

MARKETING & COMMUNICATION | COURSE BROCHURE

Preparation for Certified Asset Management Assessor (CAMA)

5 days | Classroom training | English

SMART HORIZON
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Course content

Why attend

This course equips participants with the knowledge and skills necessary for the Certified Asset Management Assessor (CAMA) certification. It covers asset management principles, assessment techniques, and best practices, enabling professionals to effectively evaluate and improve asset management systems.

Asset management is critical for organisations aiming to optimise performance and reduce costs. Professionals often face challenges in aligning asset management practices with organisational goals, leading to inefficiencies and missed opportunities. This course addresses these issues by providing a structured approach to asset management assessment, ensuring participants can identify gaps, implement improvements, and enhance asset reliability and value. By engaging in practical exercises, participants will develop the capability to assess asset management systems against established standards, ultimately contributing to their organisation's strategic objectives and operational efficiency. Additionally, understanding the nuances of asset management assessment will empower professionals to make informed decisions that drive long-term sustainability and performance enhancement.
Participants will engage in practical exercises that simulate real-world asset management scenarios, including conducting assessments and developing improvement plans. They will learn to assess asset management systems, apply relevant standards, and develop actionable strategies for enhancement. By practising these skills, attendees will enhance their decision-making capabilities and contribute to their organisations' strategic objectives, ultimately leading to better asset performance and sustainability. The course will also prepare participants for the CAMA certification exam, ensuring they are well-equipped to demonstrate their expertise in asset management assessment. This comprehensive approach will enable them to effectively communicate findings and recommendations to stakeholders, fostering collaboration and alignment across the organisation.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a blend of interactive workshops, case studies, and group discussions to facilitate learning. Participants will engage in hands-on exercises that simulate asset management assessments, using tools such as the ISO 55000 framework. Outputs will include assessment reports and improvement plans, allowing participants to apply their learning directly to their work environments and demonstrate their capabilities in asset management assessment. Each session will encourage collaboration and critical thinking, ensuring that participants can effectively analyse and address real-world asset management challenges. This practical approach will help solidify their understanding of key concepts and enhance their readiness for the CAMA certification.



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Course objectives

By the end of this course, participants will be able to:
• Analyse asset management frameworks and standards relevant to CAMA certification.
• Evaluate current asset management practices within an organisation using assessment tools.
• Develop a comprehensive asset management assessment plan tailored to specific organisational needs.
• Justify recommendations for improvements in asset management systems based on assessment findings.
• Construct a risk management strategy that aligns with asset management objectives.
• Prioritise asset management initiatives based on organisational goals and resource availability.

Target audience

This course is suitable for:
• Asset Managers seeking CAMA certification to enhance their professional credentials.
• Facilities Managers responsible for maintaining and optimising organisational assets.
• Operations Managers involved in asset lifecycle management and performance improvement.
• Quality Assurance Professionals focused on compliance with asset management standards.

Target competencies

Participants will develop competencies in:
• Conducting thorough asset management assessments using established frameworks.
• Identifying gaps in current asset management practices and recommending solutions.
• Developing strategic asset management plans that align with organisational objectives.
• Implementing risk management strategies within asset management frameworks.
• Facilitating workshops to engage stakeholders in asset management discussions.
• Utilising data analysis tools to inform asset management decisions.

Course outline

Day 1: Introduction to Asset Management and CAMA

Applied activity: Participants will analyse a fictional organisation's asset management framework, identifying strengths and weaknesses based on provided documentation and standards. They will discuss potential improvements and their implications for the organisation's performance.
Output: A summary report highlighting key findings and actionable recommendations for improvement.

09:00–09:54	Overview of asset management principles and practices in various industries
09:54–10:48	Introduction to the CAMA certification and its significance for professionals



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10:48–11:00	Key asset management standards: ISO 55000 and others, and their applications
11:00–11:30	**Coffee break**
11:30–12:12	Key asset management standards: ISO 55000 and others, and their applications (continued)
12:12–13:06	Understanding the asset lifecycle and its impact on management decisions
13:06–14:00	The role of the asset management assessor in driving organisational success

Day 2: Assessment Tools and Techniques

Applied activity: Participants will conduct a mock assessment using a provided case study, applying ISO 55001 principles and tools to evaluate asset management practices. They will prepare a presentation of their findings for peer review.
Output: A completed assessment report with identified strengths, weaknesses, and recommendations for improvement.

09:00–09:54	Overview of assessment tools used in asset management, including qualitative and quantitative methods
09:54–10:48	Detailed exploration of the ISO 55001 assessment process and its components
10:48–11:00	Techniques for data collection and analysis in asset management assessments
11:00–11:30	**Coffee break**
11:30–12:12	Techniques for data collection and analysis in asset management assessments (continued)
12:12–13:06	Utilising performance metrics and KPIs for effective assessment and reporting
13:06–14:00	Engaging stakeholders in the assessment process to ensure comprehensive evaluations

Day 3: Developing an Asset Management Assessment Plan

Applied activity: In groups, participants will develop a detailed asset management assessment plan for a fictional organisation, including objectives, scope, and stakeholder engagement strategies. They will present their plans to the class for feedback.
Output: A comprehensive asset management assessment plan document that outlines the assessment approach.

09:00–09:54	Components of a successful asset management assessment plan, including objectives and scope
09:54–10:48	Setting clear objectives and scope for the assessment based on organisational needs
10:48–11:00	Identifying stakeholders and their roles in the assessment process for effective collaboration
11:00–11:30	**Coffee break**



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11:30–12:12	Identifying stakeholders and their roles in the assessment process for effective collaboration (continued)
12:12–13:06	Creating timelines and resource plans for assessments to ensure timely execution
13:06–14:00	Best practices for documenting assessment processes and findings for future reference

Day 4: Risk Management in Asset Management

Applied activity: Participants will assess risks in a fictional asset portfolio and develop a risk management strategy to address identified vulnerabilities. They will evaluate the potential impact of risks on asset performance and organisational objectives.
Output: A risk management strategy report outlining key risks, mitigation actions, and their expected outcomes.

09:00–09:54	Understanding risk management principles in asset management and their importance
09:54–10:48	Identifying and assessing risks associated with assets throughout their lifecycle
10:48–11:00	Developing risk mitigation strategies aligned with asset management goals and objectives
11:00–11:30	**Coffee break**
11:30–12:12	Developing risk mitigation strategies aligned with asset management goals and objectives (continued)
12:12–13:06	Integrating risk management into the asset management framework for enhanced decision-making
13:06–14:00	Case studies on successful risk management practices in asset management

Day 5: Integrated Asset Management Assessment Practice

Applied activity: Participants will present their comprehensive asset management assessment findings and improvement recommendations to a mock stakeholder panel, simulating real-world scenarios. They will receive feedback on their presentation and proposed actions.
Output: A presentation deck summarising assessment results, proposed actions, and a roadmap for implementation.

09:00–09:54	Combining assessment findings into actionable insights for stakeholders
09:54–10:48	Developing a presentation for stakeholders on assessment results and recommendations
10:48–11:00	Creating a roadmap for implementing recommended improvements in asset management practices
11:00–11:30	**Coffee break**
11:30–12:12	Creating a roadmap for implementing recommended improvements in asset management practices (continued)



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12:12–13:06	Evaluating the impact of asset management improvements on organisational performance
13:06–14:00	Preparing for the CAMA certification examination with key focus areas

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	9 Nov 2026	13 Nov 2026	**€2,820.-**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.-**
London Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,450.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**
Barcelona Confirmed dates	30 Nov 2026	4 Dec 2026	**€2,840.-**
Online Confirmed dates	30 Nov 2026	4 Dec 2026	**€1,250.-**
Dubai Confirmed dates	7 Dec 2026	11 Dec 2026	**€3,150.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.–**
Frankfurt Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,650.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.–**
Kuala Lumpur Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,450.–**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.–**
Paris Confirmed dates	25 Jan 2027	29 Jan 2027	**€2,860.–**
Online Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,250.–**
Istanbul Confirmed dates	8 Feb 2027	12 Feb 2027	**€2,650.–**
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Amsterdam Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,540.-**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.-**
Rome Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,450.-**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.-**
Singapore Confirmed dates	8 Mar 2027	12 Mar 2027	**€2,820.-**
Online Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,250.-**
London Confirmed dates	22 Mar 2027	26 Mar 2027	**€2,450.-**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.-**
Dubai Confirmed dates	12 Apr 2027	16 Apr 2027	**€3,150.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.–**
Frankfurt Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,650.–**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.–**
Cape Town Confirmed dates	3 May 2027	7 May 2027	**€1,890.–**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	10 May 2027	14 May 2027	**€1,450.–**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.–**
Paris Confirmed dates	24 May 2027	28 May 2027	**€2,860.–**
Online Confirmed dates	24 May 2027	28 May 2027	**€1,250.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Istanbul Confirmed dates	14 Jun 2027	18 Jun 2027	**€2,650.-**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.-**
Amsterdam Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,540.-**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.-**
Vienna Confirmed dates	28 Jun 2027	2 Jul 2027	**€2,940.-**
Online Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,250.-**
Singapore Confirmed dates	12 Jul 2027	16 Jul 2027	**€2,820.-**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.-**
London Confirmed dates	26 Jul 2027	30 Jul 2027	**€2,450.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.-**
Dubai Confirmed dates	9 Aug 2027	13 Aug 2027	**€3,150.-**
Online Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,250.-**
Frankfurt Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,650.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Cape Town Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,890.-**
Online Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,450.-**
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Paris Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,860.–**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.–**
Istanbul Confirmed dates	11 Oct 2027	15 Oct 2027	**€2,650.–**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**€1,250.–**
Amsterdam Confirmed dates	25 Oct 2027	29 Oct 2027	**€2,540.–**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.–**
Rome Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,450.–**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.–**
Singapore Confirmed dates	8 Nov 2027	12 Nov 2027	**€2,820.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.–**
London Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,450.–**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.–**
Dubai Confirmed dates	6 Dec 2027	10 Dec 2027	**€3,150.–**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.–**
Frankfurt Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,650.–**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.–**



Course content

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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