

OPERATIONS & SUPPLY CHAIN | COURSE BROCHURE

Spend Analysis and Cost Savings

5 days | Classroom training | English

SMART HORIZON

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Course content

Why attend

You cannot manage what you cannot see. This course teaches procurement professionals how to build a spend cube, classify spend, identify savings opportunities, prioritise initiatives, calculate and validate savings and report procurement value credibly to finance and leadership.

Spend analysis is the starting point of every procurement savings programme. You will learn to turn messy data into a clear savings pipeline.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

Hands-on spend data exercises, classification practice, opportunity workshops and savings calculation case studies.

Course objectives

By the end of this course, participants will be able to:
• Extract and cleanse spend data
• Classify spend into categories
• Analyse spend by supplier, category and business unit
• Identify and prioritise savings opportunities
• Calculate and validate savings
• Report procurement value

Target audience

This course is suitable for:
• Procurement analysts and managers
• Category managers
• Finance business partners
• Procurement directors
• Cost reduction teams



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Target competencies

Participants will develop competencies in:

- Data cleansing
- Spend classification
- Opportunity analysis
- Savings measurement
- Value reporting

Course outline

Day 1: Spend Visibility

09:00–10:08	Why spend analysis
10:08–11:00	Data sources
11:00–11:30	**Coffee break**
11:30–11:45	Data sources (continued)
11:45–12:53	Common issues
12:53–14:00	Exercise

Day 2: Building the Spend Cube

09:00–10:08	Cleansing and normalisation
10:08–11:00	Classification taxonomies
11:00–11:30	**Coffee break**
11:30–11:45	Classification taxonomies (continued)
11:45–12:53	Supplier families
12:53–14:00	Hands-on

Day 3: Finding Opportunities

09:00–10:08	Fragmentation and maverick spend
10:08–11:00	Price and demand levers
11:00–11:30	**Coffee break**



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11:30–11:45	Price and demand levers (continued)
11:45–12:53	Prioritisation
12:53–14:00	Workshop

Day 4: Savings

09:00–10:08	Savings definitions
10:08–11:00	Validation with finance
11:00–11:30	**Coffee break**
11:30–11:45	Validation with finance (continued)
11:45–12:53	Tracking
12:53–14:00	Case study

Day 5: Reporting

09:00–10:08	Dashboards
10:08–11:00	Communicating value
11:00–11:30	**Coffee break**
11:30–11:45	Communicating value (continued)
11:45–12:53	Sustaining visibility
12:53–14:00	Action plan

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,890.–**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.–**
Barcelona Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,840.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.–**
Kuala Lumpur Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,450.–**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.–**
Rome Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,450.–**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.–**
Dubai Confirmed dates	22 Feb 2027	26 Feb 2027	**€3,150.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.–**
Paris Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,860.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.–**
Rome Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,450.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.–**
Vienna Confirmed dates	19 Apr 2027	23 Apr 2027	**€2,940.–**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.–**
Dubai Confirmed dates	10 May 2027	14 May 2027	**€3,150.–**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Rome Confirmed dates	31 May 2027	4 Jun 2027	**€2,450.-**
Online Confirmed dates	31 May 2027	4 Jun 2027	**€1,250.-**
Istanbul Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,650.-**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.-**
Cape Town Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,890.-**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.-**
Amsterdam Confirmed dates	26 Jul 2027	30 Jul 2027	**€2,540.-**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.-**
London Confirmed dates	16 Aug 2027	20 Aug 2027	**€2,450.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Cape Town Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,890.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
London Confirmed dates	27 Sept 2027	1 Oct 2027	**€2,450.-**
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,250.-**
Dubai Confirmed dates	18 Oct 2027	22 Oct 2027	**€3,150.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**
Barcelona Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,840.-**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Vienna Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,940.-**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.-**
Frankfurt Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,650.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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View the latest course details online