

FINANCE & ACCOUNTING | COURSE BROCHURE

Treasury and Cash Management Training

5 days | Classroom training | English

SMART HORIZON

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Course content

Why attend

This course provides practical insights into treasury and cash management, focusing on liquidity management, risk assessment, and financial forecasting. Participants will learn to optimise cash flow and implement effective treasury strategies to support organisational financial health and operational efficiency.

Effective treasury and cash management are vital for maintaining liquidity and financial stability in any organisation. Professionals often face challenges in accurately forecasting cash needs, managing financial risks, and ensuring optimal cash flow. These challenges can lead to missed opportunities, increased borrowing costs, and financial strain. This course addresses these issues, equipping participants with the skills to make informed decisions that enhance financial performance and support strategic objectives. By understanding the complexities of treasury functions, participants can directly contribute to their organisation's success and sustainability through improved cash management practices and informed liquidity strategies.
Participants will engage in hands-on exercises that simulate real-world treasury scenarios, allowing them to practise assessing liquidity positions, developing cash management strategies, and implementing risk mitigation techniques. They will also learn to utilise financial tools and software for effective cash management. By mastering these capabilities, attendees will be better prepared to navigate the complexities of financial markets, optimise cash resources, and communicate treasury strategies effectively to stakeholders. This comprehensive approach ensures that participants leave with practical skills and knowledge applicable to their roles in treasury and finance, enhancing their overall professional effectiveness.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course employs a blend of case studies, simulations, and practical exercises to build participants' capabilities in treasury and cash management. Each day includes workshops where attendees will analyse scenarios, develop strategies, and present their findings. Participants will produce cash flow forecasts, risk assessments, and treasury management plans as evidence of their learning and application of concepts. The interactive nature of the course encourages collaboration and peer learning, ensuring that participants can apply theoretical knowledge to practical situations. By the end of the course, attendees will have a well-rounded understanding of treasury management principles and practices, enhancing their professional competencies.



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Course objectives

By the end of this course, participants will be able to:
• Analyse cash flow patterns to identify trends and potential liquidity issues.
• Calculate cash requirements for short-term and long-term financial planning.
• Diagnose financial risks associated with treasury operations and cash management.
• Design a comprehensive cash management strategy tailored to organisational needs.
• Prioritise cash management initiatives based on organisational objectives and risk tolerance.
• Assess the impact of market conditions on cash management decisions.
• Construct a treasury management plan that integrates risk management and liquidity strategies.

Target audience

This course is suitable for:
• Treasury analysts responsible for cash flow forecasting and liquidity management.
• Financial managers overseeing cash management and treasury functions.
• Accountants involved in financial reporting and cash management processes.
• Risk managers assessing financial risks related to treasury operations.

Target competencies

Participants will develop competencies in:
• Conducting liquidity assessments to ensure operational stability.
• Developing cash flow forecasts to inform financial planning.
• Implementing risk management strategies in treasury operations.
• Creating cash management policies aligned with organisational goals.
• Utilising financial software for treasury and cash management tasks.
• Communicating treasury strategies effectively to stakeholders.

Course outline

Day 1: Fundamentals of Treasury Management

Applied activity: Participants will analyse a fictional company's cash flow statement to identify liquidity trends and potential issues. They will discuss findings in groups and propose initial strategies for improvement, focusing on cash reserves and operational needs.
Output: A report summarising cash flow analysis and proposed strategies for improvement.

09:00–09:54	Overview of treasury functions and objectives in organisations including cash management and risk mitigation



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09:54–10:48	Understanding cash flow and liquidity concepts for effective management in various business scenarios
10:48–11:00	Key financial instruments used in treasury management practices and their applications
11:00–11:30	**Coffee break**
11:30–12:12	Key financial instruments used in treasury management practices and their applications (continued)
12:12–13:06	Introduction to risk management principles in treasury operations and their importance
13:06–14:00	Regulatory environment affecting treasury and cash management, including compliance requirements

Day 2: Cash Flow Forecasting Techniques

Applied activity: Using provided historical data, participants will create a cash flow forecast for the next quarter, considering seasonal variations and market trends. They will present their forecasts and rationale to the group, discussing potential adjustments.
Output: A detailed cash flow forecast document with justifications.

09:00–09:54	Methods for cash flow forecasting, including direct and indirect methods for different business contexts
09:54–10:48	Short-term vs long-term forecasting and their implications for financial decision-making
10:48–11:00	Using historical data for accurate cash flow predictions and adjustments
11:00–11:30	**Coffee break**
11:30–12:12	Using historical data for accurate cash flow predictions and adjustments (continued)
12:12–13:06	Adjusting forecasts for market conditions and business cycles to enhance accuracy
13:06–14:00	Tools and software for effective cash flow management and forecasting

Day 3: Risk Assessment in Treasury Operations

Applied activity: Participants will assess a case study involving a company facing currency risk and develop a risk mitigation plan to address the identified issues. They will present their plans and discuss potential outcomes and effectiveness.
Output: A risk assessment report with mitigation strategies and expected outcomes.

09:00–09:54	Identifying financial risks in treasury management processes, including market and credit risks



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09:54–10:48	Quantitative and qualitative risk assessment methods for treasury, focusing on practical applications
10:48–11:00	Developing risk mitigation strategies for identified risks, including hedging techniques
11:00–11:30	**Coffee break**
11:30–12:12	Developing risk mitigation strategies for identified risks, including hedging techniques (continued)
12:12–13:06	Impact of interest rates and currency fluctuations on treasury operations and decision-making
13:06–14:00	Regulatory compliance and its implications for risk management in treasury functions

Day 4: Strategic Cash Management

Applied activity: Participants will work in teams to design a cash management strategy for a fictional company, considering its operational needs and market environment. They will present their strategies to the class for feedback and refinement.
Output: A comprehensive cash management strategy presentation with supporting documentation.

09:00–09:54	Designing effective cash management strategies for organisations based on operational needs
09:54–10:48	Optimising working capital and cash reserves for operational efficiency and financial stability
10:48–11:00	Implementing cash management policies aligned with organisational goals and performance metrics
11:00–11:30	**Coffee break**
11:30–12:12	Implementing cash management policies aligned with organisational goals and performance metrics (continued)
12:12–13:06	Evaluating cash management performance metrics and KPIs to drive improvements
13:06–14:00	Integrating technology in cash management processes for enhanced efficiency

Day 5: Integrated Treasury Management Plan

Applied activity: Participants will synthesise their learning to create an integrated treasury management plan for a fictional organisation, incorporating risk management and cash flow strategies. They will present their plans to the class for critique and discussion.
Output: A complete treasury management plan document that integrates all learned components.

09:00–09:54	Components of a treasury management plan and their importance in organisational finance
09:54–10:48	Aligning treasury strategies with organisational goals and objectives for cohesive operations
10:48–11:00	Monitoring and evaluating treasury performance for continuous improvement and adaptation



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11:00–11:30	**Coffee break**
11:30–12:12	Monitoring and evaluating treasury performance for continuous improvement and adaptation (continued)
12:12–13:06	Best practices in treasury management for operational success and risk minimisation
13:06–14:00	Future trends in treasury and cash management practices, including digital transformation

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in EUR, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (EUR)
Singapore Confirmed dates	16 Nov 2026	20 Nov 2026	**€2,820.-**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**€1,250.-**
London Confirmed dates	7 Dec 2026	11 Dec 2026	**€2,450.-**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**€1,250.-**
Dubai Confirmed dates	14 Dec 2026	18 Dec 2026	**€3,150.-**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**€1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Frankfurt Confirmed dates	4 Jan 2027	8 Jan 2027	**€2,650.-**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**€1,250.-**
Rome Confirmed dates	11 Jan 2027	15 Jan 2027	**€2,450.-**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,450.-**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**€1,250.-**
Paris Confirmed dates	1 Feb 2027	5 Feb 2027	**€2,860.-**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**€1,250.-**
Istanbul Confirmed dates	15 Feb 2027	19 Feb 2027	**€2,650.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**€1,250.-**
Amsterdam Confirmed dates	1 Mar 2027	5 Mar 2027	**€2,540.-**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**€1,250.-**
Singapore Confirmed dates	15 Mar 2027	19 Mar 2027	**€2,820.-**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**€1,250.-**
Vienna Confirmed dates	22 Mar 2027	26 Mar 2027	**€2,940.-**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**€1,250.-**
London Confirmed dates	5 Apr 2027	9 Apr 2027	**€2,450.-**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Dubai Confirmed dates	19 Apr 2027	23 Apr 2027	**€3,150.–**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**€1,250.–**
Frankfurt Confirmed dates	3 May 2027	7 May 2027	**€2,650.–**
Online Confirmed dates	3 May 2027	7 May 2027	**€1,250.–**
Kuala Lumpur Confirmed dates	17 May 2027	21 May 2027	**€1,450.–**
Online Confirmed dates	17 May 2027	21 May 2027	**€1,250.–**
Cape Town Confirmed dates	24 May 2027	28 May 2027	**€1,890.–**
Online Confirmed dates	24 May 2027	28 May 2027	**€1,250.–**
Paris Confirmed dates	7 Jun 2027	11 Jun 2027	**€2,860.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**€1,250.–**
Istanbul Confirmed dates	21 Jun 2027	25 Jun 2027	**€2,650.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**€1,250.–**
Amsterdam Confirmed dates	5 Jul 2027	9 Jul 2027	**€2,540.–**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**€1,250.–**
Singapore Confirmed dates	19 Jul 2027	23 Jul 2027	**€2,820.–**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**€1,250.–**
Rome Confirmed dates	26 Jul 2027	30 Jul 2027	**€2,450.–**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**€1,250.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
London Confirmed dates	2 Aug 2027	6 Aug 2027	**€2,450.-**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**€1,250.-**
Dubai Confirmed dates	16 Aug 2027	20 Aug 2027	**€3,150.-**
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**€1,250.-**
Frankfurt Confirmed dates	6 Sept 2027	10 Sept 2027	**€2,650.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**€1,250.-**
Kuala Lumpur Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,450.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**€1,250.-**
Barcelona Confirmed dates	27 Sept 2027	1 Oct 2027	**€2,840.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**€1,250.-**
Paris Confirmed dates	4 Oct 2027	8 Oct 2027	**€2,860.-**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**€1,250.-**
Istanbul Confirmed dates	18 Oct 2027	22 Oct 2027	**€2,650.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**€1,250.-**
Amsterdam Confirmed dates	1 Nov 2027	5 Nov 2027	**€2,540.-**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**€1,250.-**
Singapore Confirmed dates	15 Nov 2027	19 Nov 2027	**€2,820.-**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**€1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (EUR)
Cape Town Confirmed dates	29 Nov 2027	3 Dec 2027	**€1,890.–**
Online Confirmed dates	29 Nov 2027	3 Dec 2027	**€1,250.–**
London Confirmed dates	6 Dec 2027	10 Dec 2027	**€2,450.–**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**€1,250.–**
Dubai Confirmed dates	13 Dec 2027	17 Dec 2027	**€3,150.–**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**€1,250.–**



Course content

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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View the latest course details online