

BUSINESS CONTINUITY AND CRISIS MANAGEMENT | COURSE BROCHURE

Scenario Planning for Strategic Resilience

5 days | Classroom training | English

SMART HORIZON

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Course content

Why attend

Scenario planning helps leaders explore plausible futures and test strategies against them. This course covers scenario planning for resilience: identifying driving forces and uncertainties, building scenario frameworks, writing scenario narratives, testing strategies, early warning signals and embedding scenarios in strategic decisions.

Single forecasts often prove wrong. You will learn to prepare for several possible futures.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

Scenario building workshops, strategy stress-testing exercises, case studies and facilitation practice.

Course objectives

By the end of this course, participants will be able to:
• Explain scenario planning and its uses
• Identify driving forces and critical uncertainties
• Build scenario frameworks and narratives
• Test strategies against scenarios
• Define signposts and early warnings
• Embed scenarios in strategic planning

Target audience

This course is suitable for:
• Strategy and planning professionals
• Senior leaders
• Risk and resilience managers
• Policy makers
• Innovation managers



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Target competencies

Participants will develop competencies in:

- Driver analysis
- Scenario building
- Strategy testing
- Signpost design
- Facilitation

Course outline

Day 1: Scenario Thinking

09:00–10:08	Forecasts versus scenarios
10:08–11:00	Case studies
11:00–11:30	**Coffee break**
11:30–11:45	Case studies (continued)
11:45–12:53	Uses
12:53–14:00	Exercise

Day 2: Drivers and Uncertainties

09:00–10:08	Trend analysis
10:08–11:00	Critical uncertainties
11:00–11:30	**Coffee break**
11:30–11:45	Critical uncertainties (continued)
11:45–12:53	Prioritisation
12:53–14:00	Workshop

Day 3: Building Scenarios

09:00–10:08	Scenario frameworks
10:08–11:00	Narratives
11:00–11:30	**Coffee break**



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11:30–11:45	Narratives (continued)
11:45–12:53	Plausibility
12:53–14:00	Workshop

Day 4: Testing Strategies

09:00–10:08	Stress testing
10:08–11:00	Robust options
11:00–11:30	**Coffee break**
11:30–11:45	Robust options (continued)
11:45–12:53	Contingency plans
12:53–14:00	Exercise

Day 5: Embedding

09:00–10:08	Signposts
10:08–11:00	Decision processes
11:00–11:30	**Coffee break**
11:30–11:45	Decision processes (continued)
11:45–12:53	Facilitation
12:53–14:00	Action plan

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	16 Nov 2026	20 Nov 2026	**€3,150.–**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.–**
London Confirmed dates	30 Nov 2026	4 Dec 2026	**€2,450.–**
Online Confirmed dates	30 Nov 2026	4 Dec 2026	**€1,250.–**
Vienna Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,940.–**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.–**
Cape Town Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,890.–**
Online Confirmed dates	25 Jan 2027	29 Jan 2027	**€1,250.–**
Frankfurt Confirmed dates	15 Feb 2027	19 Feb 2027	**€2,650.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.-**
Cape Town Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,890.-**
Online Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,250.-**
Barcelona Confirmed dates	22 Mar 2027	26 Mar 2027	**€2,840.-**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.-**
Rome Confirmed dates	12 Apr 2027	16 Apr 2027	**€2,450.-**
Online Confirmed dates	12 Apr 2027	16 Apr 2027	**€1,250.-**
Barcelona Confirmed dates	3 May 2027	7 May 2027	**€2,840.-**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Rome Confirmed dates	24 May 2027	28 May 2027	**€2,450.-**
Online Confirmed dates	24 May 2027	28 May 2027	**€1,250.-**
Dubai Confirmed dates	14 Jun 2027	18 Jun 2027	**€3,150.-**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,450.-**
Online Confirmed dates	28 Jun 2027	2 Jul 2027	**€1,250.-**
Amsterdam Confirmed dates	19 Jul 2027	23 Jul 2027	**€2,540.-**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.-**
Vienna Confirmed dates	9 Aug 2027	13 Aug 2027	**€2,940.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	9 Aug 2027	13 Aug 2027	**€1,250.-**
Dubai Confirmed dates	30 Aug 2027	3 Sept 2027	**€3,150.-**
Online Confirmed dates	30 Aug 2027	3 Sept 2027	**€1,250.-**
Rome Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,450.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
Istanbul Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,650.-**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.-**
Paris Confirmed dates	25 Oct 2027	29 Oct 2027	**€2,860.-**
Online Confirmed dates	25 Oct 2027	29 Oct 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	15 Nov 2027	19 Nov 2027	**€2,450.-**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.-**
Cape Town Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,890.-**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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