

OPERATIONS & SUPPLY CHAIN | COURSE BROCHURE

Supply Chain Digitalisation and Visibility

5 days | Classroom training | English

SMART HORIZON

info@smart-horizon.eu
Amsterdam
The Netherlands

Explore current programmes

https://smart-horizon.eu



Course content

Why attend

End-to-end visibility helps supply chains respond faster to problems and opportunities. This course explains how digital technologies improve supply chain visibility and decision making: control towers, track-and-trace, IoT, supplier portals, data integration, analytics and AI, and how to plan a digitalisation roadmap.

Many supply chains still run on spreadsheets and emails. You will learn how to choose digital solutions that deliver real visibility.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

Technology demonstrations, maturity assessments, case studies and roadmap workshops.

Course objectives

By the end of this course, participants will be able to:
• Explain supply chain visibility and its value
• Describe control towers and track-and-trace solutions
• Evaluate IoT, portals and data integration options
• Apply analytics and AI in supply chain decisions
• Assess digital maturity
• Build a digitalisation roadmap

Target audience

This course is suitable for:
• Supply chain and logistics managers
• Digital transformation leads
• Planning managers
• IT managers supporting supply chain
• Procurement leaders



Course content

Target competencies

Participants will develop competencies in:

- Technology evaluation
- Data integration
- Analytics awareness
- Maturity assessment
- Roadmap planning

Course outline

Day 1: Visibility Challenges

09:00–10:08	Why visibility matters
10:08–11:00	Data silos
11:00–11:30	**Coffee break**
11:30–11:45	Data silos (continued)
11:45–12:53	Use cases
12:53–14:00	Exercise

Day 2: Control Towers

09:00–10:08	Control tower concepts
10:08–11:00	Alerts and exceptions
11:00–11:30	**Coffee break**
11:30–11:45	Alerts and exceptions (continued)
11:45–12:53	Case study
12:53–14:00	Demonstration

Day 3: Technologies

09:00–10:08	Track-and-trace and IoT
10:08–11:00	Supplier portals
11:00–11:30	**Coffee break**



Course content

11:30–11:45	Supplier portals (continued)
11:45–12:53	Integration platforms
12:53–14:00	Workshop

Day 4: Analytics and AI

09:00–10:08	Predictive analytics
10:08–11:00	AI in planning
11:00–11:30	**Coffee break**
11:30–11:45	AI in planning (continued)
11:45–12:53	Data governance
12:53–14:00	Exercise

Day 5: Roadmap

09:00–10:08	Maturity assessment
10:08–11:00	Business case
11:00–11:30	**Coffee break**
11:30–11:45	Business case (continued)
11:45–12:53	Implementation plan
12:53–14:00	Action plan

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,890.–**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**€1,250.–**
Kuala Lumpur Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,450.–**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**€1,250.–**
Paris Confirmed dates	14 Dec 2026	18 Dec 2026	**€2,860.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.–**
Dubai Confirmed dates	18 Jan 2027	22 Jan 2027	**€3,150.–**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.–**
Barcelona Confirmed dates	8 Feb 2027	12 Feb 2027	**€2,840.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**€1,250.–**
Rome Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,450.–**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.–**
Frankfurt Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,650.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.–**
Barcelona Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,840.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.–**
Dubai Confirmed dates	26 Apr 2027	30 Apr 2027	**€3,150.–**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**€1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Istanbul Confirmed dates	17 May 2027	21 May 2027	**€2,650.–**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.–**
Dubai Confirmed dates	7 Jun 2027	11 Jun 2027	**€3,150.–**
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.–**
Rome Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,450.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Cape Town Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,890.–**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**€1,250.–**
London Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,450.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Rome Confirmed dates	23 Aug 2027	27 Aug 2027	**€2,450.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**€1,250.-**
Amsterdam Confirmed dates	13 Sept 2027	17 Sept 2027	**€2,540.-**
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**€1,250.-**
London Confirmed dates	27 Sept 2027	1 Oct 2027	**€2,450.-**
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,250.-**
Vienna Confirmed dates	18 Oct 2027	22 Oct 2027	**€2,940.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,890.-**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**€1,250.-**
Vienna Confirmed dates	29 Nov 2027	3 Dec 2027	**€2,940.-**
Online Confirmed dates	29 Nov 2027	3 Dec 2027	**€1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

info@smart-horizon.eu
Amsterdam
The Netherlands

View the latest course details online