

OPERATIONS & SUPPLY CHAIN | COURSE BROCHURE

Supply Chain Analytics

5 days | Classroom training | English

SMART HORIZON

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Course content

Why attend

Supply chains generate large volumes of data that can improve planning, cost and service. This course teaches practical supply chain analytics: data preparation, descriptive dashboards, root cause analysis, demand and inventory analytics, network and transport analysis, and building analytics capability in supply chain teams.

Decisions based on data outperform those based on habit. You will learn analytics techniques that deliver quick wins.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

Hands-on spreadsheet and BI exercises, case studies and analytics project planning.

Course objectives

By the end of this course, participants will be able to:
• Prepare and clean supply chain data
• Build supply chain dashboards
• Analyse service, inventory and cost performance
• Use root cause and Pareto analysis
• Apply analytics to transport and network questions
• Build an analytics roadmap for supply chain

Target audience

This course is suitable for:
• Supply chain analysts
• Planning and logistics managers
• Procurement analysts
• Operations managers
• Business intelligence staff



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Target competencies

Participants will develop competencies in:

- Data preparation
- Dashboard building
- Performance analysis
- Root cause analysis
- Analytics planning

Course outline

Day 1: Analytics Foundations

09:00–10:08	Analytics maturity
10:08–11:00	Supply chain data sources
11:00–11:30	**Coffee break**
11:30–11:45	Supply chain data sources (continued)
11:45–12:53	Data quality
12:53–14:00	Exercise

Day 2: Descriptive Analytics

09:00–10:08	KPIs and dashboards
10:08–11:00	Visualisation
11:00–11:30	**Coffee break**
11:30–11:45	Visualisation (continued)
11:45–12:53	Hands-on build
12:53–14:00	Workshop

Day 3: Diagnostic Analysis

09:00–10:08	Pareto and root cause
10:08–11:00	Service failures
11:00–11:30	**Coffee break**



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11:30–11:45	Service failures (continued)
11:45–12:53	Inventory analysis
12:53–14:00	Exercise

Day 4: Advanced Applications

09:00–10:08	Demand analytics
10:08–11:00	Transport and network analysis
11:00–11:30	**Coffee break**
11:30–11:45	Transport and network analysis (continued)
11:45–12:53	Optimisation concepts
12:53–14:00	Case study

Day 5: Building Capability

09:00–10:08	Tools and skills
10:08–11:00	Analytics projects
11:00–11:30	**Coffee break**
11:30–11:45	Analytics projects (continued)
11:45–12:53	Roadmap
12:53–14:00	Action plan

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Barcelona Confirmed dates	16 Nov 2026	20 Nov 2026	**€2,840.–**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.–**
Rome Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,450.–**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.–**
Vienna Confirmed dates	11 Jan 2027	15 Jan 2027	**€2,940.–**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,450.–**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.–**
Rome Confirmed dates	22 Feb 2027	26 Feb 2027	**€2,450.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**€1,250.–**
Vienna Confirmed dates	8 Mar 2027	12 Mar 2027	**€2,940.–**
Online Confirmed dates	8 Mar 2027	12 Mar 2027	**€1,250.–**
Paris Confirmed dates	29 Mar 2027	2 Apr 2027	**€2,860.–**
Online Confirmed dates	29 Mar 2027	2 Apr 2027	**€1,250.–**
Istanbul Confirmed dates	19 Apr 2027	23 Apr 2027	**€2,650.–**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.–**
Dubai Confirmed dates	10 May 2027	14 May 2027	**€3,150.–**
Online Confirmed dates	10 May 2027	14 May 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	31 May 2027	4 Jun 2027	**€1,890.–**
Online Confirmed dates	31 May 2027	4 Jun 2027	**€1,250.–**
Barcelona Confirmed dates	14 Jun 2027	18 Jun 2027	**€2,840.–**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**€1,250.–**
Cape Town Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,890.–**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,250.–**
Dubai Confirmed dates	26 Jul 2027	30 Jul 2027	**€3,150.–**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.–**
Rome Confirmed dates	16 Aug 2027	20 Aug 2027	**€2,450.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Dubai Confirmed dates	6 Sept 2027	10 Sept 2027	**€3,150.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Frankfurt Confirmed dates	20 Sept 2027	24 Sept 2027	**€2,650.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
London Confirmed dates	11 Oct 2027	15 Oct 2027	**€2,450.-**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**€1,250.-**
Cape Town Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,890.-**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Amsterdam Confirmed dates	22 Nov 2027	26 Nov 2027	**€2,540.-**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**€1,250.-**
London Confirmed dates	13 Dec 2027	17 Dec 2027	**€2,450.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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View the latest course details online