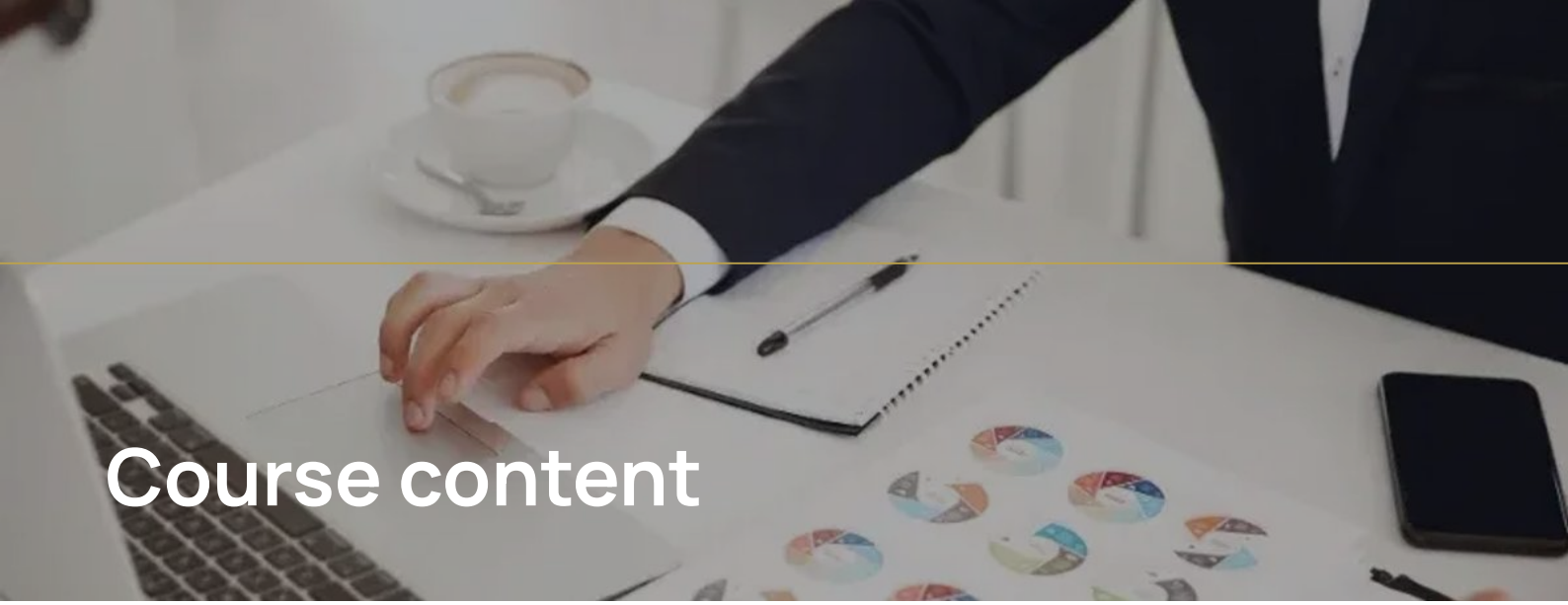
Applied activity: In groups, participants will create a comprehensive portfolio management strategy for a fictional organisation, integrating all learned concepts and presenting their strategy to a panel of stakeholders, addressing potential concerns and questions raised during the presentation.
Output: A portfolio management strategy document and presentation materials.

09:00–09:54	Synthesize knowledge from previous days into a cohesive portfolio management strategy.
09:54–10:48	Discuss the importance of communication and stakeholder engagement in portfolio management practices.
10:48–11:00	Explore the integration of project, programme, and portfolio management methodologies.
11:00–11:30	**Coffee break**
11:30–12:12	Explore the integration of project, programme, and portfolio management methodologies. (continued)
12:12–13:06	Develop a comprehensive resource allocation plan for a fictional portfolio, ensuring optimal use of resources.
13:06–14:00	Present and defend portfolio management decisions to stakeholders, addressing potential concerns and questions.

Day 5: Integrated Portfolio Management Practice

Applied activity: In groups, participants will create a comprehensive portfolio management strategy for a fictional organisation, integrating all learned concepts and presenting their strategy to a panel of stakeholders, addressing potential concerns and questions raised during the presentation.
Output: A portfolio management strategy document and presentation materials.

09:00–09:54	Synthesize knowledge from previous days into a cohesive portfolio management strategy.



Course content

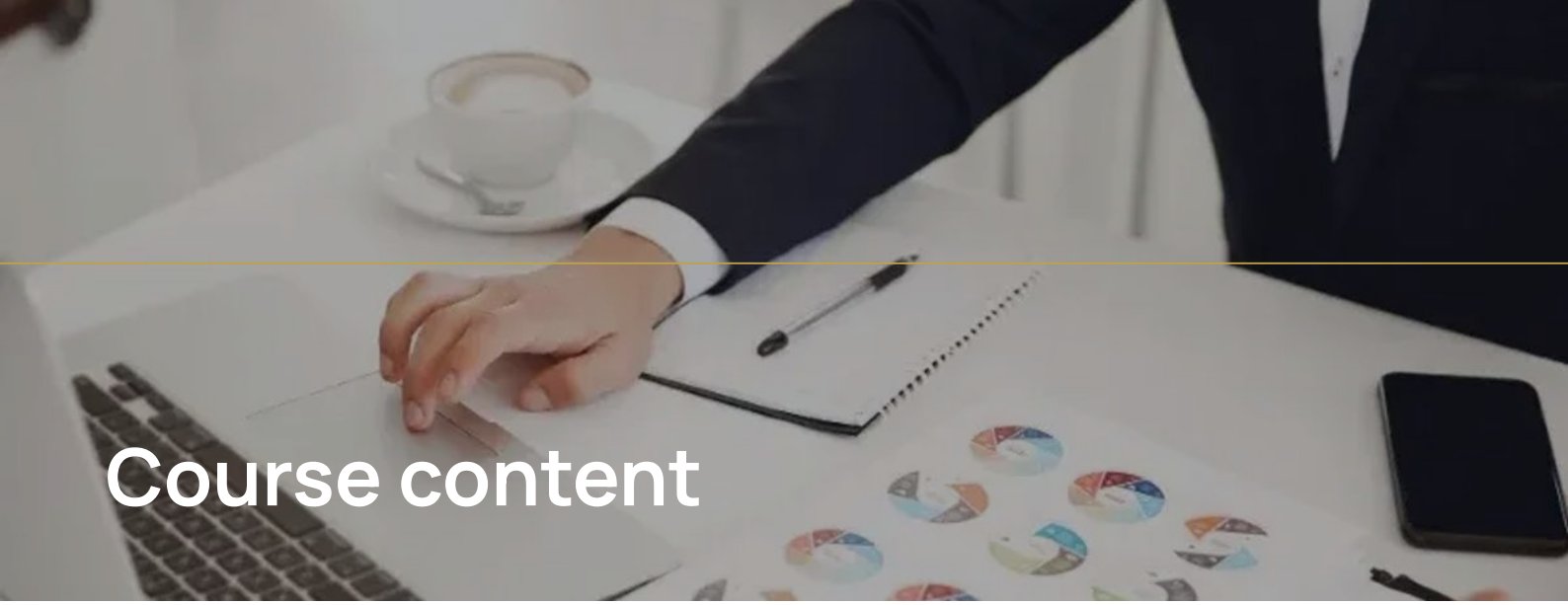
09:54–10:48	Discuss the importance of communication and stakeholder engagement in portfolio management practices.
10:48–11:00	Explore the integration of project, programme, and portfolio management methodologies.
11:00–11:30	**Coffee break**
11:30–12:12	Explore the integration of project, programme, and portfolio management methodologies. (continued)
12:12–13:06	Develop a comprehensive resource allocation plan for a fictional portfolio, ensuring optimal use of resources.
13:06–14:00	Present and defend portfolio management decisions to stakeholders, addressing potential concerns and questions.

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

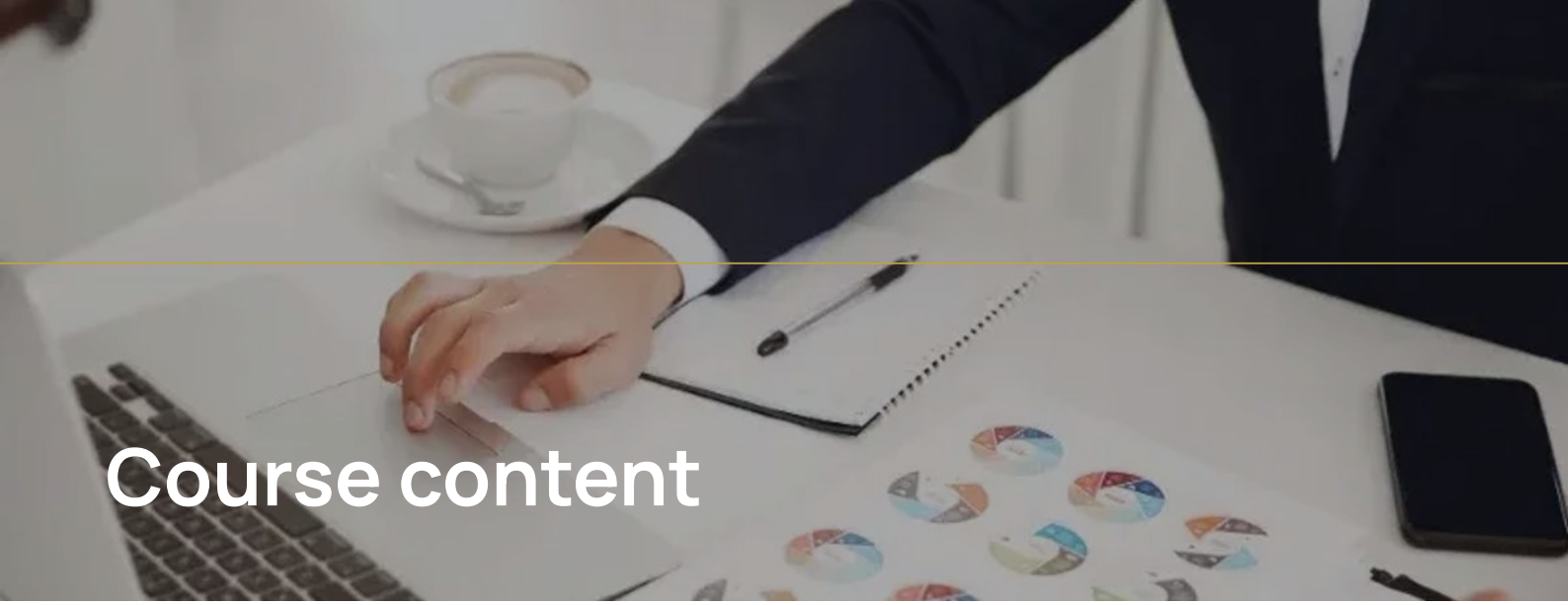
Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	9 Nov 2026	13 Nov 2026	**€3,150.-**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.-**
Frankfurt Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,650.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**



Course content

Dates, venues and fees (continued)

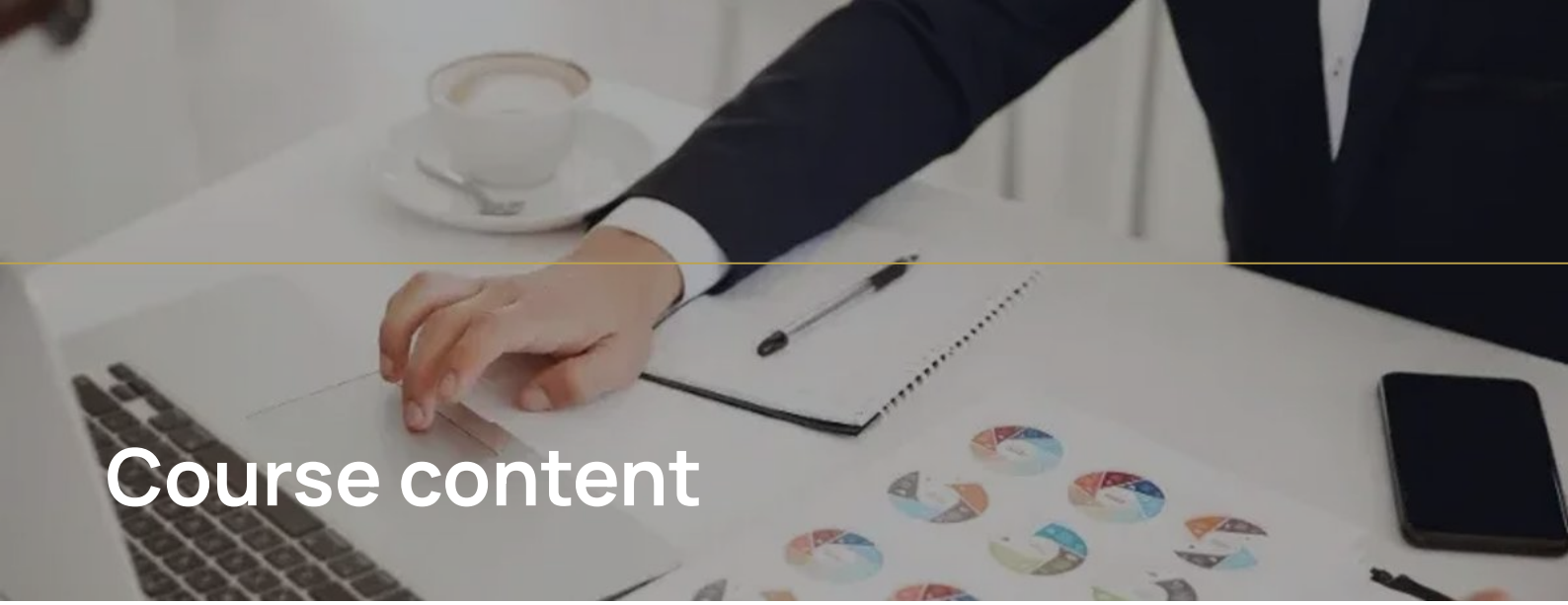
Venue	Start date	End date	Fee (EUR)
Kuala Lumpur Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,450.-**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**
Paris Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,860.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
Istanbul Confirmed dates	11 Jan 2027	15 Jan 2027	**€2,650.-**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.-**
Vienna Confirmed dates	18 Jan 2027	22 Jan 2027	**€2,940.-**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**
Amsterdam Confirmed dates	25 Jan 2027	29 Jan 2027	**€2,540.-**



Course content

Dates, venues and fees (continued)

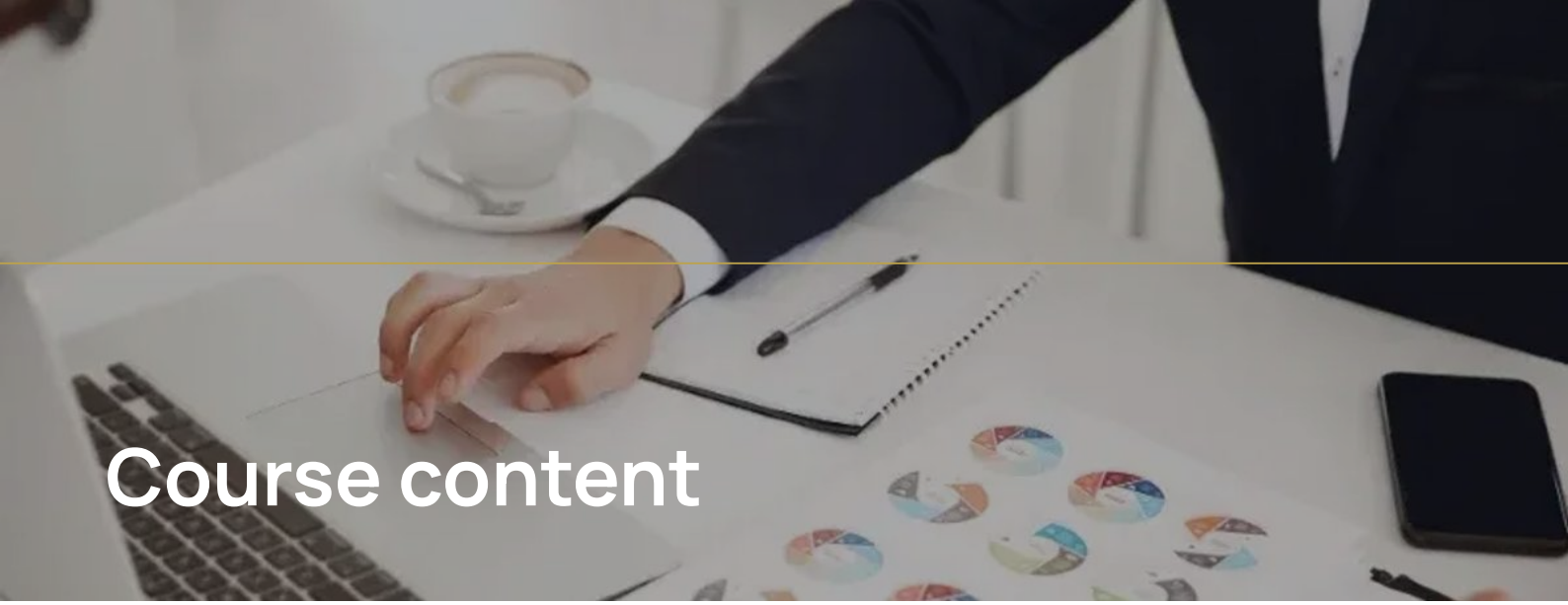
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,250.-**
Singapore Confirmed dates	8 Feb 2027	12 Feb 2027	**€2,820.-**
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.-**
London Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,450.-**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.-**
Dubai Confirmed dates	8 Mar 2027	12 Mar 2027	**€3,150.-**
Online Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,250.-**
Frankfurt Confirmed dates	22 Mar 2027	26 Mar 2027	**€2,650.-**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

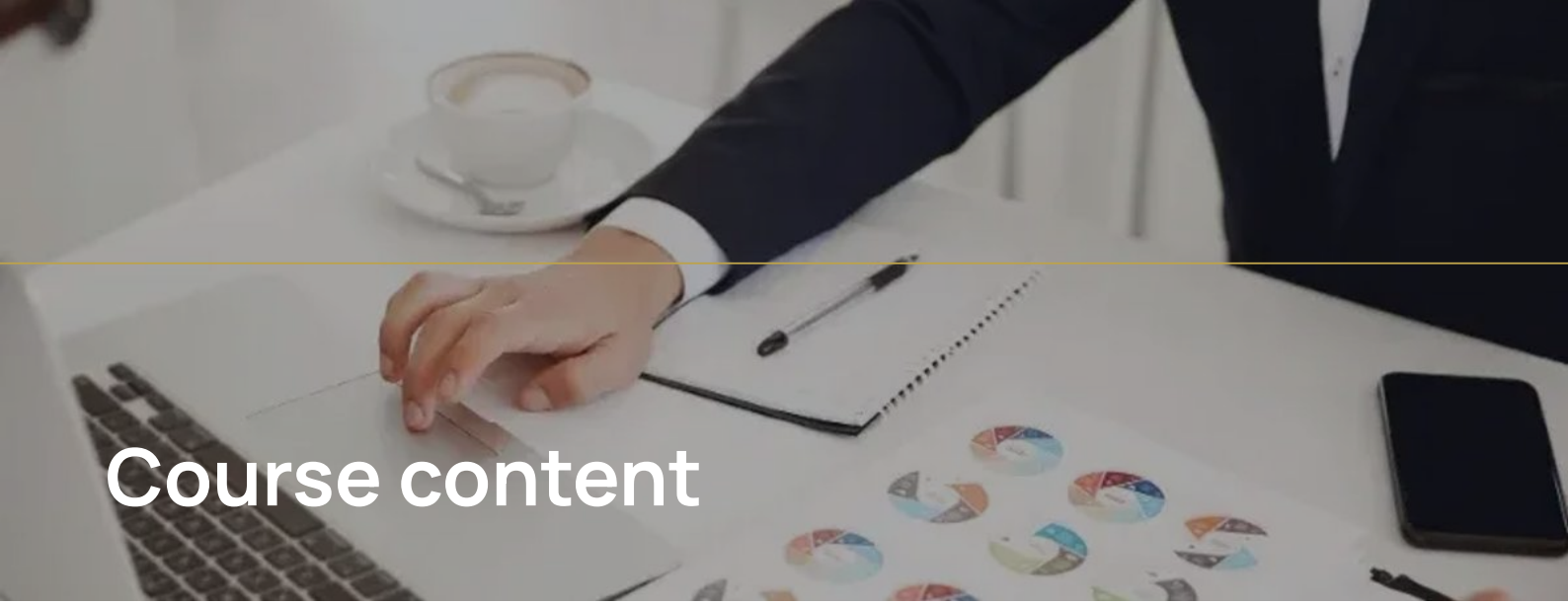
Venue	Start date	End date	Fee (EUR)
Rome Confirmed dates	29 Mar 2027	2 Apr 2027	**€2,450.-**
Online Confirmed dates	29 Mar 2027	2 Apr 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,450.-**
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.-**
Paris Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,860.-**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.-**
Istanbul Confirmed dates	10 May 2027	14 May 2027	**€2,650.-**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.-**
Amsterdam Confirmed dates	24 May 2027	28 May 2027	**€2,540.-**



Course content

Dates, venues and fees (continued)

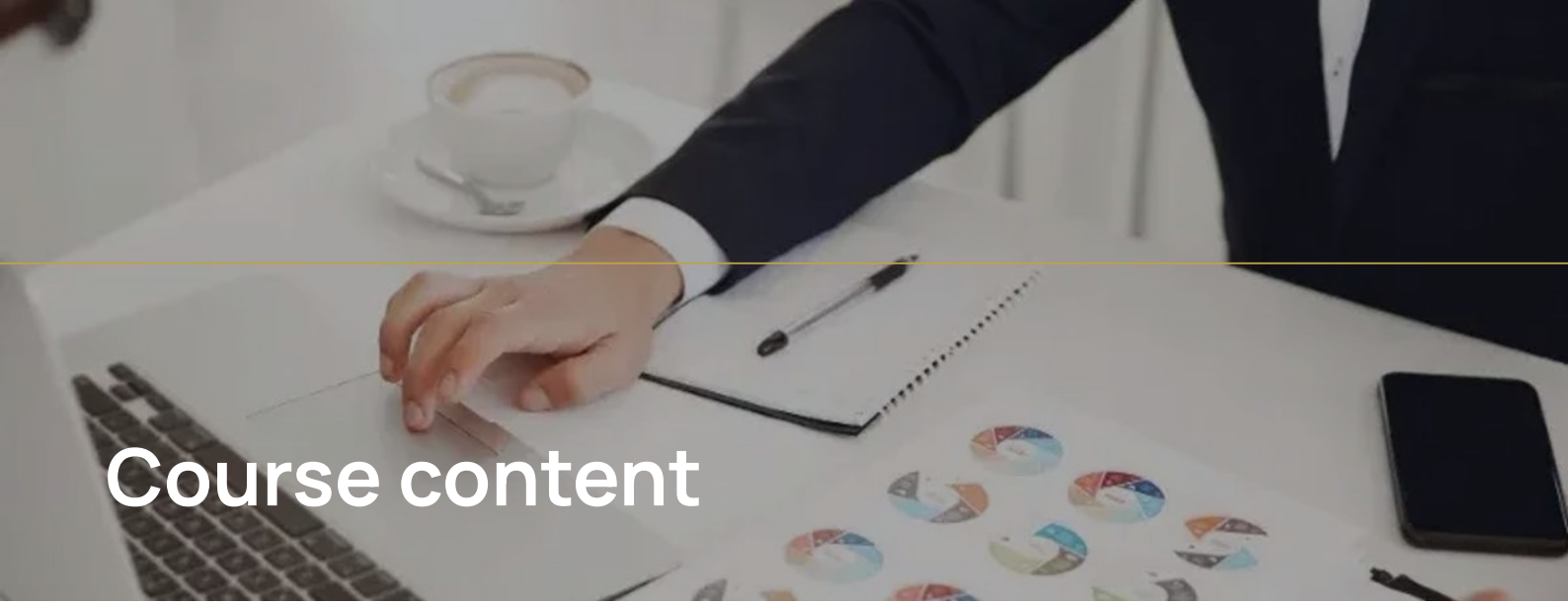
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	24 May 2027	28 May 2027	**€1,250.-**
Cape Town Confirmed dates	31 May 2027	4 Jun 2027	**€1,890.-**
Online Confirmed dates	31 May 2027	4 Jun 2027	**€1,250.-**
Singapore Confirmed dates	14 Jun 2027	18 Jun 2027	**€2,820.-**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.-**
London Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,450.-**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.-**
Dubai Confirmed dates	12 Jul 2027	16 Jul 2027	**€3,150.-**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

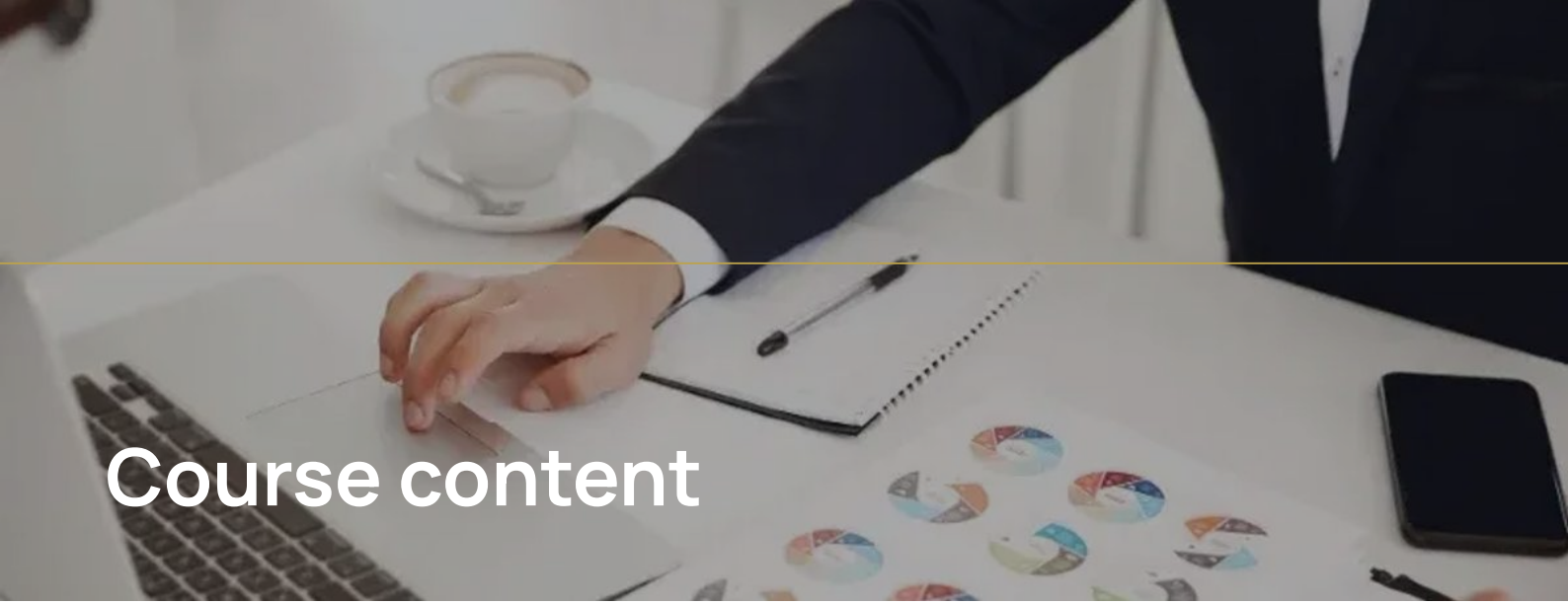
Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,890.-**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**
Frankfurt Confirmed dates	26 Jul 2027	30 Jul 2027	**€2,650.-**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,450.-**
Online Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,250.-**
Paris Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,860.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Istanbul Confirmed dates	13 Sept 2027	17 Sept 2027	**€2,650.-**



Course content

Dates, venues and fees (continued)

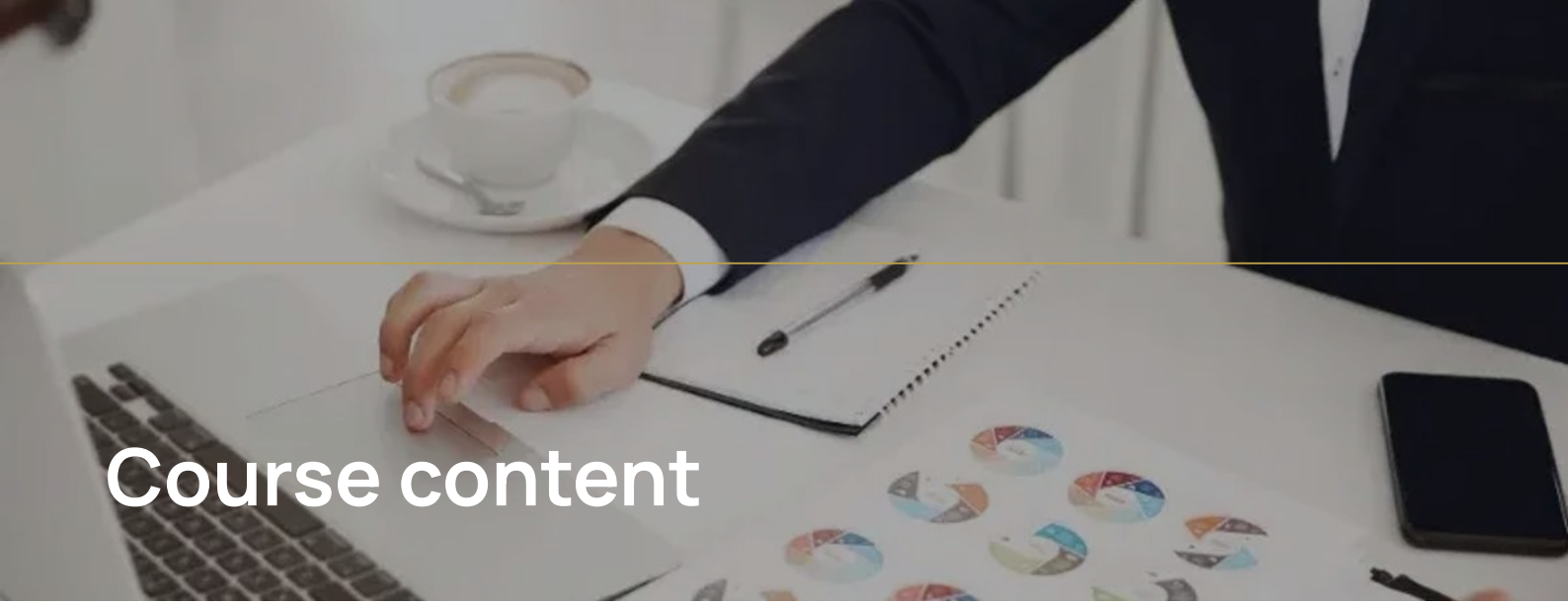
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,250.-**
Amsterdam Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,540.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
Barcelona Confirmed dates	27 Sept 2027	1 Oct 2027	**€2,840.-**
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,250.-**
Singapore Confirmed dates	11 Oct 2027	15 Oct 2027	**€2,820.-**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**€1,250.-**
London Confirmed dates	25 Oct 2027	29 Oct 2027	**€2,450.-**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	8 Nov 2027	12 Nov 2027	**€3,150.-**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.-**
Frankfurt Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,650.-**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.-**
Rome Confirmed dates	29 Nov 2027	3 Dec 2027	**€2,450.-**
Online Confirmed dates	29 Nov 2027	3 Dec 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,450.-**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.-**
Paris Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,860.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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