

OPERATIONS & SUPPLY CHAIN | COURSE BROCHURE

Procurement Analytics and Spend Management

5 days | Classroom training | English

SMART HORIZON

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Amsterdam
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Course content

Why attend

Procurement teams that understand their spend can negotiate better, reduce risk and demonstrate value to the business. This course teaches practical procurement analytics, from spend data collection, cleansing and classification to spend cube analysis, savings tracking, supplier performance analytics and predictive insights. Participants learn to use dashboards, apply AI-supported analysis and turn data into category strategies and negotiation plans. Hands-on exercises use realistic procurement datasets.

Without reliable spend data, procurement decisions are based on assumptions and savings are hard to prove. This course gives you the analytical skills and tools to identify opportunities, track performance and present procurement's contribution in a clear, evidence-based way.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course is practical, combining spreadsheet and dashboard exercises, data cleansing and classification workshops, AI tool demonstrations, case studies and a capstone analysis presentation.

Course objectives

By the end of this course, participants will be able to:
• Collect, cleanse and classify procurement spend data
• Build and analyse a spend cube
• Identify savings, consolidation and risk-reduction opportunities
• Measure and report savings and procurement performance
• Analyse supplier performance and risk using data
• Apply analytics and AI to support category strategies and negotiations



Course content

Target audience

This course is suitable for:
- Procurement and purchasing professionals
- Category managers and buyers
- Procurement analysts
- Finance professionals working with procurement
- Heads of procurement and supply chain

Target competencies

Participants will develop competencies in:
- Spend analysis
- Data cleansing and classification
- Savings measurement
- Supplier performance analytics
- Procurement dashboards
- Data-driven negotiation

Course outline

Day 1: The Value of Procurement Analytics

09:00–09:54	Procurement analytics maturity
09:54–10:48	Spend visibility and its business value
10:48–11:00	Data sources: ERP, invoices, contracts and suppliers
11:00–11:30	**Coffee break**
11:30–12:12	Data sources: ERP, invoices, contracts and suppliers (continued)
12:12–13:06	Common data quality problems
13:06–14:00	Exercise: Assessing your spend visibility

Day 2: Preparing Spend Data

09:00–09:54	Data extraction and consolidation
09:54–10:48	Cleansing, supplier normalisation and enrichment
10:48–11:00	Spend classification and taxonomies



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11:00–11:30	**Coffee break**
11:30–12:12	Spend classification and taxonomies (continued)
12:12–13:06	Using automation and AI for classification
13:06–14:00	Lab: Building a clean spend dataset

Day 3: Spend Analysis and Opportunities

09:00–09:54	Spend cube analysis by category, supplier and business unit
09:54–10:48	Pareto, tail spend and maverick spend analysis
10:48–11:00	Price variance and demand management opportunities
11:00–11:30	**Coffee break**
11:30–12:12	Price variance and demand management opportunities (continued)
12:12–13:06	Consolidation and supplier rationalisation
13:06–14:00	Lab: Identifying savings opportunities

Day 4: Performance and Risk Analytics

09:00–09:54	Savings definitions and tracking methods
09:54–10:48	Supplier performance scorecards
10:48–11:00	Supplier risk indicators and monitoring
11:00–11:30	**Coffee break**
11:30–12:12	Supplier risk indicators and monitoring (continued)
12:12–13:06	Contract compliance analysis
13:06–14:00	Case study: Building a procurement performance dashboard

Day 5: From Insight to Action

09:00–09:54	Using analytics in category strategies
09:54–10:48	Data-driven negotiation preparation
10:48–11:00	Communicating insights to stakeholders



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11:00–11:30	**Coffee break**
11:30–12:12	Communicating insights to stakeholders (continued)
12:12–13:06	Building an analytics roadmap for procurement
13:06–14:00	Capstone: Presenting a spend analysis to leadership

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	16 Nov 2026	20 Nov 2026	**€2,820.-**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.-**
Cape Town Confirmed dates	30 Nov 2026	4 Dec 2026	**€1,890.-**
Online Confirmed dates	30 Nov 2026	4 Dec 2026	**€1,250.-**
London Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,450.-**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	14 Dec 2026	18 Dec 2026	**€3,150.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.–**
Frankfurt Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,650.–**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,450.–**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.–**
Paris Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,860.–**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.–**
Istanbul Confirmed dates	15 Feb 2027	19 Feb 2027	**€2,650.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.-**
Barcelona Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,840.-**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.-**
Amsterdam Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,540.-**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.-**
Singapore Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,820.-**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.-**
London Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,450.-**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	19 Apr 2027	23 Apr 2027	**€3,150.–**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.–**
Rome Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,450.–**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.–**
Frankfurt Confirmed dates	3 May 2027	7 May 2027	**€2,650.–**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	17 May 2027	21 May 2027	**€1,450.–**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.–**
Paris Confirmed dates	7 Jun 2027	11 Jun 2027	**€2,860.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.-**
Istanbul Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,650.-**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.-**
Vienna Confirmed dates	28 Jun 2027	2 Jul 2027	**€2,940.-**
Online Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,250.-**
Amsterdam Confirmed dates	5 Jul 2027	9 Jul 2027	**€2,540.-**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,250.-**
Singapore Confirmed dates	19 Jul 2027	23 Jul 2027	**€2,820.-**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,450.-**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Dubai Confirmed dates	16 Aug 2027	20 Aug 2027	**€3,150.-**
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Cape Town Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,890.-**
Online Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,250.-**
Frankfurt Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,650.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,450.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.–**
Paris Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,860.–**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.–**
Istanbul Confirmed dates	18 Oct 2027	22 Oct 2027	**€2,650.–**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.–**
Amsterdam Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,540.–**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.–**
Rome Confirmed dates	8 Nov 2027	12 Nov 2027	**€2,450.–**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.–**



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Dates, venues and fees (continued)

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Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.–**
London Confirmed dates	6 Dec 2027	10 Dec 2027	**€2,450.–**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.–**
Dubai Confirmed dates	13 Dec 2027	17 Dec 2027	**€3,150.–**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.–**



Course content

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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