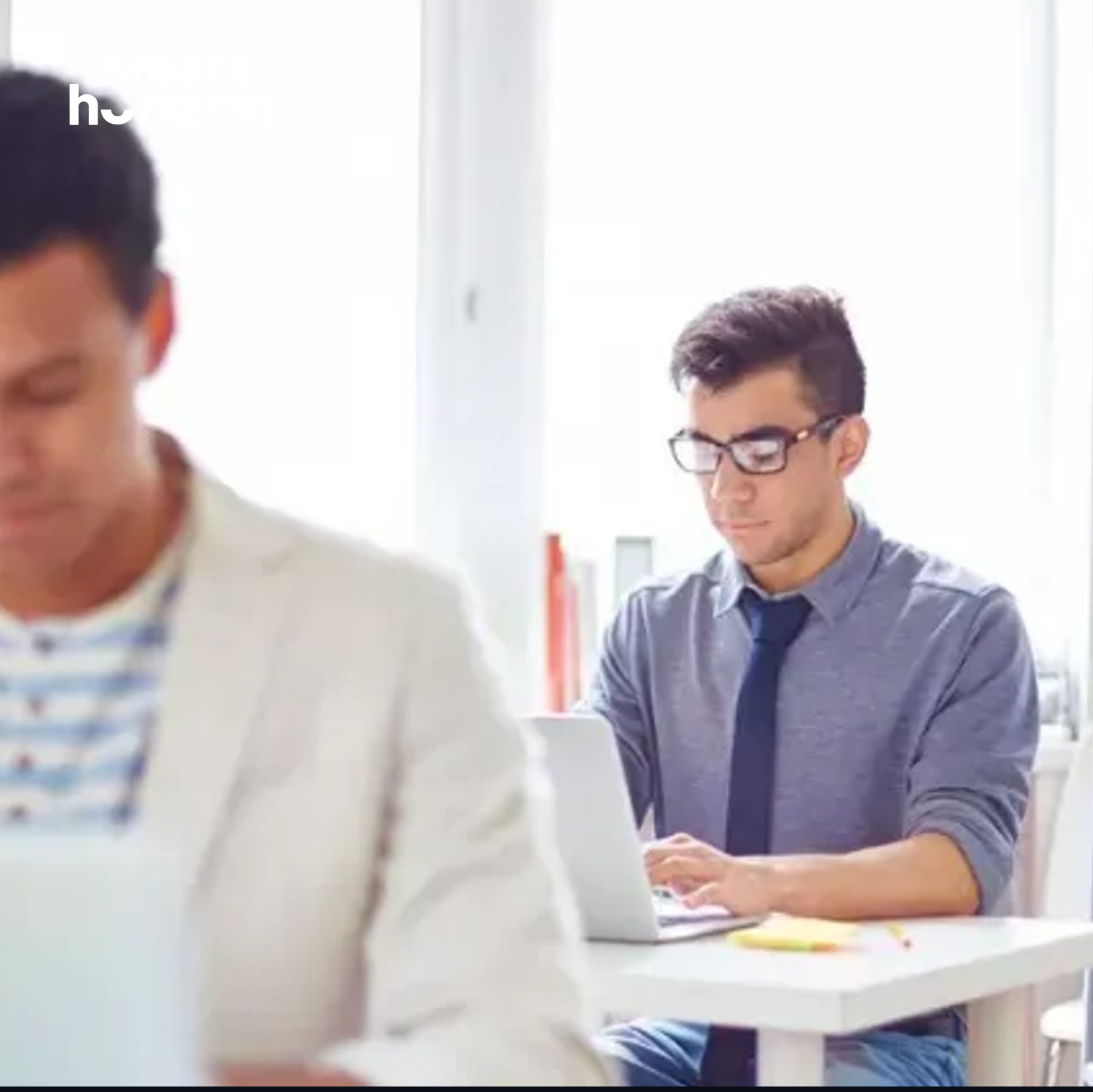


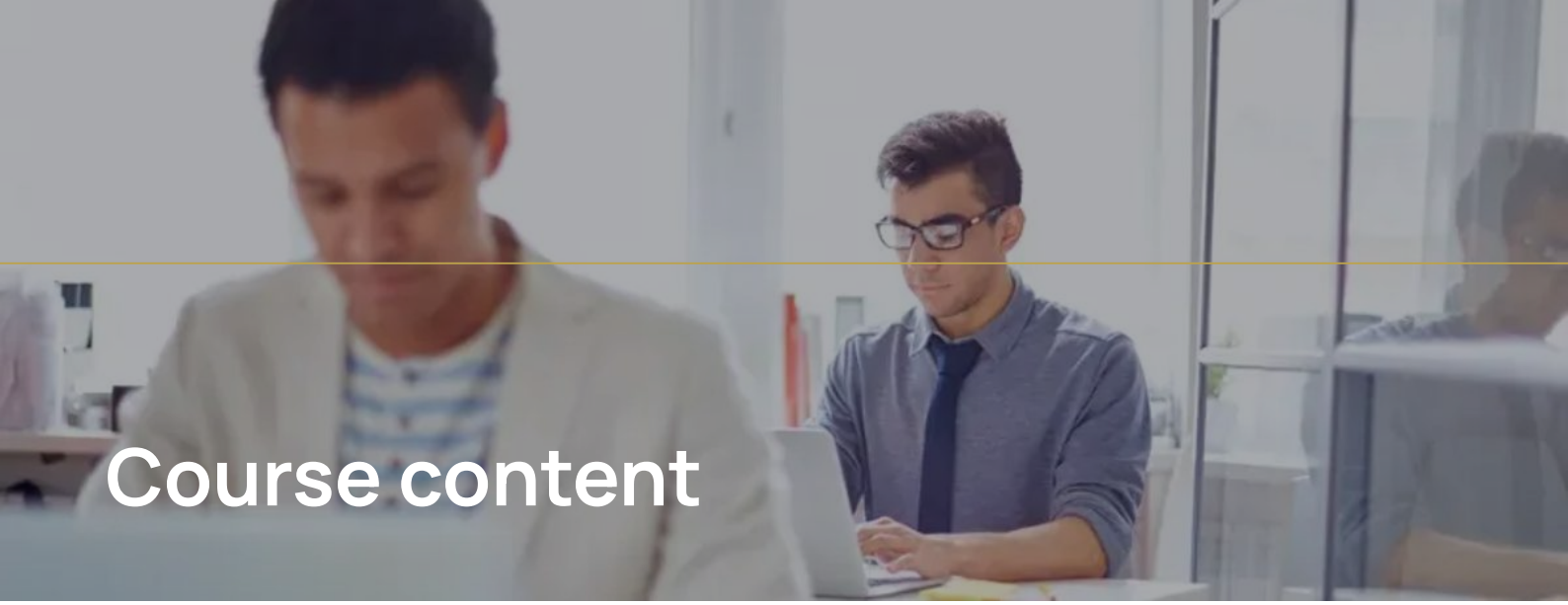
PROJECT MANAGEMENT | COURSE BROCHURE

Project Leadership in Action

5 days | Classroom training | English

SMART HORIZON
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Amsterdam
The Netherlands

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Course content

Why attend

This course focuses on the practical aspects of project leadership, equipping participants with essential skills to lead projects effectively. It covers leadership styles, team dynamics, stakeholder engagement, risk management, and performance evaluation, ensuring participants can apply these concepts in real-world scenarios.

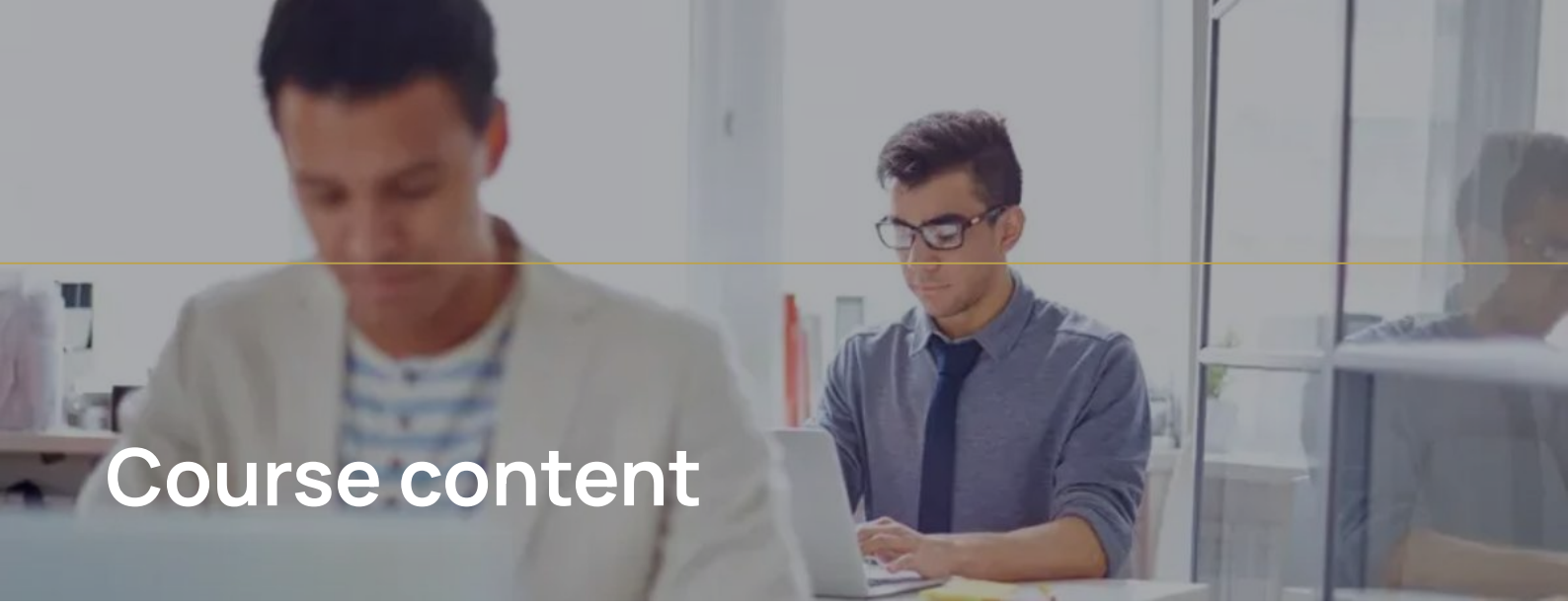
Project leaders often face challenges in aligning team efforts with project goals, managing diverse stakeholder expectations, and navigating complex project environments. These challenges can lead to project delays, budget overruns, and team disengagement, which ultimately affect organisational success. By addressing these issues, participants will learn to lead projects more effectively and drive successful outcomes. Participants will engage in practical exercises that simulate real-world project scenarios, allowing them to practice decision-making and leadership skills. They will develop capabilities in stakeholder management, risk assessment, and team motivation, enabling them to lead diverse teams and manage project complexities with confidence. This hands-on approach ensures that participants can immediately apply their learning to their own projects.
Effective project leadership is crucial for achieving desired outcomes, yet many leaders struggle with fostering collaboration and maintaining team morale. Understanding the nuances of team dynamics and stakeholder engagement empowers leaders to make informed decisions that enhance project performance. The course will provide participants with tools to assess risks and implement mitigation strategies, ensuring they can proactively address potential challenges. By the end of the course, participants will be equipped with a comprehensive skill set that enhances their effectiveness as project leaders, ultimately contributing to their organisation's success.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a blend of case studies, role-playing, and group discussions to enhance learning. Participants will engage in simulations that reflect real project challenges, allowing them to practice leadership techniques and decision-making processes. Specific exercises will include developing stakeholder engagement plans and conducting risk assessments, which will build practical skills. Outputs include project leadership plans, stakeholder engagement strategies, and risk management frameworks, which serve as tangible evidence of their learning and can be applied directly to their workplace. This interactive approach ensures that participants not only learn theoretical concepts but also gain hands-on experience in applying them effectively, reinforcing their learning outcomes.



Course content

Course objectives

By the end of this course, participants will be able to:
• Analyse different leadership styles and their impact on project outcomes.
• Design a stakeholder engagement plan tailored to a specific project.
• Assess project risks using established frameworks and propose mitigation strategies.
• Construct a team motivation strategy that aligns with project goals.
• Prioritise tasks and resources in a project management scenario.
• Evaluate team dynamics and identify areas for improvement in collaboration.

Target audience

This course is suitable for:
• Project Managers seeking to enhance their leadership skills.
• Team Leaders responsible for guiding project teams.
• Business Analysts involved in project planning and execution.
• Operations Managers overseeing project implementation.
• Change Managers facilitating project transitions.

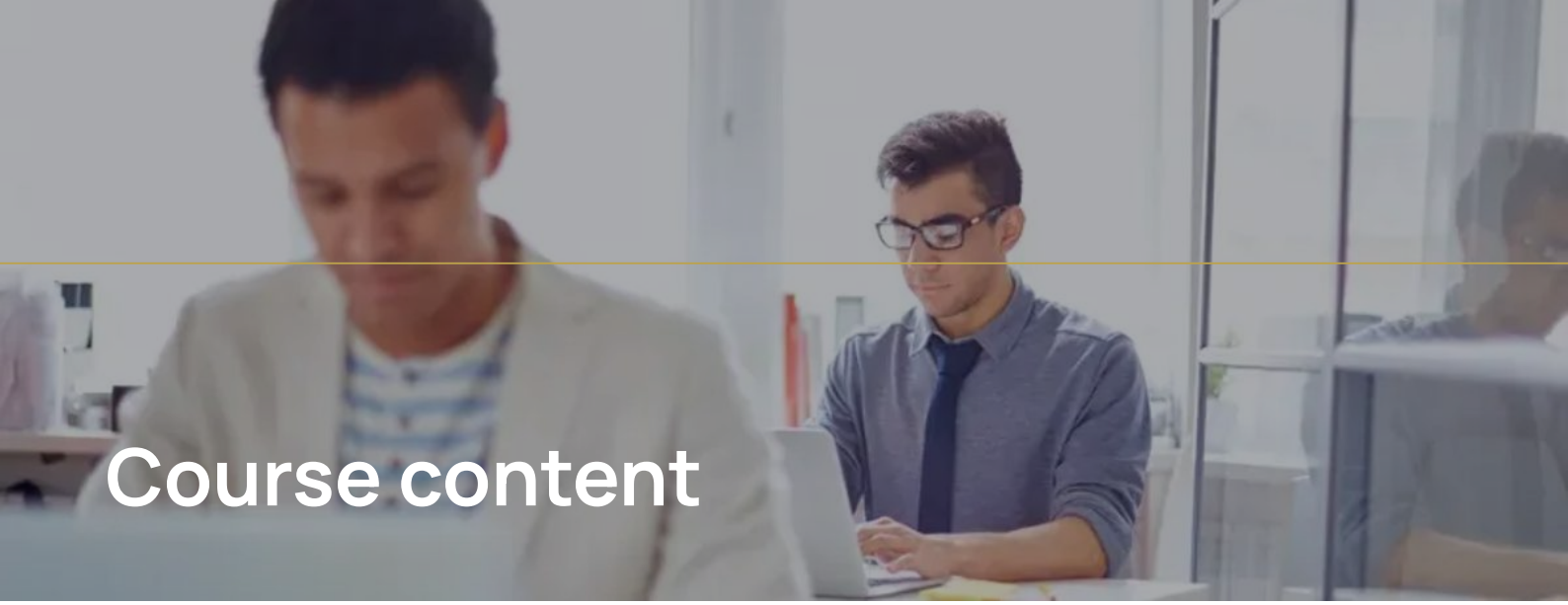
Target competencies

Participants will develop competencies in:
• Demonstrate effective project leadership techniques.
• Facilitate stakeholder collaboration and communication.
• Implement risk management strategies in projects.
• Motivate and engage project teams for optimal performance.
• Evaluate project progress and adapt strategies accordingly.
• Apply decision-making frameworks in project contexts.

Course outline

Day 1: Understanding Project Leadership

Applied activity: Participants will analyse a case study of a failed project to identify leadership shortcomings and discuss how different leadership styles could have changed the outcome. They will present their findings to the group, focusing on lessons learned.
Output: A report summarising leadership lessons learned from the case study, including recommendations for future projects.



Course content

09:00–09:54	Define project leadership and its significance in project success.
09:54–10:48	Explore various leadership styles and their application in projects.
10:48–11:00	Identify key traits of effective project leaders and their impact on teams.
11:00–11:30	**Coffee break**
11:30–12:12	Identify key traits of effective project leaders and their impact on teams. (continued)
12:12–13:06	Discuss the role of emotional intelligence in leadership and decision-making.
13:06–14:00	Examine the impact of leadership on team dynamics and project outcomes.

Day 2: Stakeholder Engagement Strategies

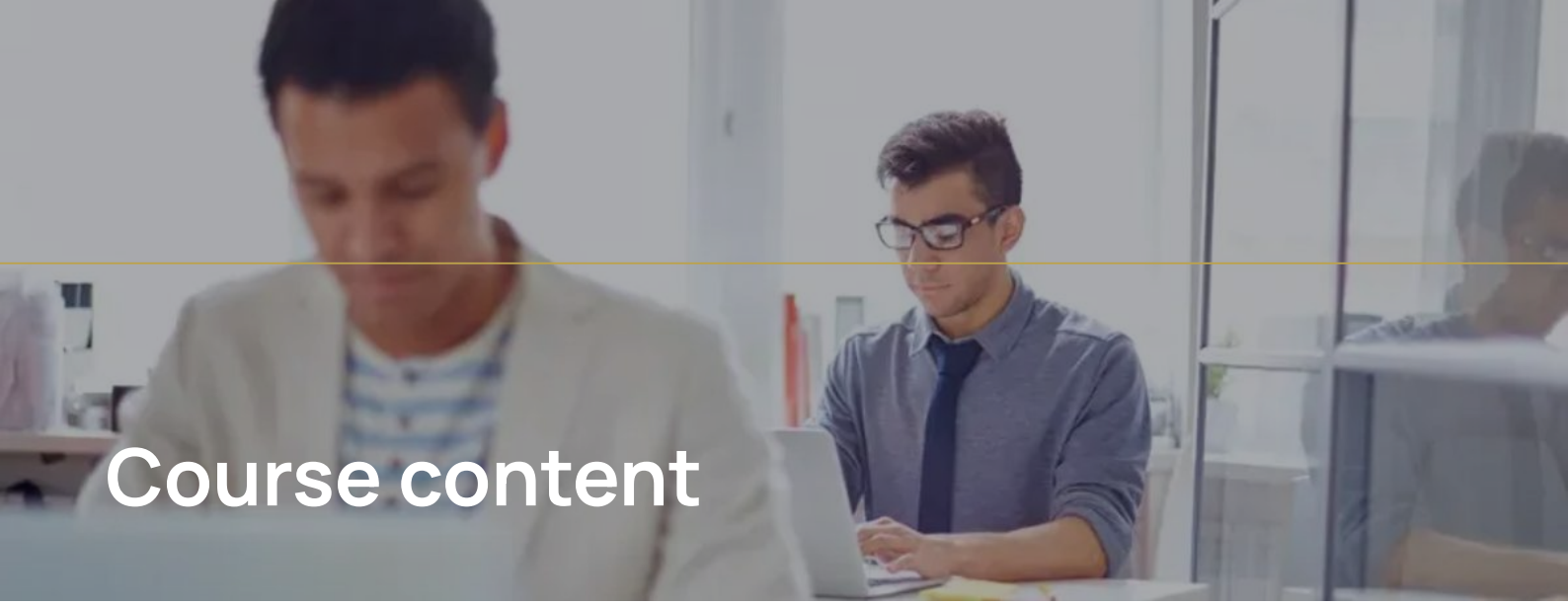
Applied activity: Participants will create a stakeholder engagement plan for a fictional project, detailing strategies for communication and involvement based on stakeholder analysis. They will role-play stakeholder meetings to practice engagement techniques.
Output: A comprehensive stakeholder engagement plan that includes communication strategies and feedback mechanisms.

09:00–09:54	Identify project stakeholders and their interests, including internal and external parties.
09:54–10:48	Develop a stakeholder engagement matrix to prioritise engagement efforts.
10:48–11:00	Discuss communication strategies for different stakeholder groups and their needs.
11:00–11:30	**Coffee break**
11:30–12:12	Discuss communication strategies for different stakeholder groups and their needs. (continued)
12:12–13:06	Explore techniques for managing stakeholder expectations throughout the project lifecycle.
13:06–14:00	Evaluate the role of stakeholder feedback in project success and continuous improvement.

Day 3: Risk Management in Projects

Applied activity: In groups, participants will conduct a risk assessment for a provided project scenario and develop a risk management plan that includes identified risks and proposed mitigation strategies. They will present their plans to the class for feedback.
Output: A risk management plan including identified risks, mitigation strategies, and communication plans.

09:00–09:54	Define project risk and its types, including technical, financial, and operational risks.
09:54–10:48	Explore risk assessment techniques and tools, such as SWOT analysis and risk matrices.



Course content

10:48–11:00	Develop risk mitigation strategies for identified risks, focusing on proactive measures.
11:00–11:30	**Coffee break**
11:30–12:12	Develop risk mitigation strategies for identified risks, focusing on proactive measures. (continued)
12:12–13:06	Discuss the importance of risk communication with stakeholders and team members.
13:06–14:00	Evaluate the effectiveness of risk management plans through case study analysis.

Day 4: Team Dynamics and Motivation

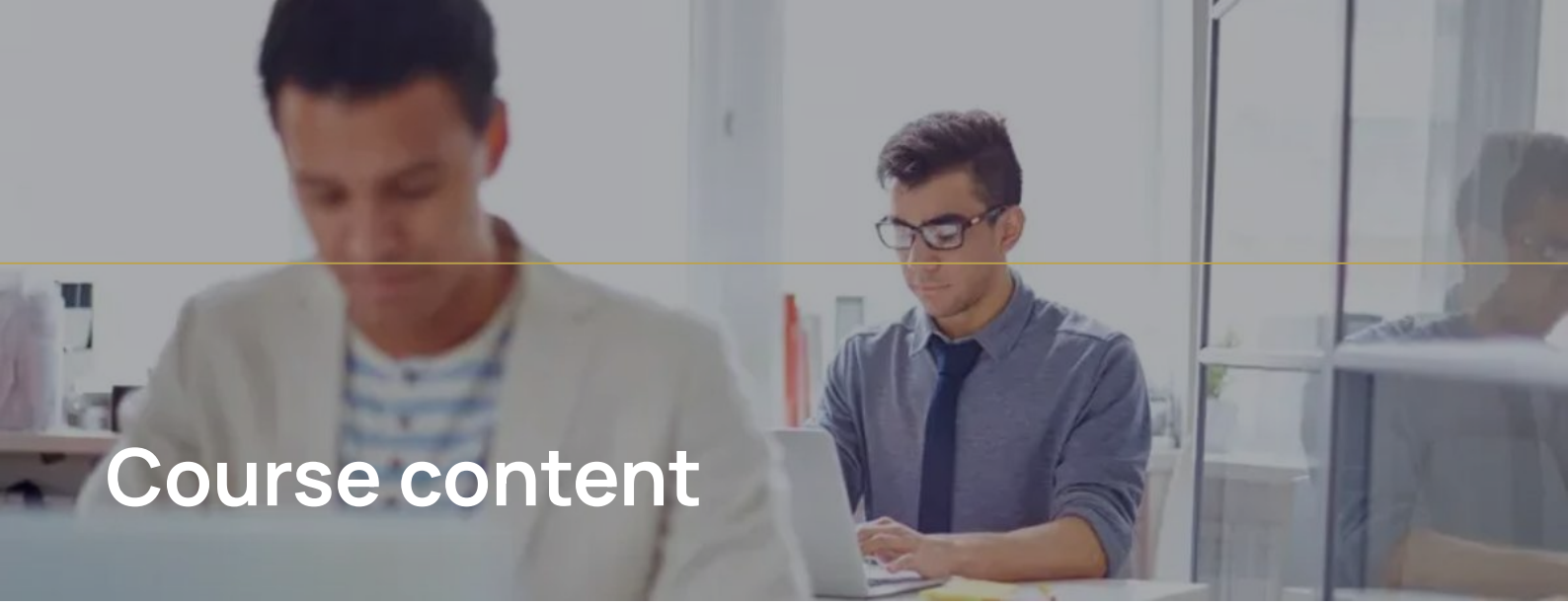
Applied activity: Participants will role-play a team meeting to address a conflict scenario, applying conflict resolution techniques and motivational strategies to resolve the issue. They will reflect on the effectiveness of their approaches in a debrief session.
Output: A reflection report on the conflict resolution process and outcomes, including lessons learned.

09:00–09:54	Examine the stages of team development and their implications for project leadership.
09:54–10:48	Identify factors that influence team performance, including communication and collaboration.
10:48–11:00	Discuss motivational theories applicable to project teams, such as Maslow's hierarchy of needs.
11:00–11:30	**Coffee break**
11:30–12:12	Discuss motivational theories applicable to project teams, such as Maslow's hierarchy of needs. (continued)
12:12–13:06	Explore conflict resolution techniques within teams and their application in real scenarios.
13:06–14:00	Evaluate team performance metrics and how to use them for continuous improvement.

Day 5: Integrated Project Leadership Application

Applied activity: Participants will create and present a comprehensive project leadership plan that integrates all course elements, addressing a fictional project scenario. They will receive feedback from peers and instructors to refine their plans.
Output: A detailed project leadership plan ready for implementation, incorporating feedback from peers.

09:00–09:54	Synthesize leadership concepts learned throughout the course into a cohesive strategy.
09:54–10:48	Develop a comprehensive project leadership plan that incorporates stakeholder engagement and risk management.
10:48–11:00	Discuss the integration of team dynamics and motivation strategies in the plan.



Course content

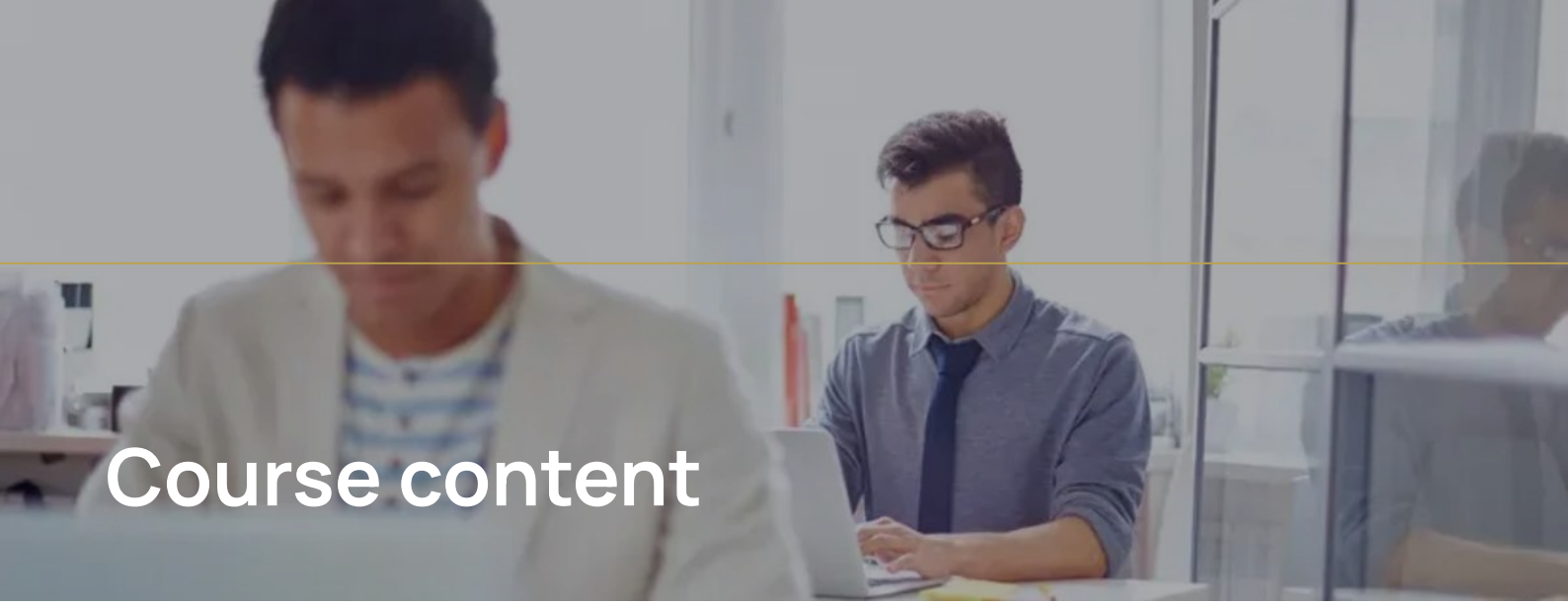
11:00–11:30	**Coffee break**
11:30–12:12	Discuss the integration of team dynamics and motivation strategies in the plan. (continued)
12:12–13:06	Evaluate project leadership plans through peer review and constructive feedback.
13:06–14:00	Present project leadership plans to peers for feedback and discussion.

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

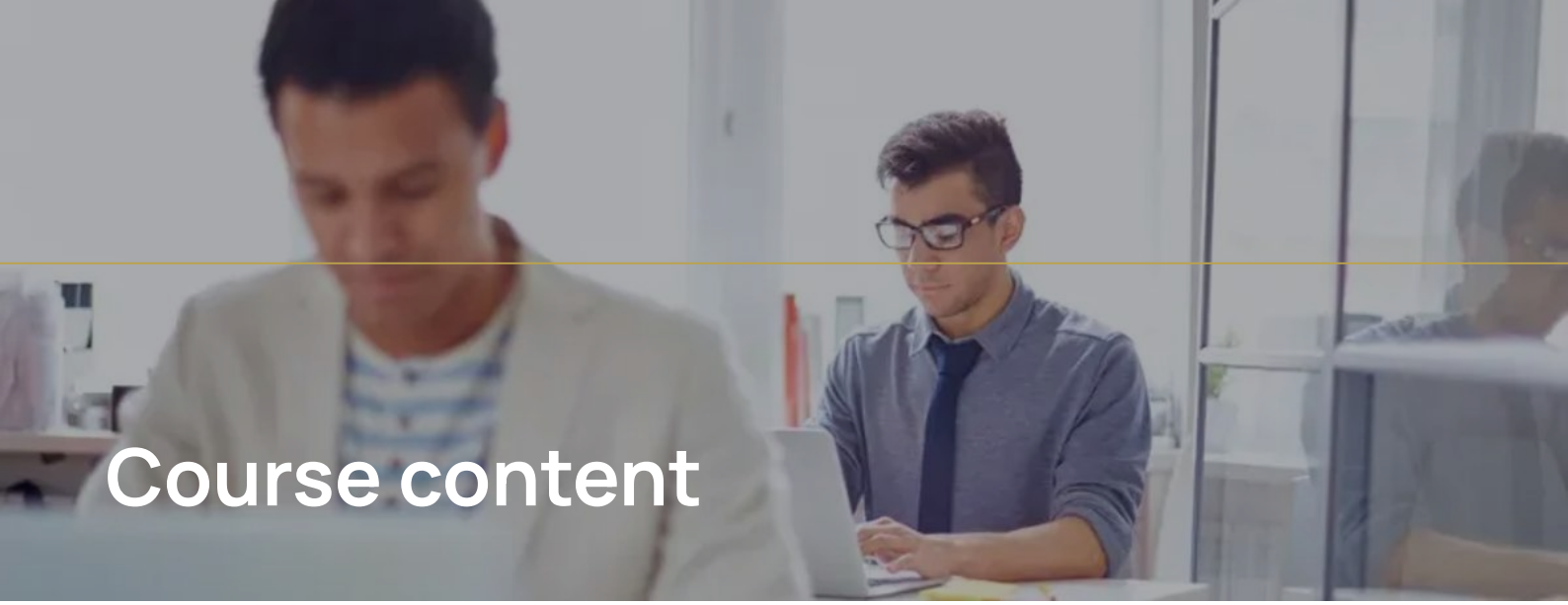
Venue	Start date	End date	Fee (EUR)
Istanbul Confirmed dates	16 Nov 2026	20 Nov 2026	**€2,650.-**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.-**
Rome Confirmed dates	23 Nov 2026	27 Nov 2026	**€2,450.-**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.-**
Amsterdam Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,540.-**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**



Course content

Dates, venues and fees (continued)

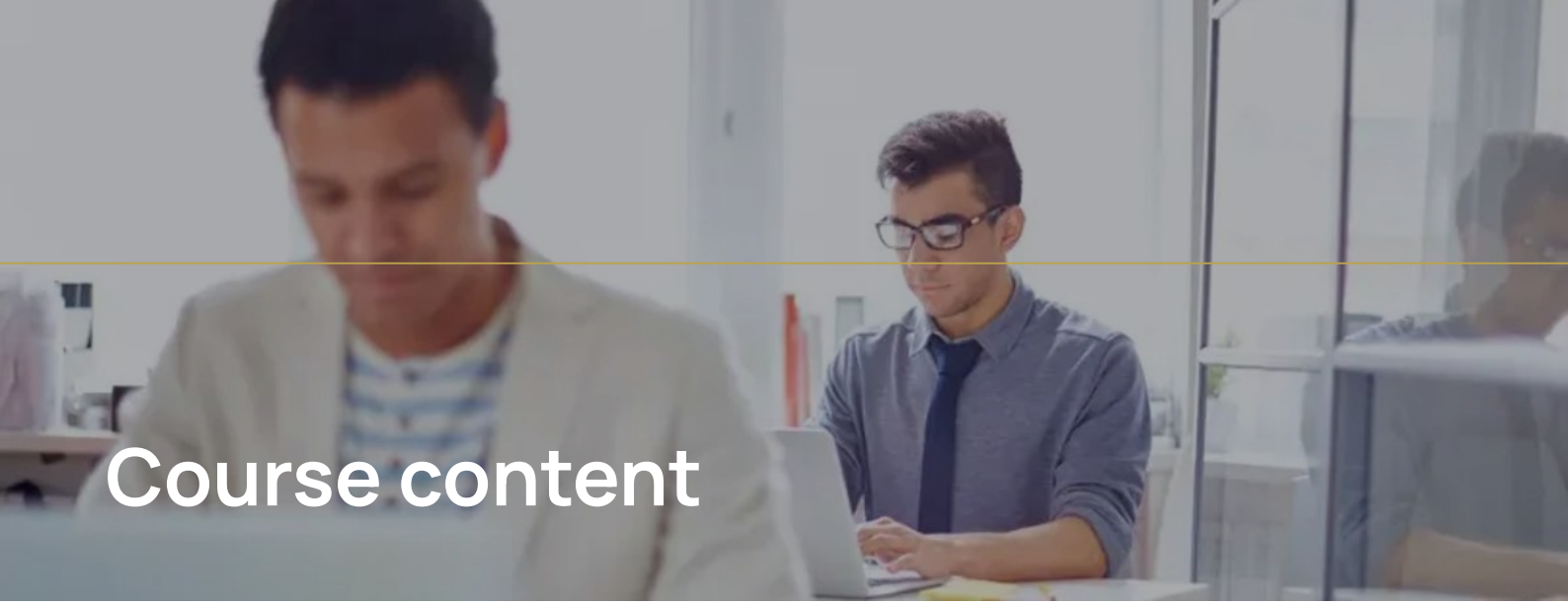
Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,820.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**
London Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,450.-**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.-**
Dubai Confirmed dates	18 Jan 2027	22 Jan 2027	**€3,150.-**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**
Frankfurt Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,650.-**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,450.-**



Course content

Dates, venues and fees (continued)

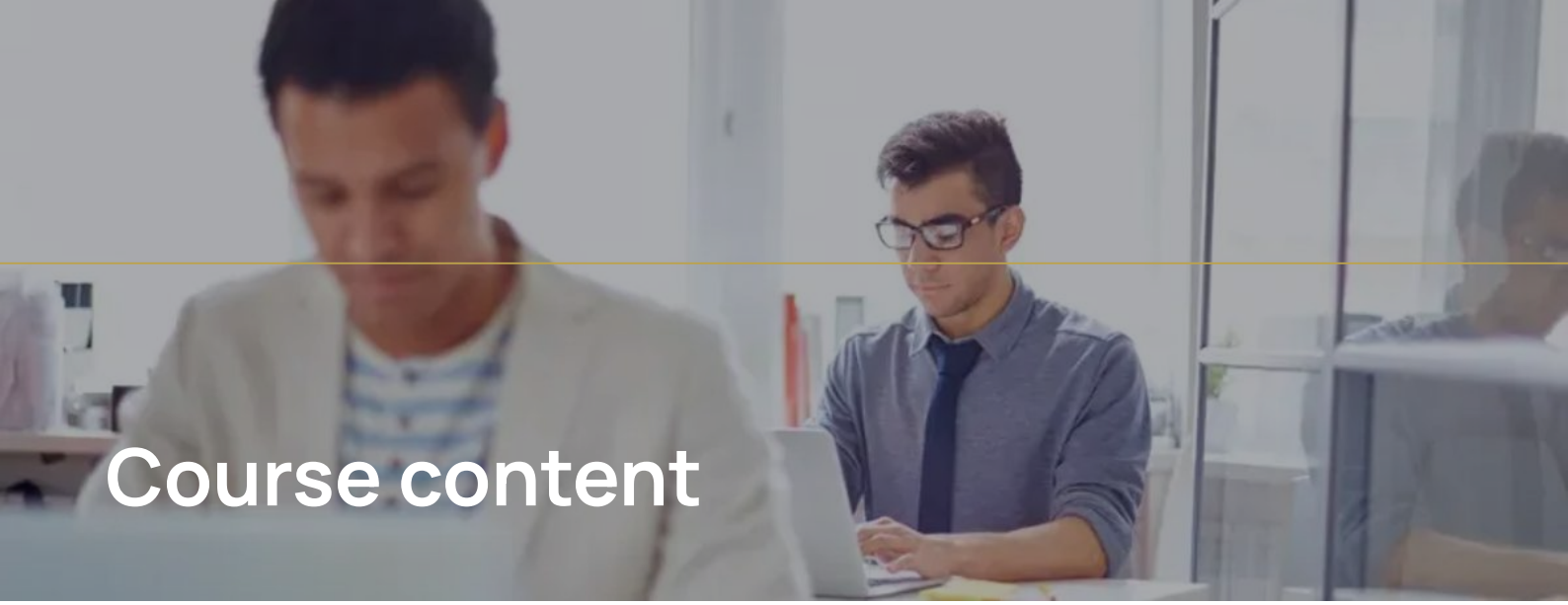
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.–**
Rome Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,450.–**
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.–**
Paris Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,860.–**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.–**
Istanbul Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,650.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.–**
Amsterdam Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,540.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

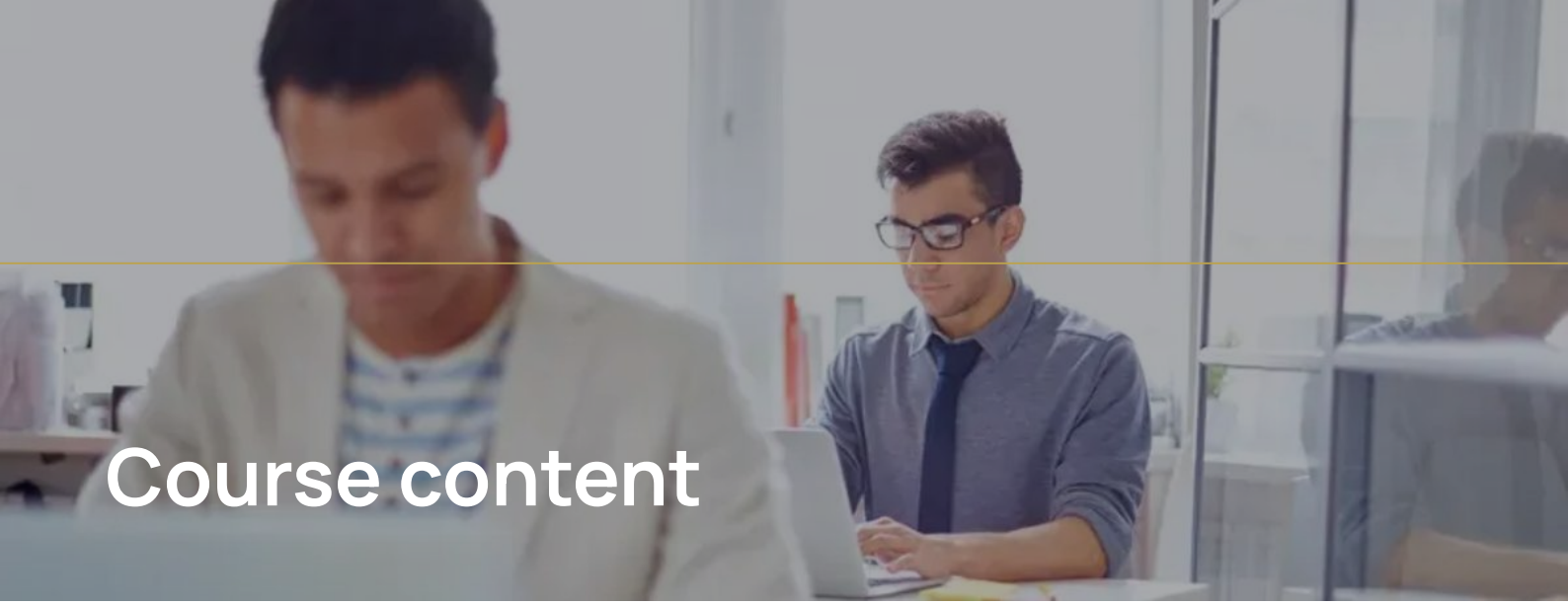
Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	19 Apr 2027	23 Apr 2027	**€2,820.-**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.-**
Barcelona Confirmed dates	26 Apr 2027	30 Apr 2027	**€2,840.-**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.-**
London Confirmed dates	3 May 2027	7 May 2027	**€2,450.-**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.-**
Dubai Confirmed dates	17 May 2027	21 May 2027	**€3,150.-**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.-**
Frankfurt Confirmed dates	7 Jun 2027	11 Jun 2027	**€2,650.-**



Course content

Dates, venues and fees (continued)

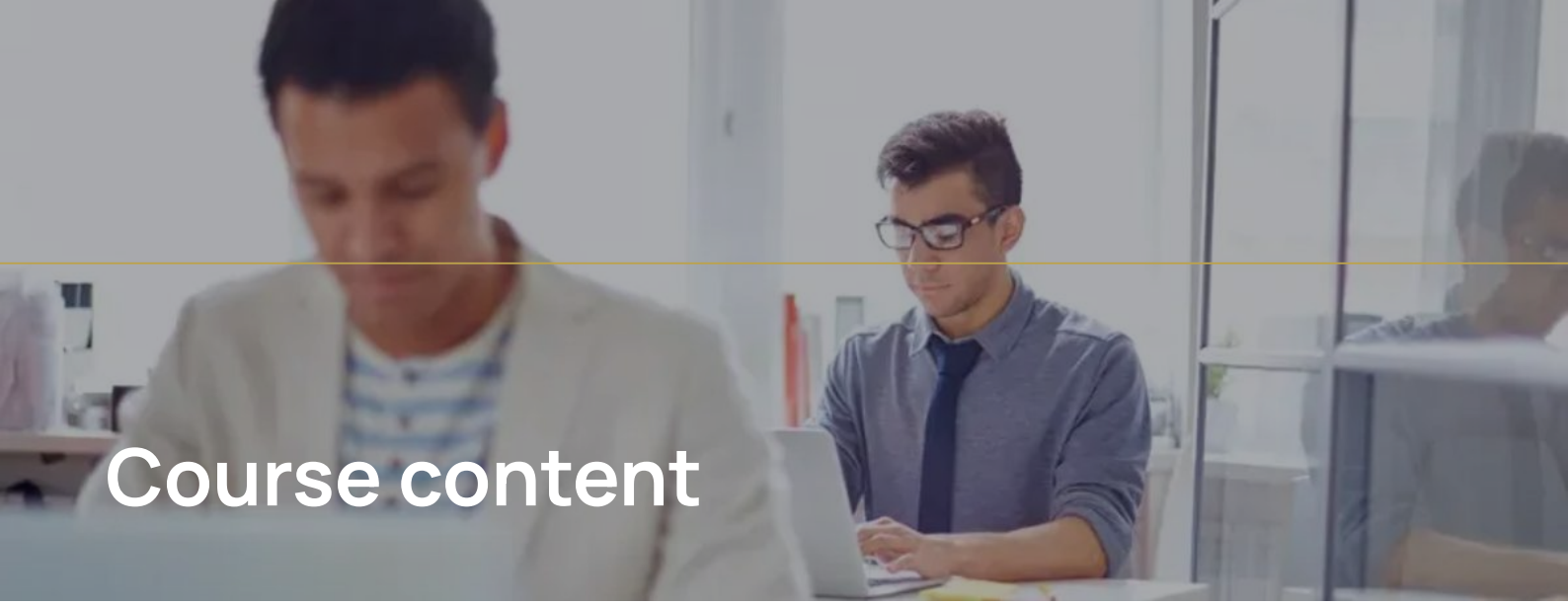
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,450.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Cape Town Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,890.–**
Online Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,250.–**
Paris Confirmed dates	5 Jul 2027	9 Jul 2027	**€2,860.–**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,250.–**
Istanbul Confirmed dates	19 Jul 2027	23 Jul 2027	**€2,650.–**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

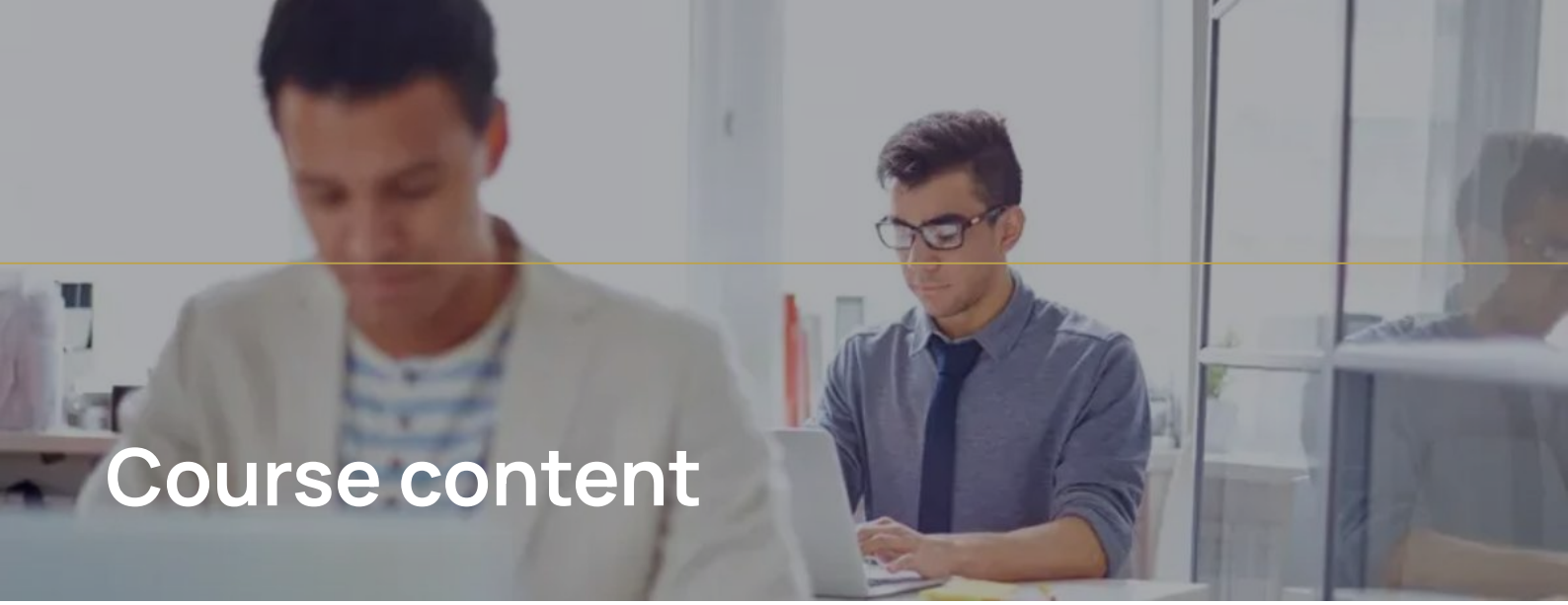
Venue	Start date	End date	Fee (EUR)
Amsterdam Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,540.-**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Singapore Confirmed dates	16 Aug 2027	20 Aug 2027	**€2,820.-**
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Vienna Confirmed dates	30 Aug 2027	3 Sept 2027	**€2,940.-**
Online Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,250.-**
London Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,450.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Dubai Confirmed dates	20 Sept 2027	24 Sept 2027	**€3,150.-**



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Dates, venues and fees (continued)

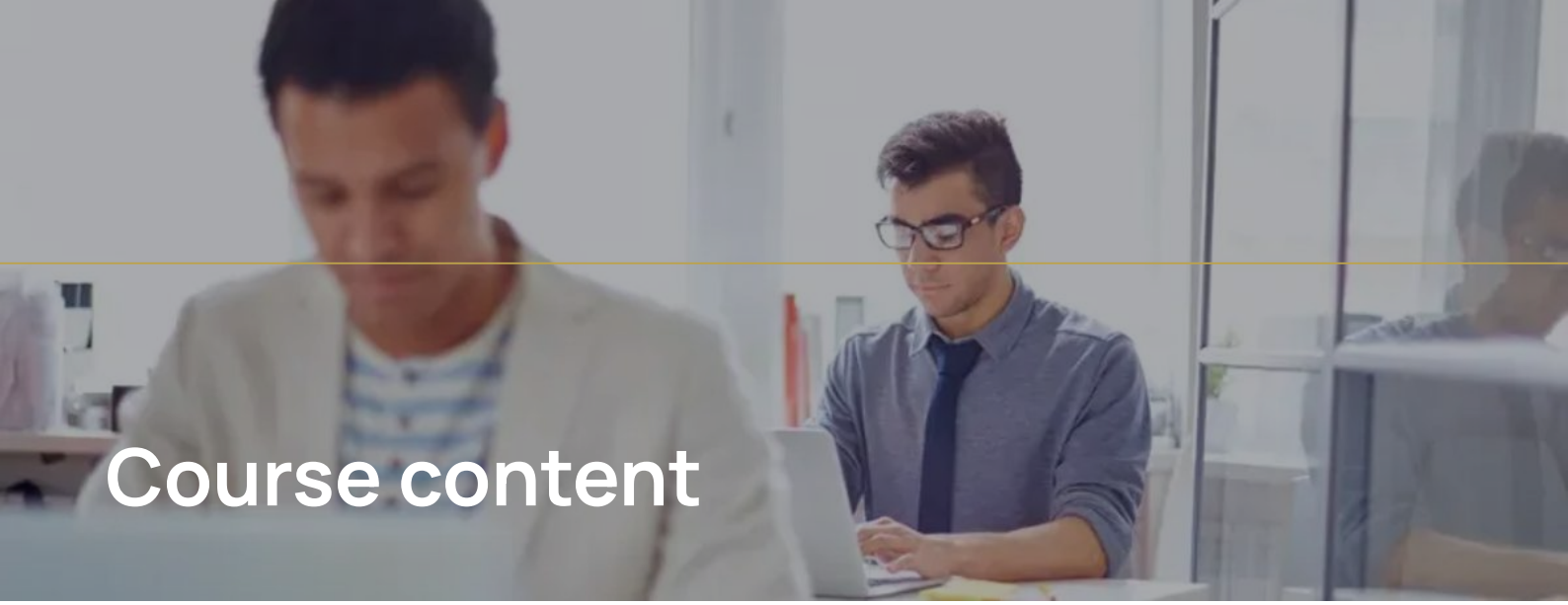
Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.–**
Frankfurt Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,650.–**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,450.–**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.–**
Paris Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,860.–**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.–**
Cape Town Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,890.–**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Istanbul Confirmed dates	15 Nov 2027	19 Nov 2027	**€2,650.-**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.-**
Amsterdam Confirmed dates	6 Dec 2027	10 Dec 2027	**€2,540.-**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.-**
Singapore Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,820.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**



Course content

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

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